



To: Mayor and Town Council
From: Clint Kinney, Town Manager
Date: January 17, 2025
Re: Info Update

488,000 PEOPLE SAFELY TRANSPORTED IN 2024

We move a lot of people this year. In December the Shuttle ridership was up slightly over last year. Overall, for the year, Village Shuttle was up 2% over 2023. While it isn't leaps and bounds, ridership continues to steadily increase as we rebound from the loss of riders during the COVID pandemic. Moving close to a half a million rides safely is no small feat; it is something we should all be pretty excited and proud about. It's a huge team effort including Drivers, Mechanics, and many more. Congrats to everyone.

As the Council is aware, in June of 2024 we introduced the Village Shuttle App which has not only changed the way our riders and drivers use the system, but also how we receive statistics. This results in some changes in data on specific routes making it difficult to compare route ridership year over year. However, it also gives us far more specific data in some areas than we have had in the past. As a sample of the data we have, we now know that since June our "Ride-Request" service has transported 17,365 passengers, that our average wait time for a request is 5 minutes, our average driver rating is 4.93 out of 5, 12% of our request rides are shared, and that our top 3 stops for pickups and drop-offs are the Snowmass Mall, Snowmass Center, and Base Village (no big surprise there). To date we have 3,050 users who have signed up for the Village Shuttle App and that number continues to increase by about 20 per day. We continue to improve how we use the app and how it appears to the public, but to this is has proven to be very successful.

FIRE SAFETY

Our Dispatch Center has recently purchased a new software program that will help us with a number of critical public safety procedures including evacuations. The software is being used across the Country, including in L.A. Rather than me trying to explain the new software, check out the link: <https://genasys.com/videos/evac-overview-demo/> This is but one example (recall the AI fire detection cameras purchased last year, on-going fire mitigation efforts, etc) of our Public Safety Team constantly evaluating tools to keep the community safe.

EOTC TO LEAD PLANNING EFFORT

As you may have read in the newspaper, Pitkin County successfully secured a \$2 million RAISE Grant from the Feds for transportation planning around the airport. The \$2 million grant requires a \$500k match; which will come from \$150K of EOTC funds (approved in

the 2025 budget) and \$350K of airport funds. Since this will be a regional planning approach that brings Pitkin County, City of Aspen and TOSV together, we plan (pun intended) for EOTC to manage the grant and lead this planning effort. A brief sheet describing the effort is attached.

SAVING THE EARTH ONE CODE AMENDMENT AT A TIME

We have started the process of adopting the 2021 series of International Building Codes. While this may sound a bit mundane, this update will require improved energy efficiency, fire resistance, etc for new and remodeled buildings. It will be a big step toward many of our resiliency goals. It is going to take a few months to prepare, but we are on track to get this critical update in place this year.

TID BITS

- We have good ice on the Rec Center ice rink
- The next Share a Drink with the Council on 1/27 at Juice 9:30 to 10:30.
- We expect We-cycle to undertake a little media blitz highlighting their 2025 expansion plans.
- It will be interesting to see what our sales tax returns look like from December. Occupancy was down from last year, but the average daily rate was up. We'll see what that does to overall revenue.
- We have had over 200 surveys and 20 interviews completed for the Destination Management Plan. All of that information is being compiled. We are on track to get a first draft of the Plan to the Tourism Board and Town Council February/ March ish.
- We are working with the contractor that will be responsible for demolishing the fire damaged Willows building. The demolition project is expected to start on Tuesday, January 21 and is expected to last 10 working days. Carriage Way will have delays when the trucks are loaded to carry away the demo material.
- Speaking of the Willows, we closed this week on the (not fire damaged) Willows unit we purchased from the School District.
- Harvest for Hunger has been a success. Here are their numbers for the Snowmass Town Hall food pantry:
7,304 Individuals and Families Served
45,635lbs of Rescue and Ordered Food Distributed
\$0.18 cost per pound distributed

A FOND SEE YOU LATER:

Knowing she is a woman of few words and big results, allow me to wish our friend and colleague Barb Peckler a fond, "see you later". After 15 years of service with TOSV and a few additional decades of other jobs in the Village, she has decided to move to the next phase of life. Don't worry, she has promised we will see her around town. Cheers.

CC: Department Directors