



2022 Town of Snowmass Village Community Survey Findings Report

Presented to the Town of
Snowmass Village, Colorado

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ETC
INSTITUTE

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Executive Summary

2022 Town of Snowmass Village Community Survey Executive Summary



Purpose

ETC Institute administered a survey to respondents of the Town of Snowmass Village during the fall of 2022. The purpose of the survey was to help the Town of Snowmass Village assess community needs and priorities, as well as evaluate trends on levels of satisfaction with Town Services.

Methodology

The survey was administered online. A total of 318 residents completed the survey. The results for the sample of 318 completed surveys have a 95% level of confidence with a precision of at least +/-5.5%.

The percentage of “don’t know” responses has been excluded from many of the graphs shown in this report to facilitate valid comparisons of the results from the Town of Snowmass Village with the results from other communities in ETC Institute’s *DirectionFinder*® database. Since the number of “don’t know” responses often reflects the utilization and awareness of Town services, the percentage of “don’t know” responses has been provided in the tabular data section of this report. When the “don’t know” responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase “*who had an opinion.*”

This report contains:

- An executive summary of the methodology for administering the survey and major findings,
- Charts showing the overall results for most questions on the survey,
- Benchmarking data that show how the results for the Town of Snowmass Village compare to other communities,
- Trend data that show how the 2022 results compare to the 2019 and 2017 results, and
- Tables that show the results for each question on the survey

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Overall Perceptions of the Town

Ninety-five percent (95%) of the respondents surveyed, *who had an opinion*, indicated they were “very satisfied” or “satisfied” with the overall feeling of safety in the Town. Eighty percent (80%) of those surveyed, *who had an opinion*, indicated they were “very satisfied” or “satisfied” with the overall quality of services provided, and 79% of respondents surveyed, *who had an opinion*, indicated they were “very satisfied” or “satisfied” with the overall quality of life in the Town. Seventeen percent (17%) of respondents, *who had an opinion*, believe the sense of community in Snowmass Village is improving, 41% believe it is staying the same, and 43% believe it is getting worse.

Satisfaction with Town Services

- **Town Rental/Deed-Restricted Housing.** Based upon the combined percentage of “very satisfied” and “satisfied” responses among respondents *who had an opinion*, 55% were satisfied with the quality of Town rental housing and 53% were satisfied with requirements for continued occupancy.
- **Town Administration and Leadership.** The highest levels of satisfaction with Town administration and leadership, based upon the combined percentage of “very satisfied” and “satisfied” responses among respondents *who had an opinion*, were: the overall quality of service provided by the Town Clerk’s Department (70%), the availability of Town personnel to address needs (65%), and the overall quality of service provided by the Town Manager’s Office (55%).
- **Community Development.** Thirteen percent (13%) of respondents indicated they have utilized Community Development services within the past 12 months. The highest levels of satisfaction with Community Development services, based upon the combined percentage of “very satisfied” and “satisfied” responses among respondents *who had an opinion* and have utilized Community Development services within the past 12 months, were: the courtesy of staff (85%), the fairness of staff (76%), and the timeliness and efficiency of the department (68%).
 - Based on their experience, 41% of respondents indicated that the process of working with the Community Development Department in Snowmass Village is “better” than other jurisdictions, 22% said it was the same, 5% said it was worse, and 32% did not have an opinion.
- **Public Works.** The highest levels of satisfaction with public works services, based upon the combined percentage of “very satisfied” and “satisfied” responses among respondents *who had an opinion*, were: snow removal (88%), overall street maintenance (87%), and solid waste and recycling services (85%).

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- Forty-nine percent (49%) of respondents, *who had an opinion*, indicated they would be willing to incur higher solid waste rates for the addition of composting services and bins.
- **Police Department.** The highest levels of satisfaction with Police services, based upon the combined percentage of “very satisfied” and “satisfied” responses among respondents *who had an opinion*, were: the friendliness and approachability of personnel (94%), overall quality of police services (94%), and trustworthiness of personnel (92%).
 - Respondents were asked to indicate, based on their own experience, if they feel the current levels of Police presence in five situations is “too low”, “too high”, or “just right”. No fewer than 81% of respondents, *who had an opinion*, indicated that the current levels of Police presence in all five situations is “just right”.
- **Transportation.** Respondents were asked to indicate if they would utilize four different programs and/or transportation alternatives to driving if they were offered in Snowmass Village. Dedicated bike lanes (67%) was most selected item. Fifty-two percent (52%) of respondents indicated they would utilize electrification infrastructure (charging infrastructure for ebikes, EVs, etc.).

Seventy-two percent (72%) of respondents indicated they currently ride the Village Shuttle. The highest levels of satisfaction with the Village Shuttle services, based upon the combined percentage of “very satisfied” and “satisfied” responses among respondents *who had an opinion* and ride the Village Shuttle, were: the sense of safety (98%), the comfort and cleanliness of shuttles (97%), the timeliness/punctuality of service (94%), and the courtesy and helpfulness of the shuttle driver (93%).

- **Parking and Parking Management.** Sixty-four percent (64%) of respondents *who had an opinion* were either “very satisfied” or “satisfied” with the availability of parking in the summer, 58% were satisfied with parking permit fees, 54% were satisfied with the availability of parking information, and 48% were satisfied with the availability of parking in the winter.
- **Tourism.** The highest levels of satisfaction with tourism services, based upon the combined percentage of “very satisfied” and “satisfied” responses among respondents *who had an opinion*, were: the appeal of special events offered in summer (72%), the variety of event offerings (69%), and the appeal of special events offered in winter (65%). Seventy-two percent (72%) of respondents *who had an opinion* indicated they feel the current amount of special events hosted in Snowmass Village during the winter is “just right,” 10% think it is “too much,” and 18% think it is “not enough.” Sixty-five percent (65%) of respondents *who had an opinion* indicated they feel the current amount of special events hosted in Snowmass Village during the winter is “just right,” 22% think it is “too much,” and 13% think it is “not enough.”

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- Recreation Programs and Trail System.** The highest levels of satisfaction with the Town's recreation programs, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: recreation center facilities (75%), fitness programs (70%), and overall recreation programming (64%). The highest levels of satisfaction with the Town's trail system and rule enforcement, based upon the combined percentage of "very satisfied" and "satisfied" responses among respondents *who had an opinion*, were: condition of park facilities and fields (87%), connectivity and effectiveness of trail network (76%), adequacy of trail information at trailheads (71%), and adequacy of trail information available online (69%).

Communication and Outreach

Respondents were asked to indicate how informed they feel they are on current issues facing the Town on a 10-point scale where 10 means they feel "extremely informed" and 1 means they feel "not at all informed". Most respondents (71%) gave a rating between 10 and 6, and only 5% of respondents indicated they feel they are "not at all informed" (1). Most respondents indicated that they currently access government news and information from newspaper articles, which is the same source respondents indicate would be best to receive information about tourism events, local offerings, and activities. The Town website, Town e-newsletters/alerts, and word of mouth were the other most common sources of information according to respondents.

Intersections and Traffic Calming

Respondents were asked to indicate their level of satisfaction with six different intersections while riding in an automobile and while walking or biking. The two intersections that received the highest levels of "dissatisfied" and "very dissatisfied" responses, among residents *who had an opinion*, were: Wood Road and Carriage Way, and Brush Creek Road and Owl Creek Road. Respondents were then asked to indicate which traffic calming measures currently used in Snowmass Village they find acceptable for improving overall traffic flow and safety. Acceleration/de-acceleration lanes and reduced speed limits received the highest level of "not acceptable" responses. However, none of the eight options listed received less than 66% of respondents who indicated that the measure was acceptable.

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How the Town of Snowmass Village Compares to Other Communities Nationally

Satisfaction ratings for the Town of Snowmass Village **rated above the U.S. average in all 15 areas** that were assessed. The Town of Snowmass Village rated significantly higher than the U.S. average (difference of 5% or more) in all 15 of these areas.

| Service | TOSV | U.S. | Difference | Category |
|--|-------|-------|------------|-------------------|
| Overall quality of police services | 93.7% | 54.6% | 39.1% | Police Department |
| Department's efforts to prevent crime | 87.9% | 50.4% | 37.5% | Police Department |
| Overall street maintenance | 87.0% | 50.9% | 36.1% | Public Works |
| Animal services | 86.0% | 50.4% | 35.6% | Police Department |
| How quickly personnel respond to emergencies | 90.0% | 57.6% | 32.4% | Police Department |
| Overall value that you receive for your tax & fees | 65.2% | 33.8% | 31.4% | Overall Services |
| Overall quality of services provided by Town | 80.0% | 50.5% | 29.5% | Overall Services |
| Snow removal | 88.2% | 59.5% | 28.7% | Public Works |
| Solid waste & recycling services | 85.2% | 56.6% | 28.6% | Public Works |
| Overall feeling of safety | 94.9% | 68.0% | 26.9% | Overall Services |
| Overall level of opportunity to share comments/concerns on Town issues | 49.8% | 34.2% | 15.6% | Communications |
| Overall image of Town | 67.4% | 55.0% | 12.4% | Overall Services |
| Overall timeliness of communication | 50.3% | 43.6% | 6.7% | Communications |
| Overall level/amount of communication | 52.8% | 47.5% | 5.3% | Communications |
| Overall quality of representation you receive from Town Council | 44.1% | 39.0% | 5.1% | Overall Services |

2022 Town of Snowmass Village Community Survey Executive Summary



How the Town of Snowmass Village Compares to Other Small Communities

Satisfaction ratings for the Town of Snowmass Village **rated above the small community average in all 15 areas** that were assessed. The Town of Snowmass Village rated significantly higher than the small community average (difference of 5% or more) in all 15 of these areas.

| Service | TOSV | Small Communities | Difference | Category |
|--|-------|-------------------|------------|-------------------|
| Animal services | 86.0% | 48.4% | 37.6% | Police Department |
| Overall street maintenance | 87.0% | 52.8% | 34.2% | Public Works |
| Overall quality of police services | 93.7% | 59.7% | 34.0% | Police Department |
| Department's efforts to prevent crime | 87.9% | 54.3% | 33.6% | Police Department |
| Snow removal | 88.2% | 58.4% | 29.8% | Public Works |
| Overall value that you receive for your tax & fees | 65.2% | 35.6% | 29.6% | Overall Services |
| How quickly personnel respond to emergencies | 90.0% | 60.6% | 29.4% | Police Department |
| Overall quality of services provided by Town | 80.0% | 52.1% | 27.9% | Overall Services |
| Solid waste & recycling services | 85.2% | 60.2% | 25.0% | Public Works |
| Overall feeling of safety | 94.9% | 71.6% | 23.3% | Overall Services |
| Overall level of opportunity to share comments/concerns on Town issues | 49.8% | 30.3% | 19.5% | Communications |
| Overall image of Town | 67.4% | 55.0% | 12.4% | Overall Services |
| Overall timeliness of communication | 50.3% | 43.1% | 7.2% | Communications |
| Overall level/amount of communication | 52.8% | 46.8% | 6.0% | Communications |
| Overall quality of representation you receive from Town Council | 44.1% | 38.2% | 5.9% | Overall Services |

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How the Town of Snowmass Village Compares to Other Communities Regionally

Satisfaction ratings for the Town of Snowmass Village **rated above the Mountain Regional average in all 15 of the areas** that were assessed. The Town of Snowmass Village rated significantly higher than the Mountain Regional average (difference of 5% or more) in all 15 of these areas.

| Service | TOSV | Mountain Region | Difference | Category |
|--|-------|-----------------|------------|-------------------|
| Overall quality of police services | 93.7% | 48.1% | 45.6% | Police Department |
| Overall street maintenance | 87.0% | 46.2% | 40.8% | Public Works |
| How quickly personnel respond to emergencies | 90.0% | 49.5% | 40.5% | Police Department |
| Animal services | 86.0% | 46.7% | 39.3% | Police Department |
| Department's efforts to prevent crime | 87.9% | 52.8% | 35.1% | Police Department |
| Overall quality of services provided by Town | 80.0% | 45.0% | 35.0% | Overall Services |
| Snow removal | 88.2% | 59.2% | 29.0% | Public Works |
| Solid waste & recycling services | 85.2% | 57.7% | 27.5% | Public Works |
| Overall value that you receive for your tax & fees | 65.2% | 40.0% | 25.2% | Overall Services |
| Overall level of opportunity to share comments/concerns on Town issues | 49.8% | 25.6% | 24.2% | Communications |
| Overall feeling of safety | 94.9% | 71.1% | 23.8% | Overall Services |
| Overall quality of representation you receive from Town Council | 44.1% | 28.5% | 15.6% | Overall Services |
| Overall level/amount of communication | 52.8% | 37.3% | 15.5% | Communications |
| Overall timeliness of communication | 50.3% | 35.0% | 15.3% | Communications |
| Overall image of Town | 67.4% | 56.6% | 10.8% | Overall Services |

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Town Council Strategic Goals

Respondents were asked to indicate how important six Town Council Strategic Goals are when planning the Town's future. The most important goals, based upon the combined percentage of "extremely important" and "very important" responses among respondents *who had an opinion*, were: working regionally with local partners to solve significant issues (e.g. transit, housing, etc.), increasing the amount of affordable housing in the Village, improving the Town's resiliency and environmental sustainability, and maintaining and increasing public safety for pedestrians, bike riders, and transit users by enhancing connectivity. The least important item was increasing the amount of community spaces to create more community focused interaction. Thirty-eight percent (38%) of respondents indicated there were issues not included in the Town Council's Strategic Goals list that they feel should be a top priority.

