



## Thrive Advisory Committee

### **Purpose, Responsibilities, and Intended Outcomes**

In Snowmass Village, the strength of the community has always been rooted in its residents. The Thrive Advisory Committee (Committee) exists to ensure that this foundation remains strong, recognizing that those who live and work here are able not only to remain in the community, but to thrive in it.

The Committee was formed in response to growing affordability pressures that affect housing, childcare, household expenses, and access to essential services. These challenges are interconnected, and addressing them requires thoughtful coordination, community partnership, and sustained focus. The purpose of the Thrive Advisory Committee is to provide that structure, serving as a bridge between residents, Town staff, and the Town Council to develop practical, community-informed solutions.

The Thrive Advisory Committee exists to advance one central goal: *helping all residents thrive, not just survive.*

Thriving means more than meeting basic needs. It means having access to stable housing, reliable childcare, attainable everyday goods and services, and a quality of life that allows individuals and families to fully participate in the civic and economic life of Snowmass Village. The Committee's work shall be grounded in the belief that a world-class destination must first be a stable, inclusive, and resilient year-round community. The Thrive Advisory Committee will deliver a list of recommendations by the end of September 2026.

### **Responsibilities**

The Committee's responsibilities begin with listening.

A core function of the Thrive Advisory Committee is to identify the most pressing challenges facing residents through the following mechanisms:

- Listening sessions
- community surveys
- Direct outreach to stakeholders

The Committee will seek to understand lived experiences across the community including families, seniors, local workforce, and business owners. Ensuring diverse



participation and inclusive engagement, including bilingual communication where needed, is essential to capturing an accurate picture of current conditions.

From this foundation of community input, the Committee will develop thoughtful, actionable recommendations. This includes;

- exploring strategies to improve housing affordability, such as buydown programs or updates to rental regulations
- identifying opportunities to expand childcare capacity in partnership with local providers
- examining ways to ease everyday cost burdens related to groceries, transportation, utilities, and other essential needs.

The Committee will also serve as a policy review body, examining existing Town programs and regulations to determine whether they align with the community's affordability and accessibility goals. Where gaps or inconsistencies are identified, the Committee may recommend updates, refinements, or new initiatives for consideration by the Town Council.

Collaboration is central to this work. The Committee will coordinate closely with Town staff to ensure recommendations are feasible, data-informed, and integrated into broader planning and budgeting processes. Partnerships with local businesses, nonprofit organizations, and regional stakeholders will further strengthen the Committee's ability to propose solutions that are both innovative and grounded in practical implementation.

Ongoing public engagement is not a one-time task, but a continuous responsibility. The Committee will host regular public meetings and community forums to share progress, gather feedback, and maintain transparency as initiatives evolve.

### **Proposed Outcomes and Deliverables**

The Thrive Advisory Committee is designed to produce measurable, meaningful outcomes.

On a regular basis, the Committee will provide reports to the Town Council summarizing findings, progress, and emerging recommendations. These reports will include measurable indicators wherever possible — such as housing units supported, childcare slots expanded, or participation levels in assistance programs — to help track impact over time.



The Committee will present a formal set of policy recommendations and develop a comprehensive Thrive Action Plan (Plan) by the end of September 2026. This plan will outline both short-term and long-term strategies to strengthen affordability and quality of life in Snowmass Village. It will identify prioritized initiatives, estimated costs, potential funding strategies, and proposed timelines for implementation. These recommendations will reflect research, community engagement, and collaborative planning undertaken throughout the year.

The Committee will also document and publish summaries of community feedback gathered through surveys, meetings, and outreach efforts. Maintaining a transparent record of resident input ensures accountability and reinforces the community-driven nature of the initiative.

In addition, the Committee will organize public engagement events focused specifically on affordability challenges and long-term community resilience.

### **Long-Term Vision**

The Thrive Advisory Committee is not intended to be symbolic. Rather, it is intended to be strategic. Its work is aimed at preserving the social fabric, economic stability, and long-term vitality of Snowmass Village.

Success will be measured not only by programs launched or policies amended, but by whether residents feel secure, supported, and optimistic about their future in the community.

By grounding policy in lived experience and aligning action with clear outcomes, the Thrive Advisory Committee will help ensure that Snowmass Village remains a place where residents can build lasting lives, and truly thrive.