Trends

ETC Institute used previous survey data from 2019 and 2017 to compare the Town of Snowmass Village's 2022 results. Comparisons to past results help community leaders gauge progress and plan for future improvements. The tables below and on the following pages highlight the notable trends in survey results between 2022, 2019, and 2017.

Long-Term Trends, 2022 vs. 2017 Results

The Town saw a significant increase in satisfaction (5% or more) in 5 of the 49 areas that were comparable between the 2022 and 2017 surveys. There were three significant decreases (5% or more) in overall satisfaction in this same time period.

Long-Term Increases

| Service | 2022 | 2017 | Difference | Category |
|--|-------|-------|------------|-------------------------------------|
| Parking permit fees | 58.3% | 43.5% | 14.8% | Parking and Parking Management |
| Overall value that you receive for your tax & fees | 65.2% | 57.2% | 8.0% | Overall Services |
| Animal services | 86.0% | 78.1% | 7.9% | Police Services |
| Availability of parking information | 54.3% | 47.2% | 7.1% | Parking and Parking Management |
| Ease & efficiency of license application processes | 53.0% | 47.7% | 5.3% | Functions of Village Administration |

Long-Term Decreases

| Service | 2022 | 2017 | Difference | Category |
|--|-------|-------|------------|-----------------------------------|
| Overall quality of life | 79.2% | 88.9% | -9.7% | Overall Services |
| Trail etiquette exhibited by other trail users | 57.1% | 68.3% | -11.2% | Trail System and Rule Enforcement |
| Condition of paved surface trails & paths | 66.6% | 78.2% | -11.6% | Trail System and Rule Enforcement |

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Short-Term Trends, 2022 vs. 2019 Results

The Town saw a significant increase in satisfaction (5%) or more in 11 of the 58 areas that were comparable between the 2022 and 2019 surveys. There were 8 areas that saw a significant decrease (5% or more) in overall satisfaction.

Short-Term Increases

| Service | 2022 | 2019 | Difference | Category |
|--|-------|-------|------------|----------------------------------|
| Availability of parking information | 54.3% | 42.6% | 11.7% | Parking and Parking Management |
| Level of service provided for rates/fees paid for solid waste & recycling services | 67.4% | 56.0% | 11.4% | Public Works |
| Timeliness & efficiency | 67.5% | 57.0% | 10.5% | Community Development Department |
| Availability of information on solid waste & recycling services | 68.6% | 58.2% | 10.4% | Public Works |
| Animal services | 86.0% | 76.1% | 9.9% | Police Services |
| Adequacy of information on how to properly dispose of solid waste | 66.5% | 57.1% | 9.4% | Public Works |
| Fairness of staff | 75.7% | 67.1% | 8.6% | Community Development Department |
| Solid waste & recycling services | 85.2% | 77.3% | 7.9% | Public Works |
| Parking permit fees | 58.3% | 51.3% | 7.0% | Parking and Parking Management |
| Courtesy of staff | 84.6% | 78.0% | 6.6% | Community Development Department |
| Providing clear expectations of the process | 63.9% | 57.7% | 6.2% | Community Development Department |

Short-Term Decreases

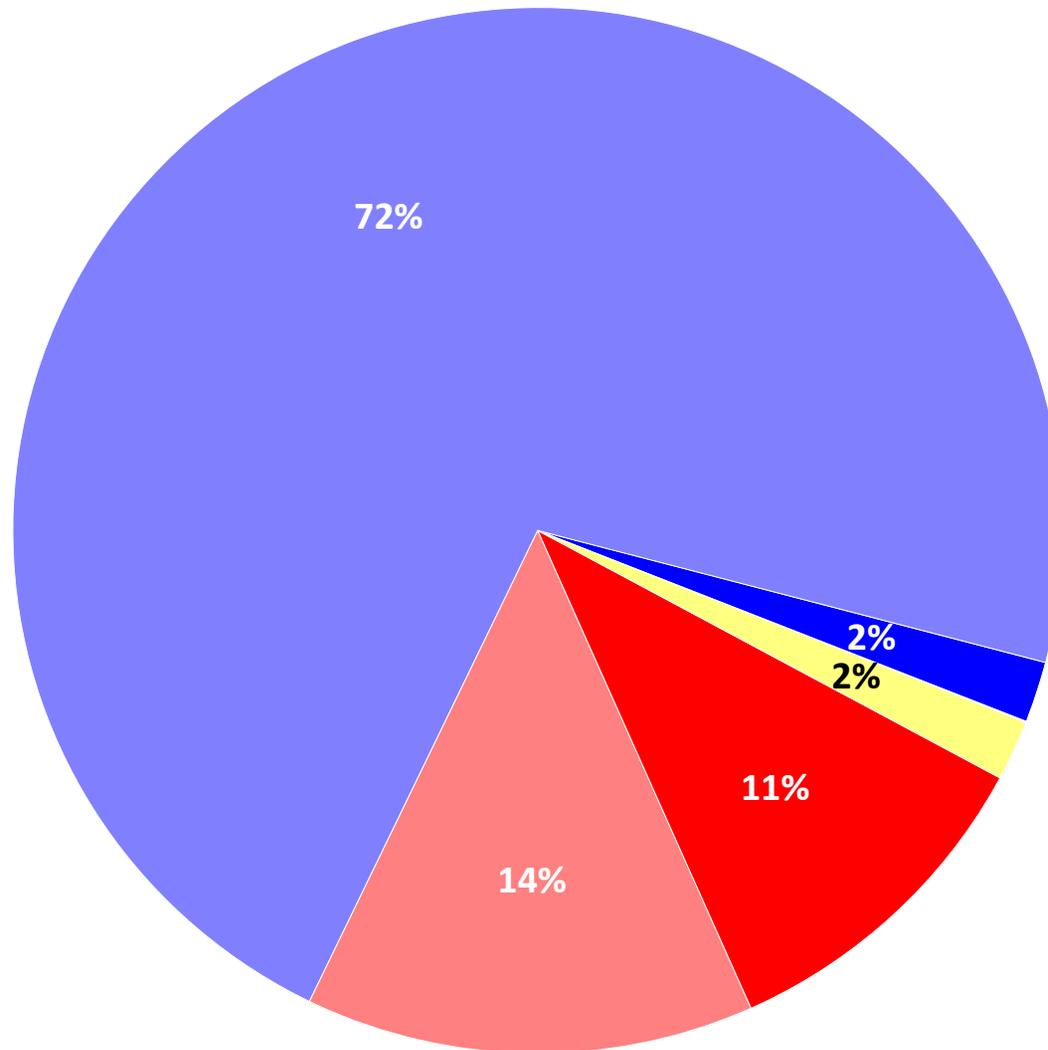
| Service | 2022 | 2019 | Difference | Category |
|--|-------|-------|------------|---|
| Availability of Town personnel to address your needs | 64.7% | 69.9% | -5.2% | Functions of Village Administration |
| Overall quality of service provided by Town Manager's Office | 54.5% | 61.1% | -6.6% | Functions of Village Administration |
| Adequacy of staffing in the department | 61.2% | 68.6% | -7.4% | Community Development Department |
| Trail etiquette exhibited by other trail users | 57.1% | 65.8% | -8.7% | Trail System and Rule Enforcement |
| Overall quality of life | 79.2% | 88.0% | -8.8% | Overall Services |
| Condition of paved surface trails & paths | 66.6% | 75.9% | -9.3% | Trail System and Rule Enforcement |
| Level of service & unit upkeep | 48.0% | 61.9% | -13.9% | Town Rental and Deed-Restricted Housing |
| Quality of housing | 54.7% | 69.4% | -14.7% | Town Rental and Deed-Restricted Housing |



Charts and Graphs

Q1. Which of the following best describes you?

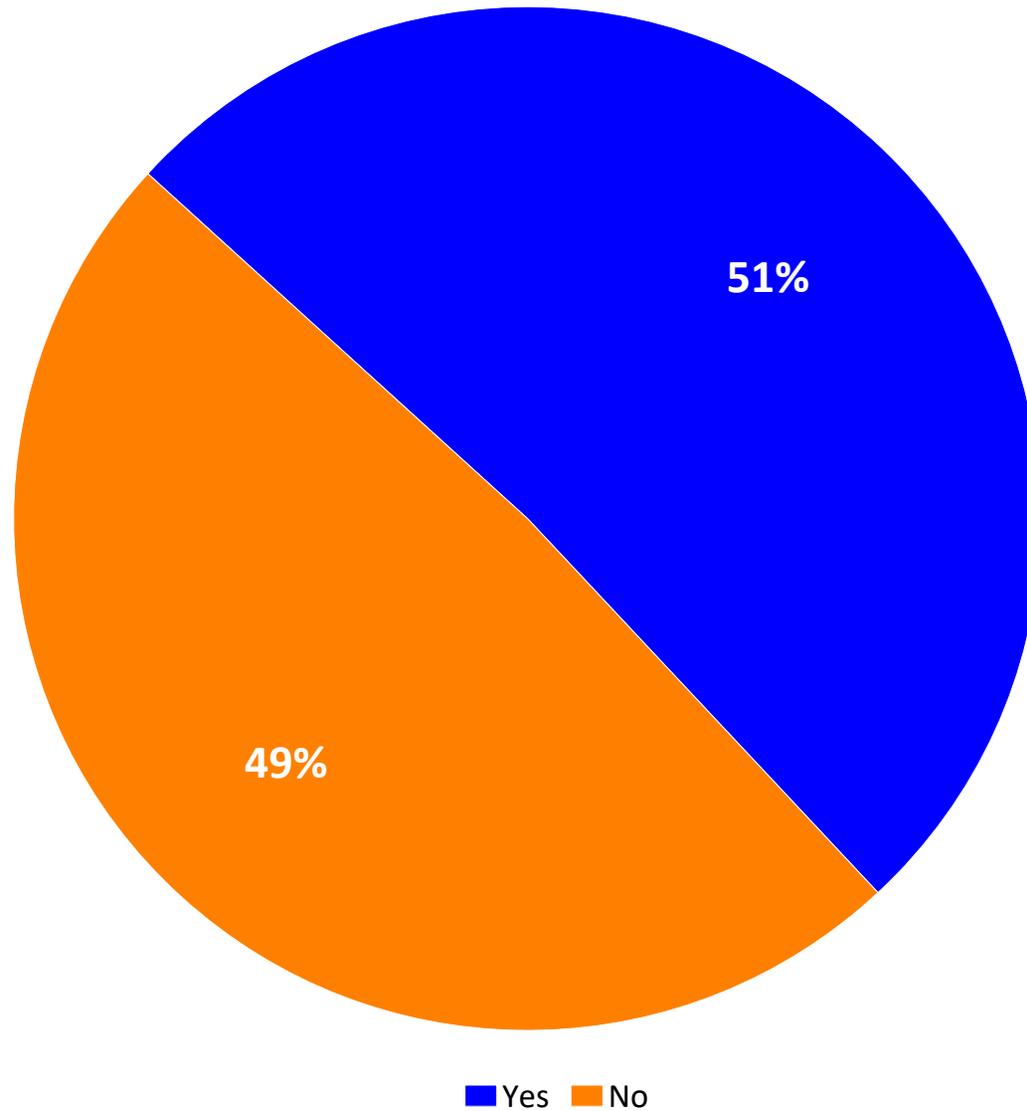
by percentage of respondents



- Guest of Snowmass Village (non-resident)
- Year-round resident (10+ months per year)
- Part-time resident of Snowmass Village
- Roaring Fork Valley resident (outside of Snowmass Village)
- Other

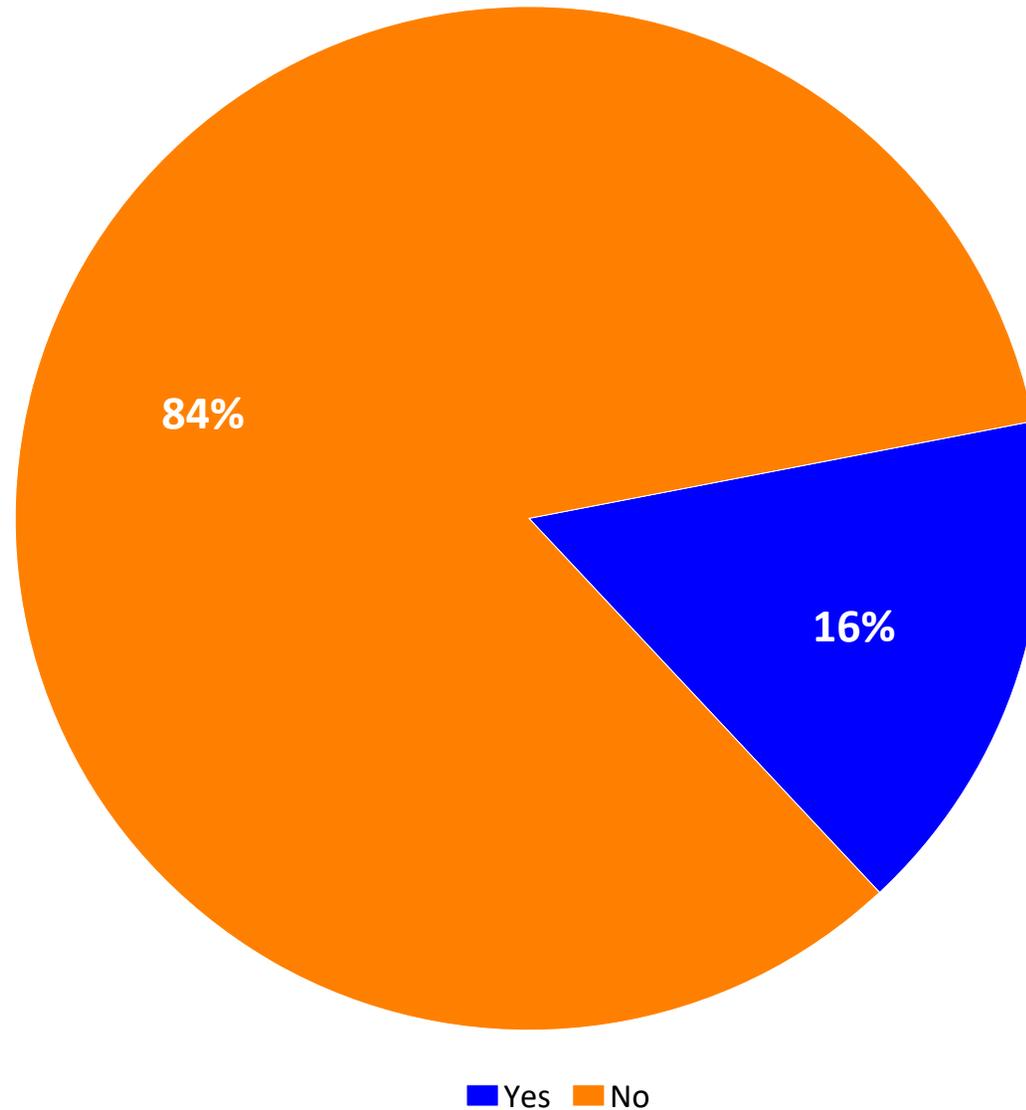
Q1a. Are you an employee within Snowmass Village?

by percentage of respondents



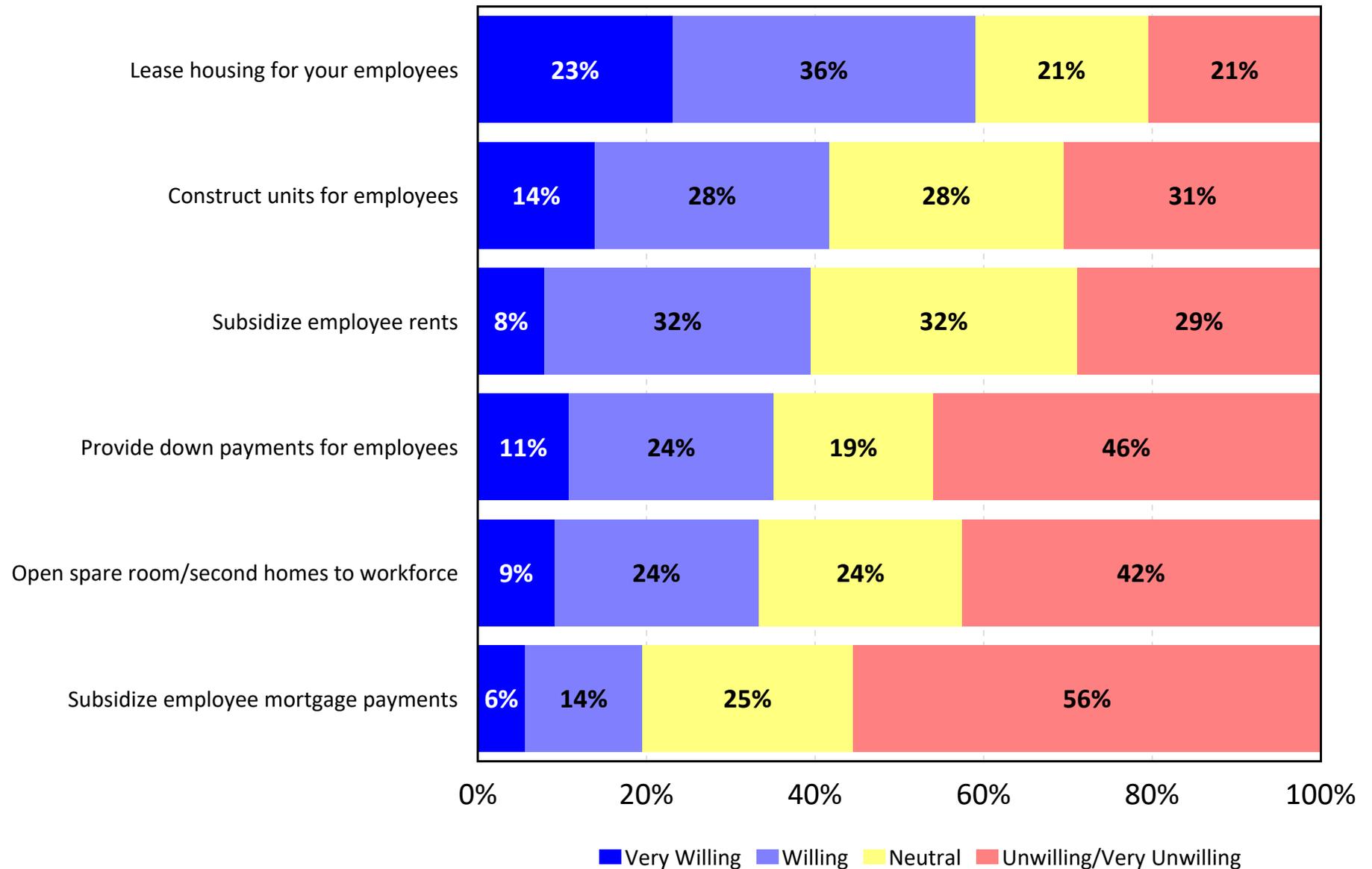
Q1b. Are you a business owner/operator within Snowmass Village?

by percentage of respondents



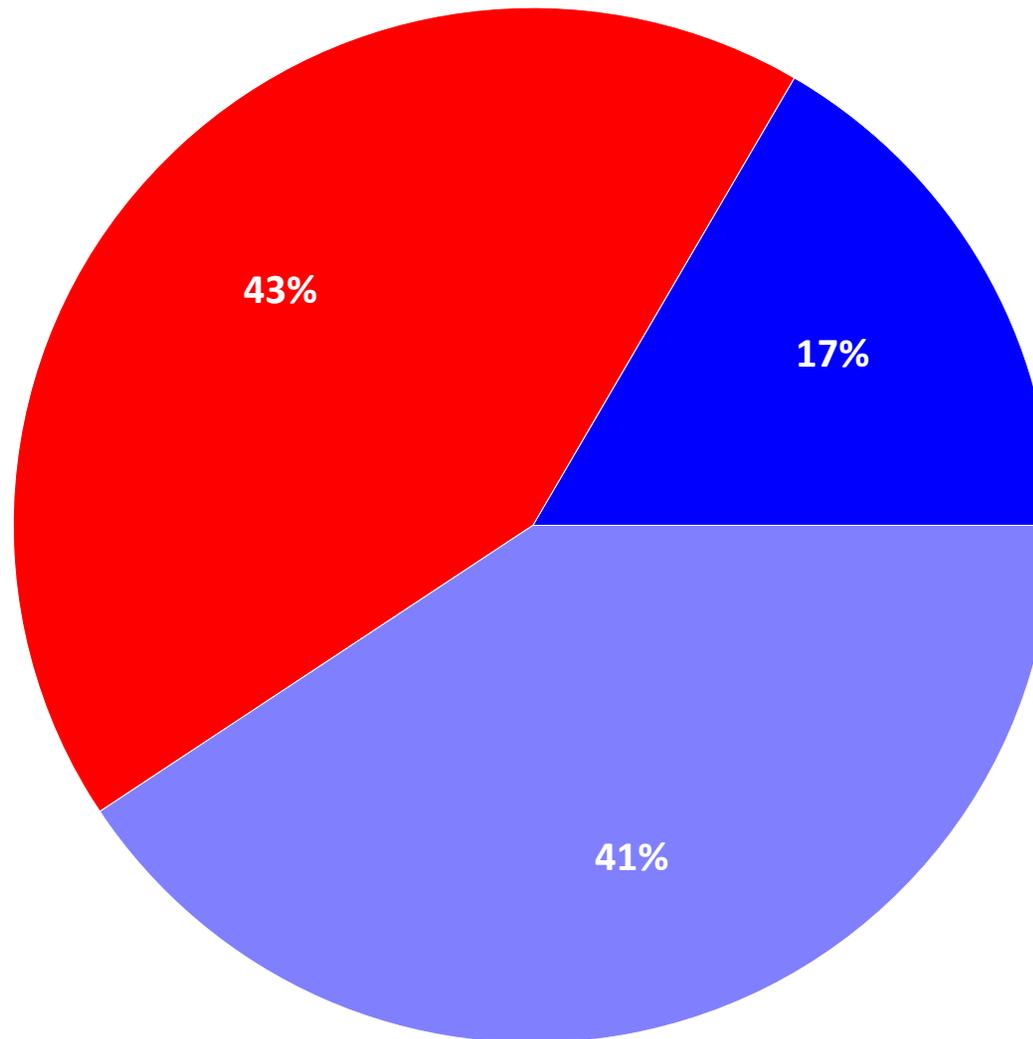
Q1c. Willingness to Assist With the Following Types of Affordable/Employee Housing in the Future

by percentage of respondents who are **business owners only** (Excluding "Don't Know")



Q2. Overall, do you feel that the sense of community in Snowmass Village is:

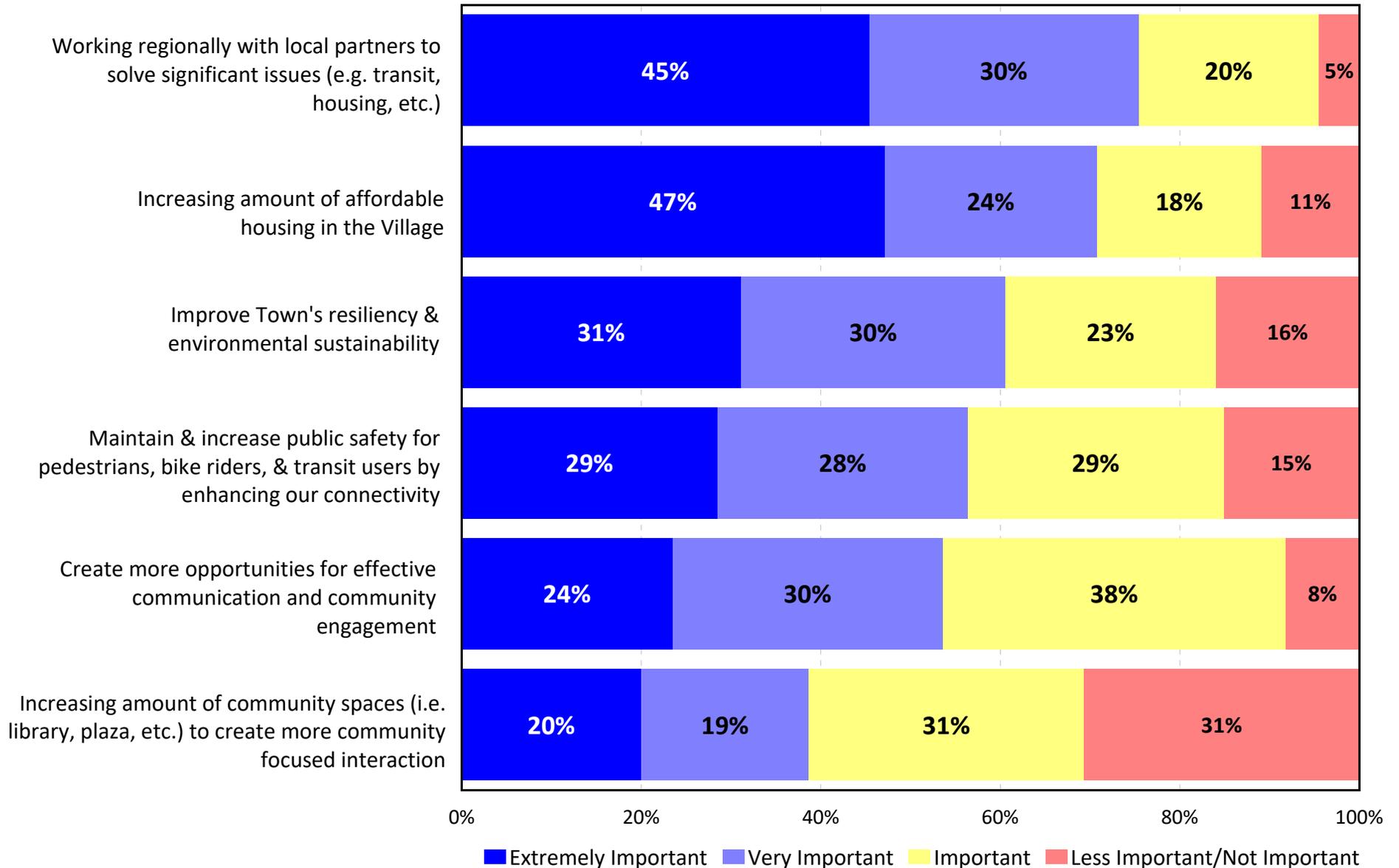
by percentage of respondents (Excluding "Don't Know")



■ Improving ■ Getting worse ■ Staying the same

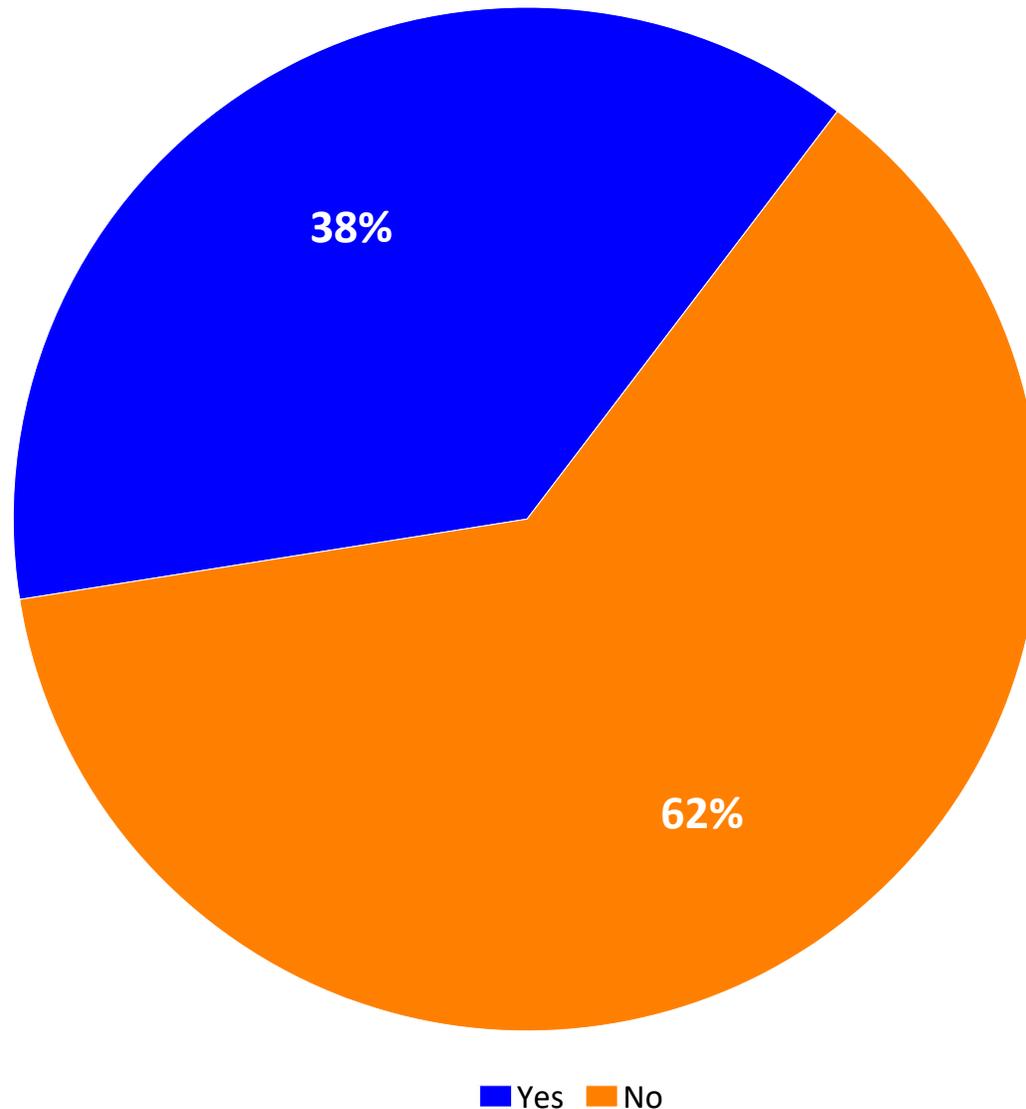
Q3. Overall Importance of the Following Town Council Strategic Goals When Planning the Town's Future

by percentage of respondents (Excluding "Don't Know")

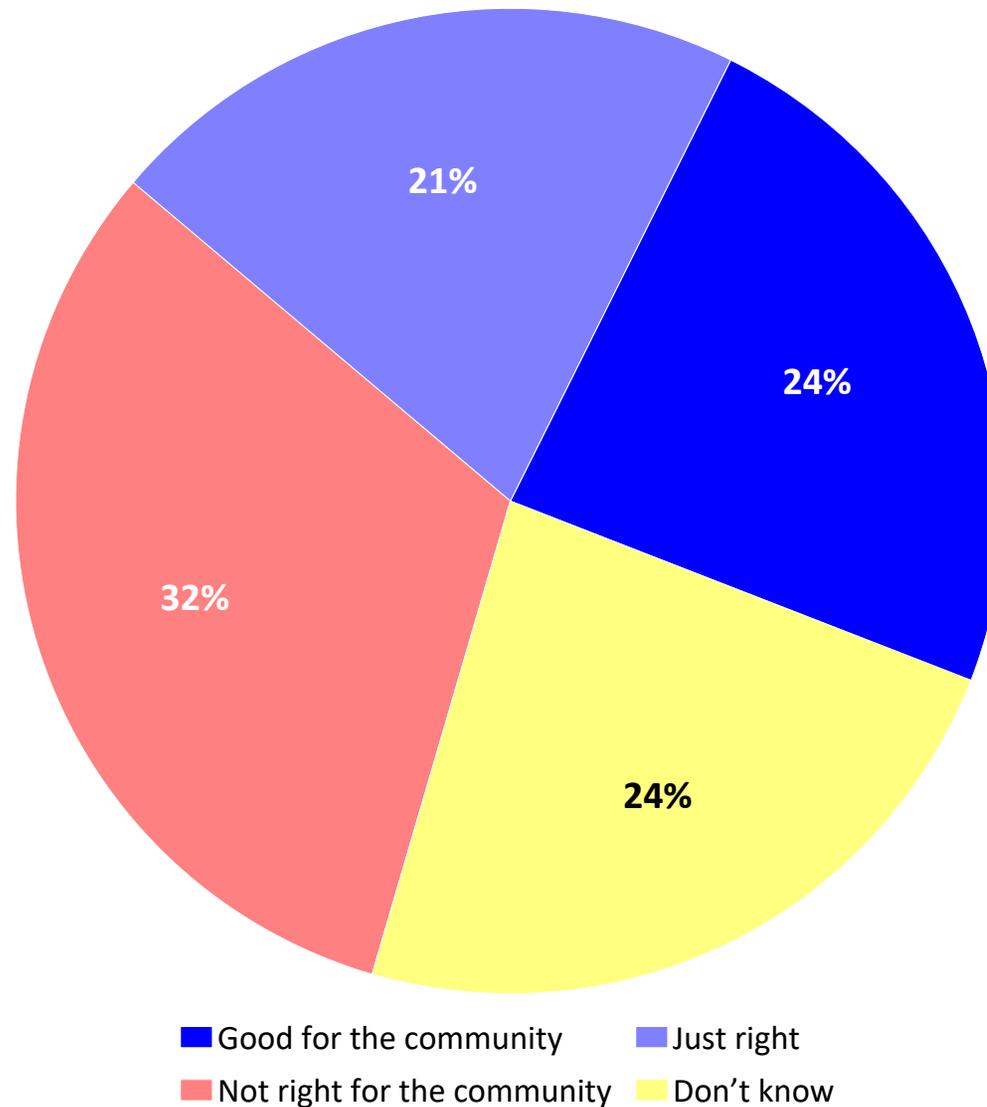


Q4. Are there any topics of interest not included in the Town Council's Strategic Goals that you feel should be one of the Town's top priorities?

by percentage of respondents

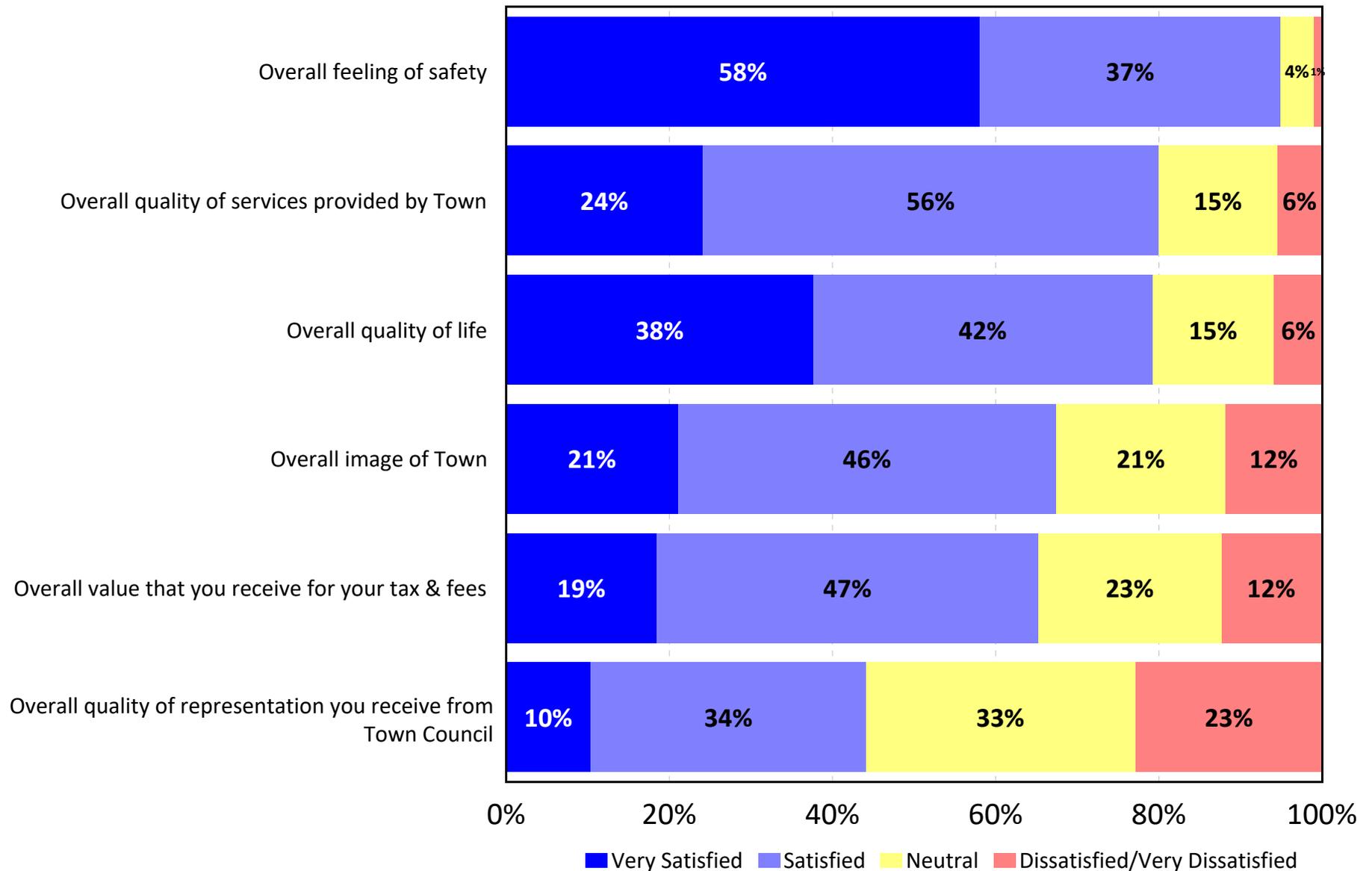


Q5. Please indicate if regulations regarding homes rented as short-term rentals in Snowmass Village are “good for the community,” “just right,” or “not right for the community”
by percentage of respondents



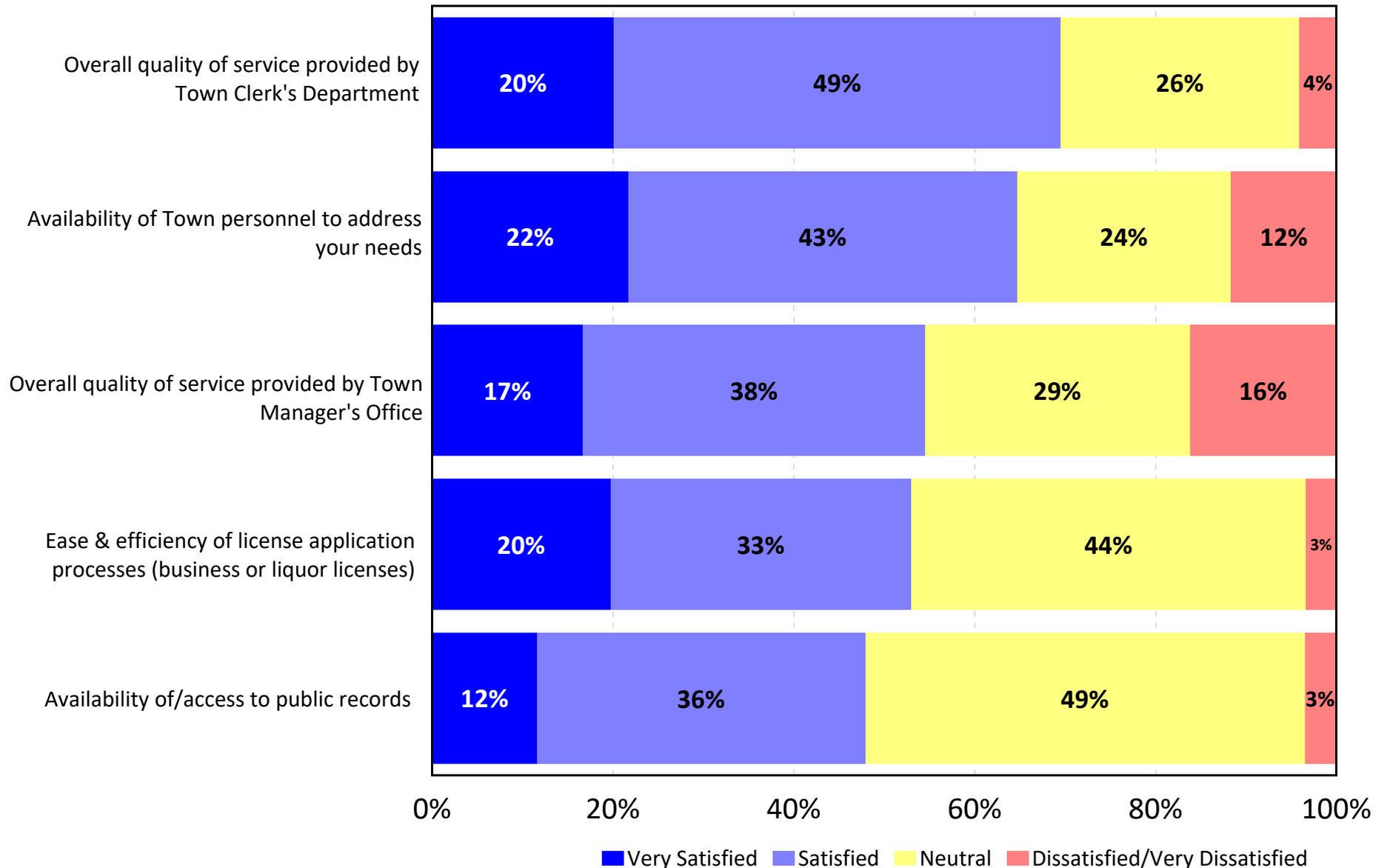
Q7. Overall Satisfaction with Various Aspects of Town Government and the Snowmass Village Community

by percentage of respondents (Excluding "Don't Know")



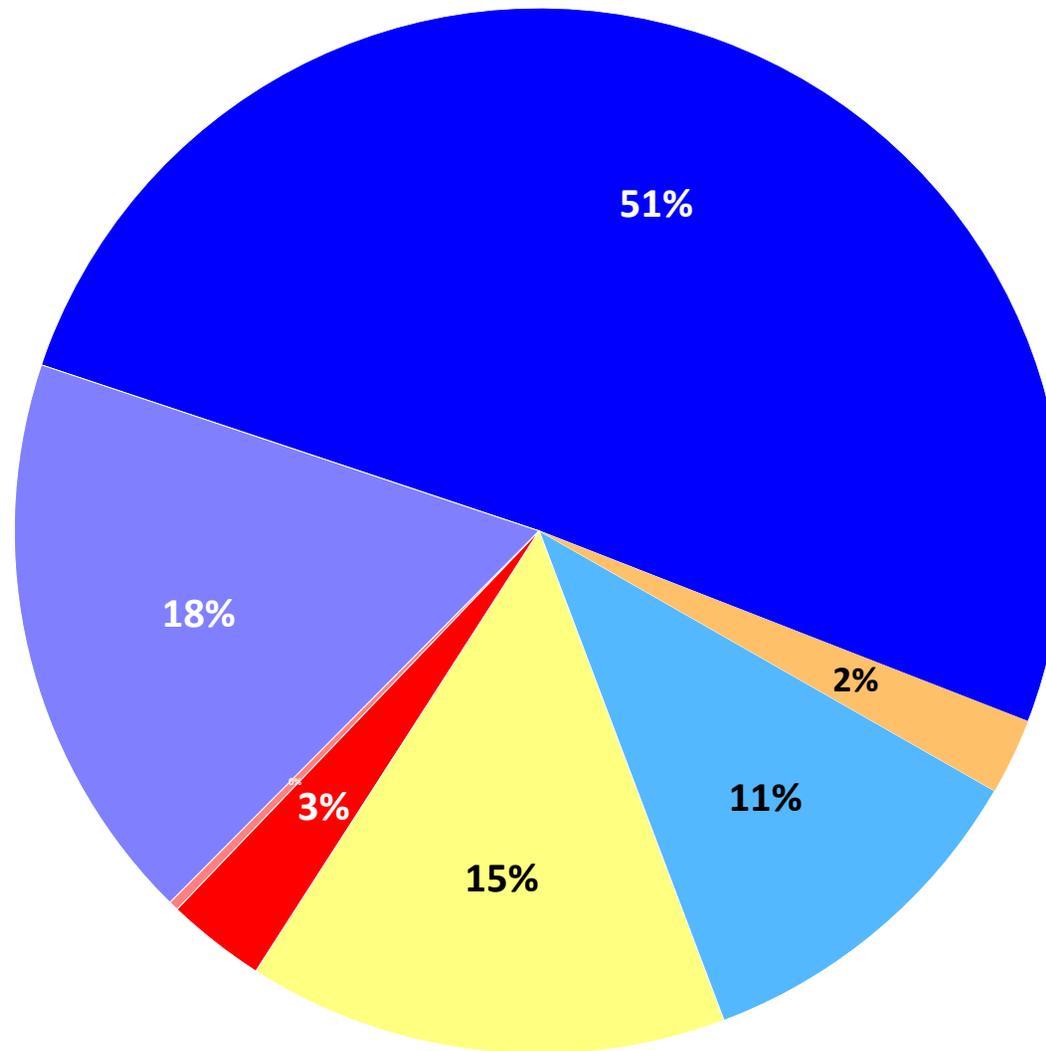
Q8. Overall Satisfaction with the Following Functions of the Town of Snowmass Village Administration

by percentage of respondents (Excluding "Don't Know")



Q10. Do you own or rent your residence?

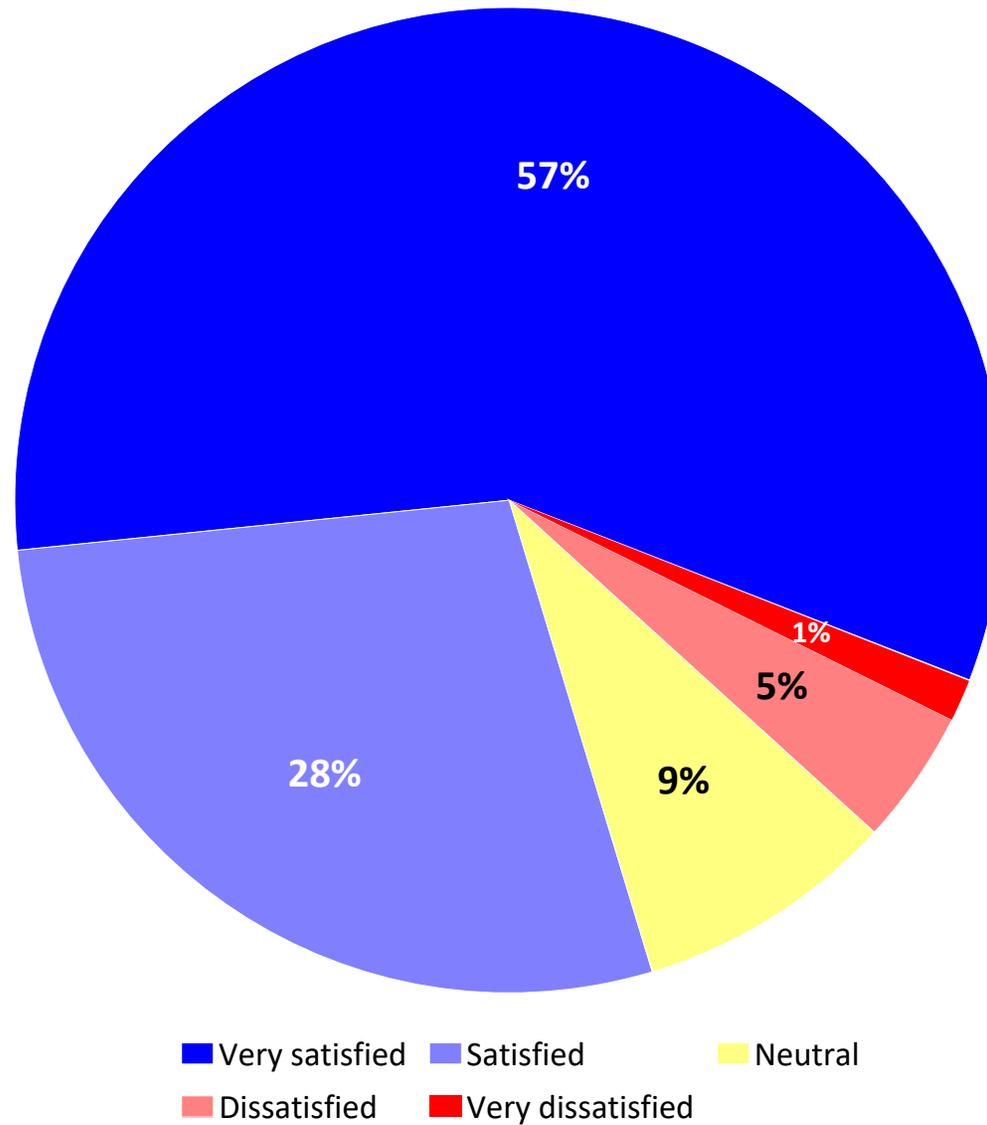
by percentage of respondents (Excluding "Not Provided")



■ Own free-market unit ■ Own deed-restricted unit ■ Own a "fractional" unit
■ Rent free-market unit ■ Rent Town-owned unit ■ Not a TOSV resident
■ Other

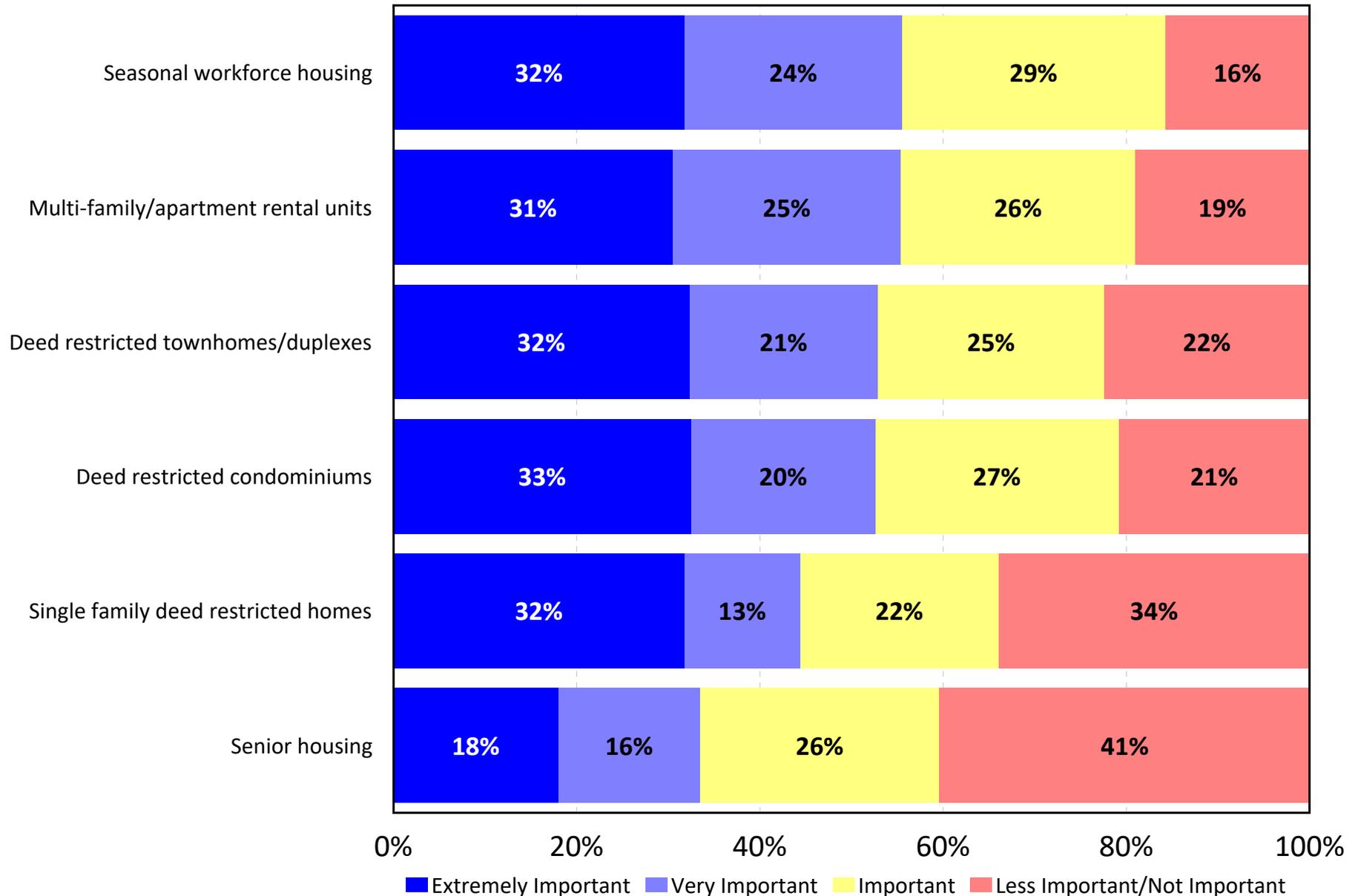
Q11. How satisfied are you with your current residence?

by percentage of respondents (Excluding "Not Provided")



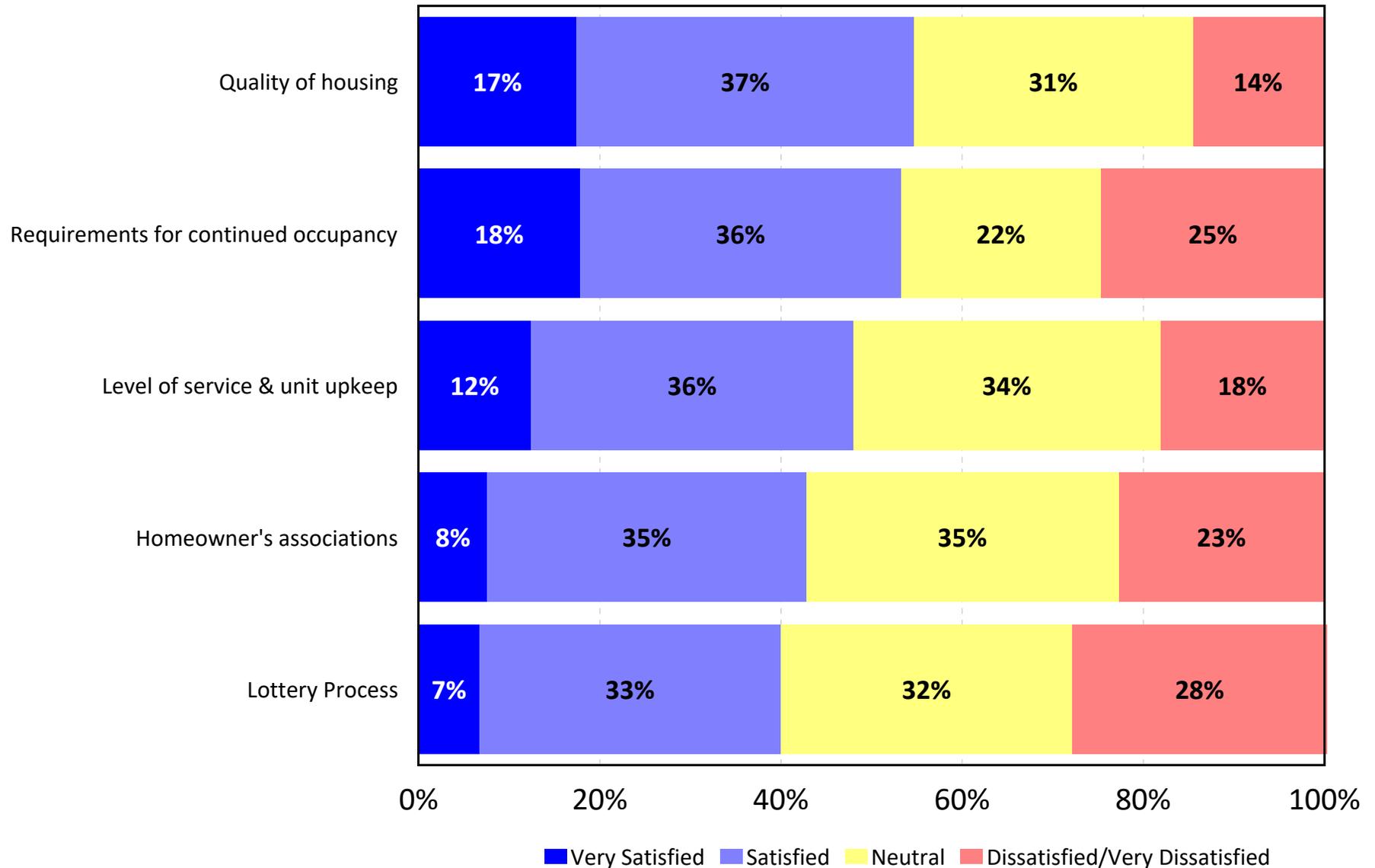
Q12. Importance of Building the Following Types of Affordable Housing

by percentage of respondents (Excluding "Don't Know")



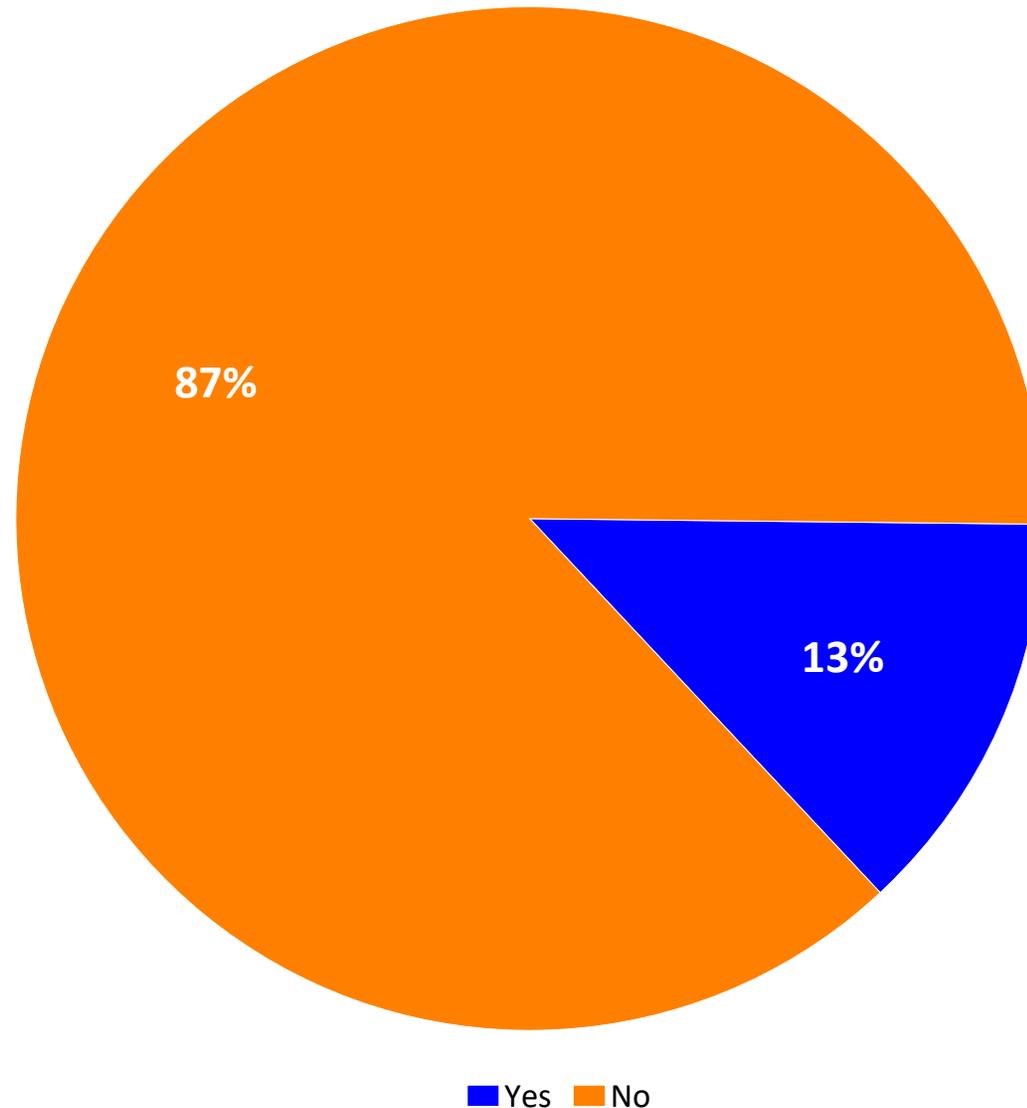
Q13. Overall Satisfaction with Items Regarding Town Rental and Deed-Restricted Housing

by percentage of respondents (Excluding "Don't Know")



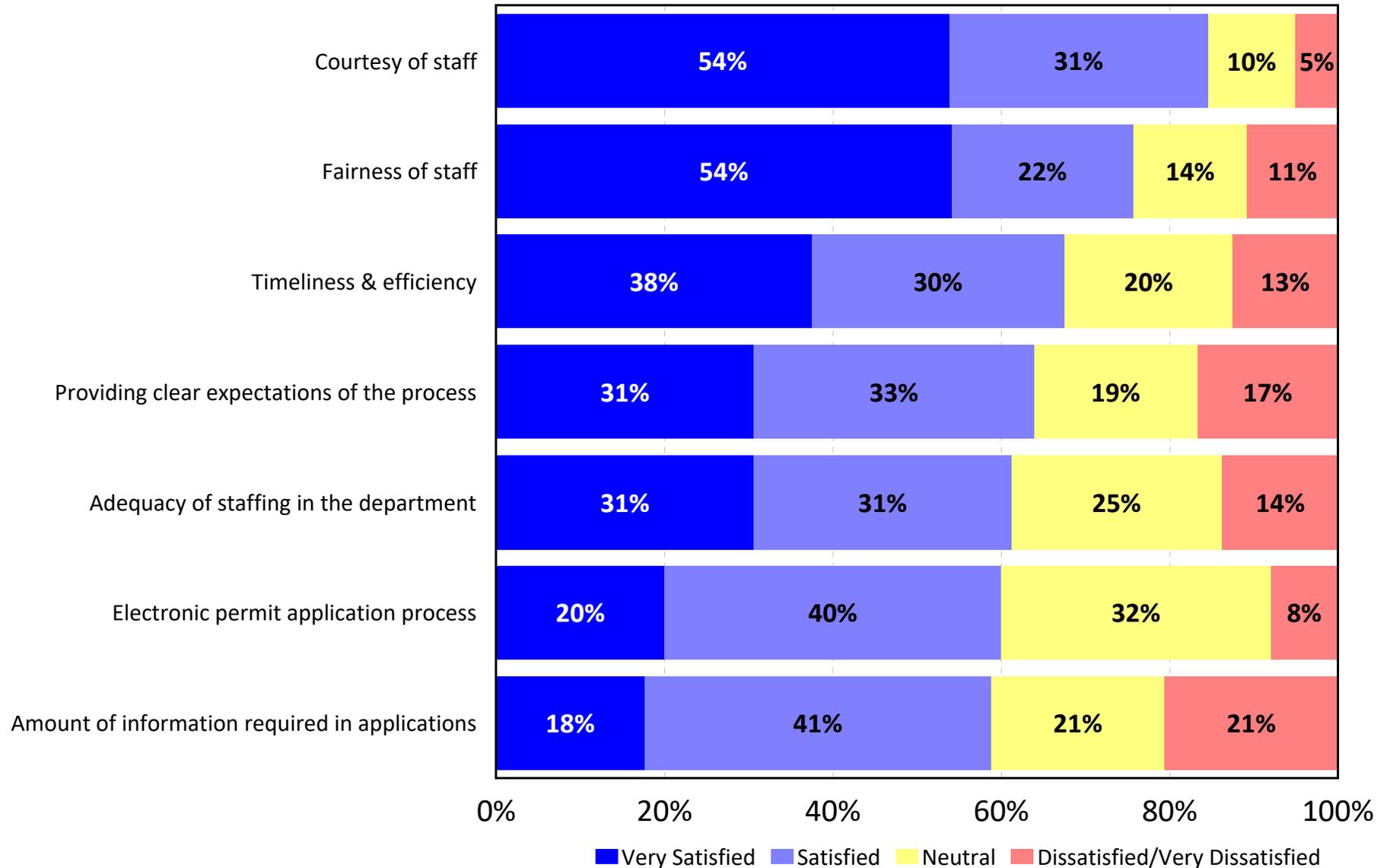
Q15. Have you utilized Community Development Department services (building & planning) within the past 12 months?

by percentage of respondents (Excluding "Not Provided")



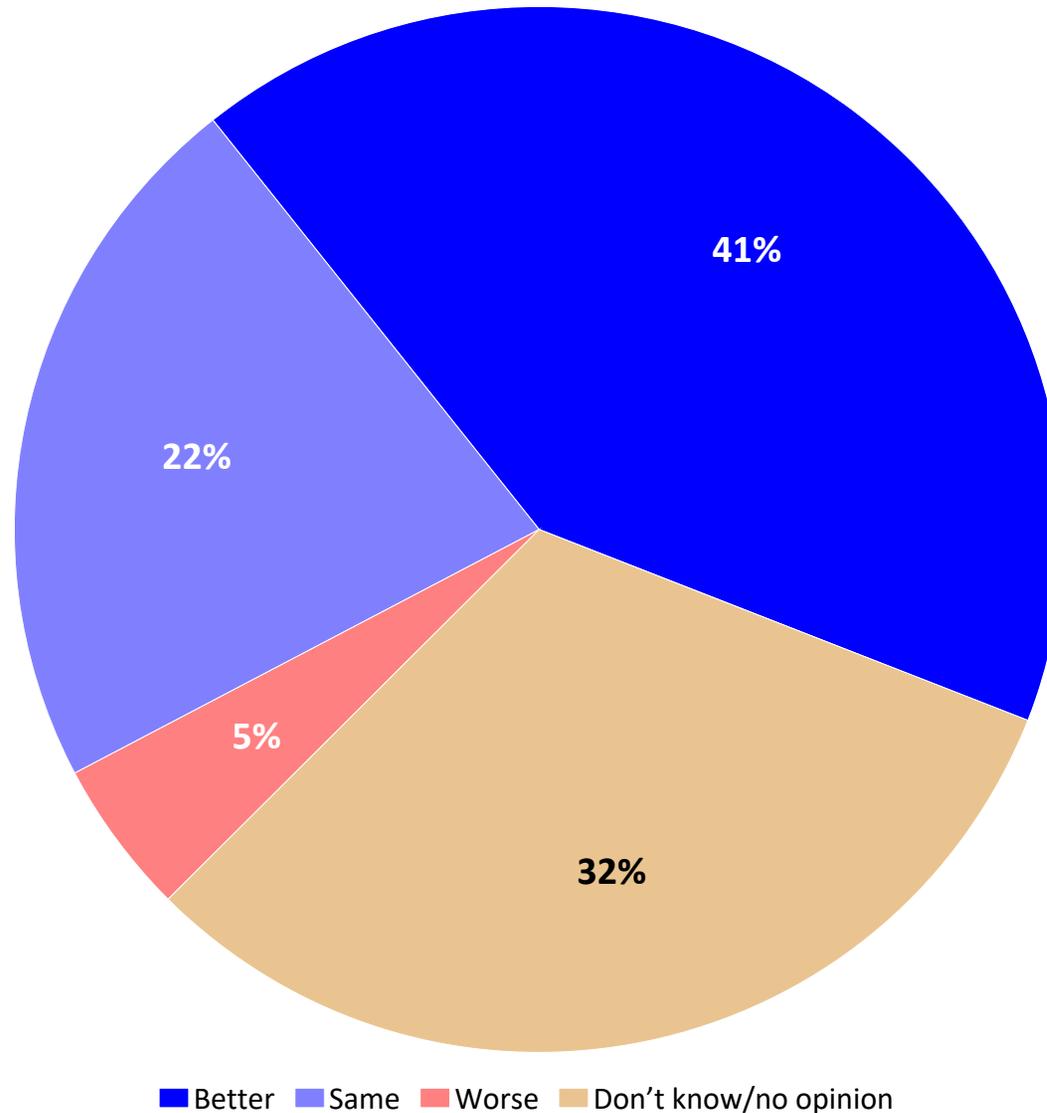
Q15a. Overall Satisfaction with the Following Aspects of the Community Development Department

by percentage of respondents who answered "Yes" to Q15 (Excluding "Don't Know")



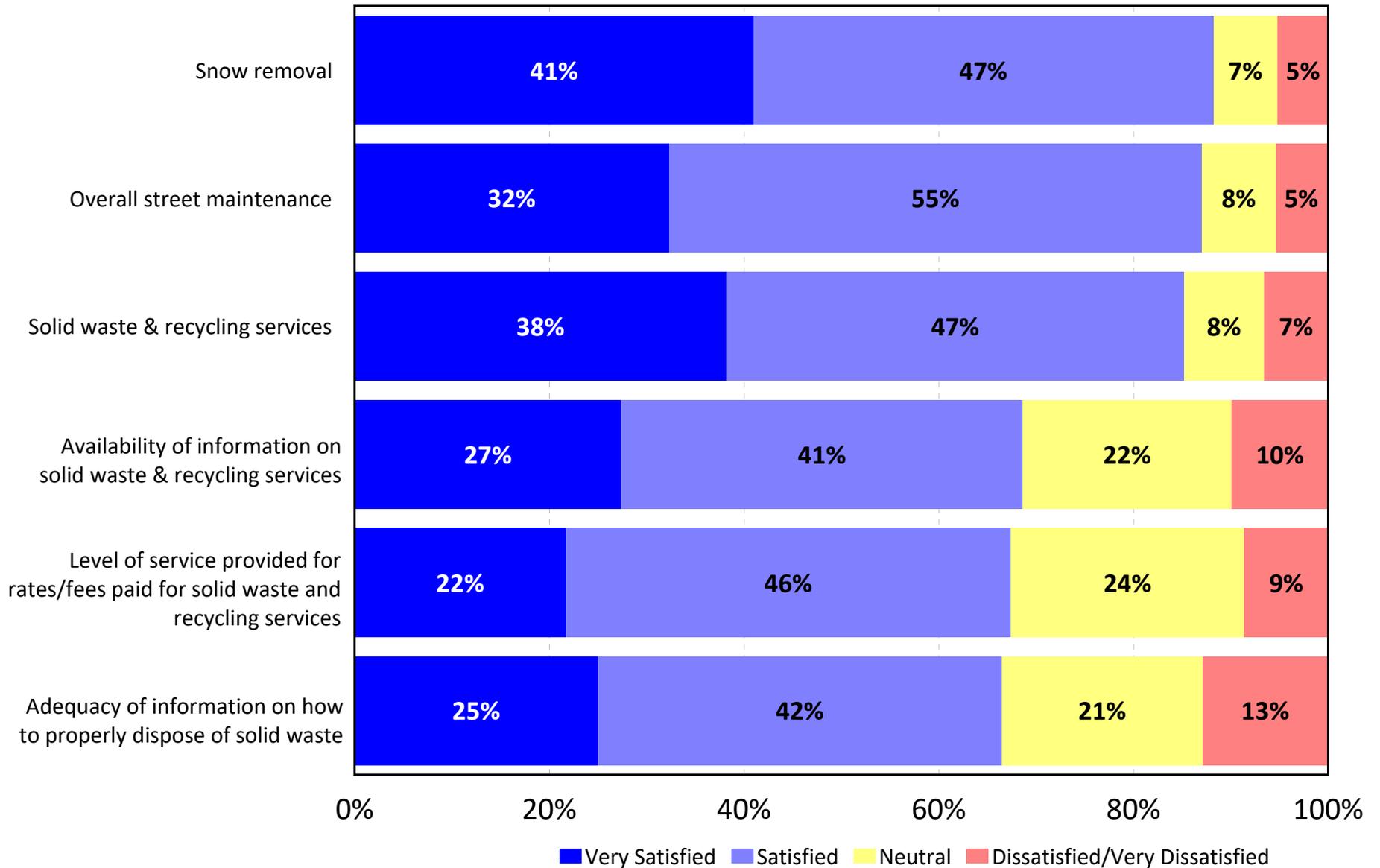
Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions?

by percentage of respondents who answered "Yes" to Q15



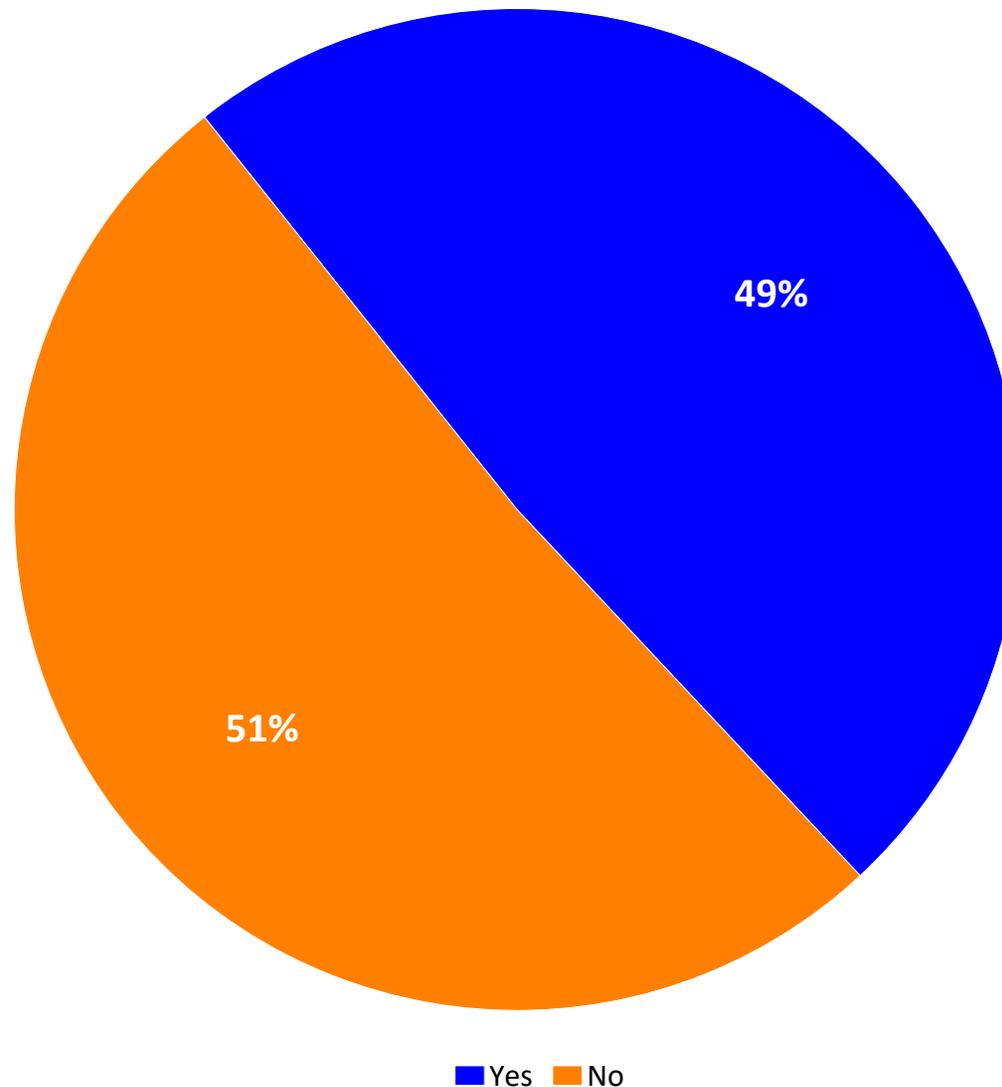
Q17. Overall Satisfaction with the Following Aspects of Public Works Services in the Town of Snowmass Village

by percentage of respondents (Excluding "Don't Know")



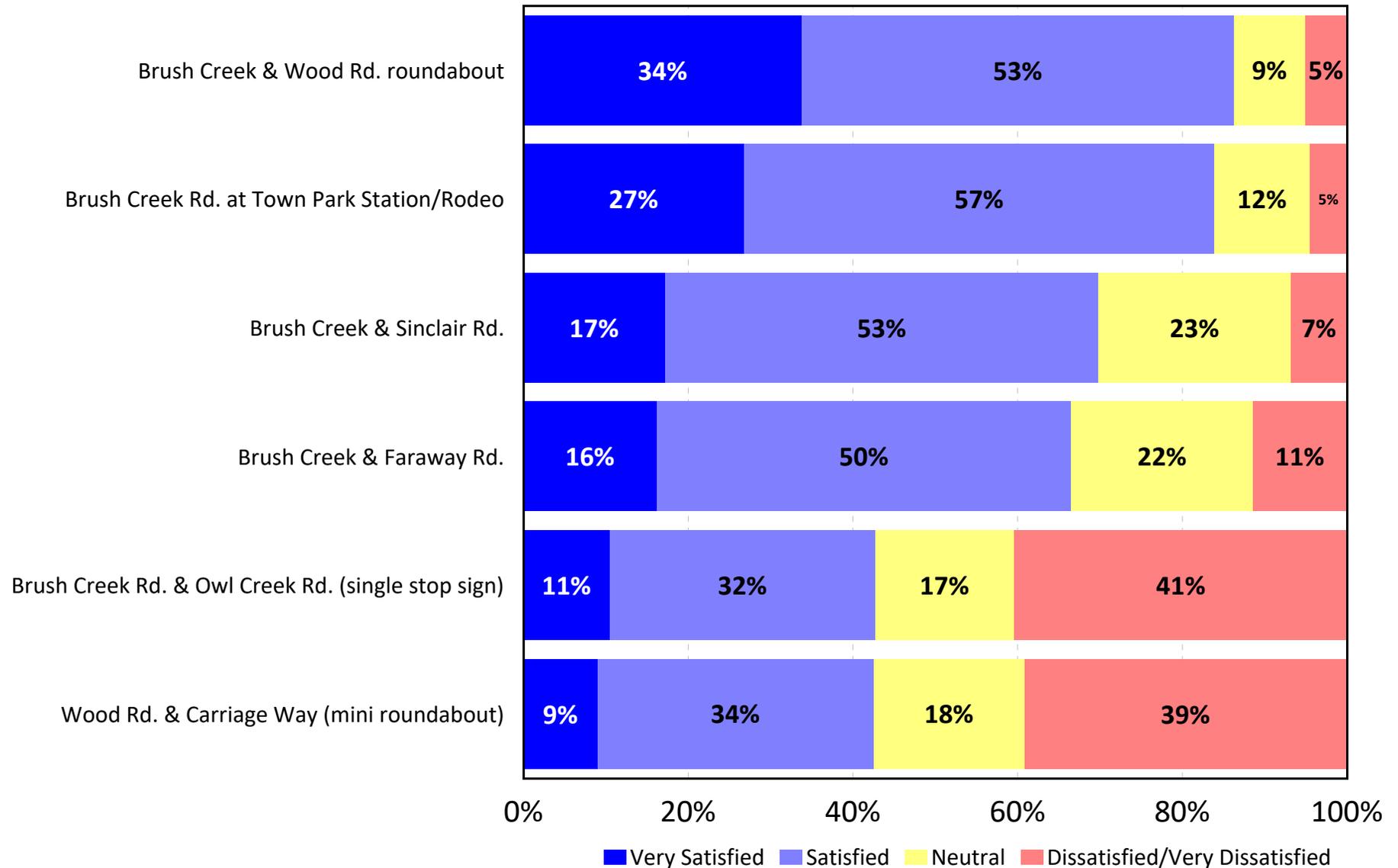
**Q18. The Town is currently piloting composting services for residents.
Would you be willing to incur higher solid waste rates for the
addition of TOSV composting services and bins?**

by percentage of respondents (Excluding "Not Provided")



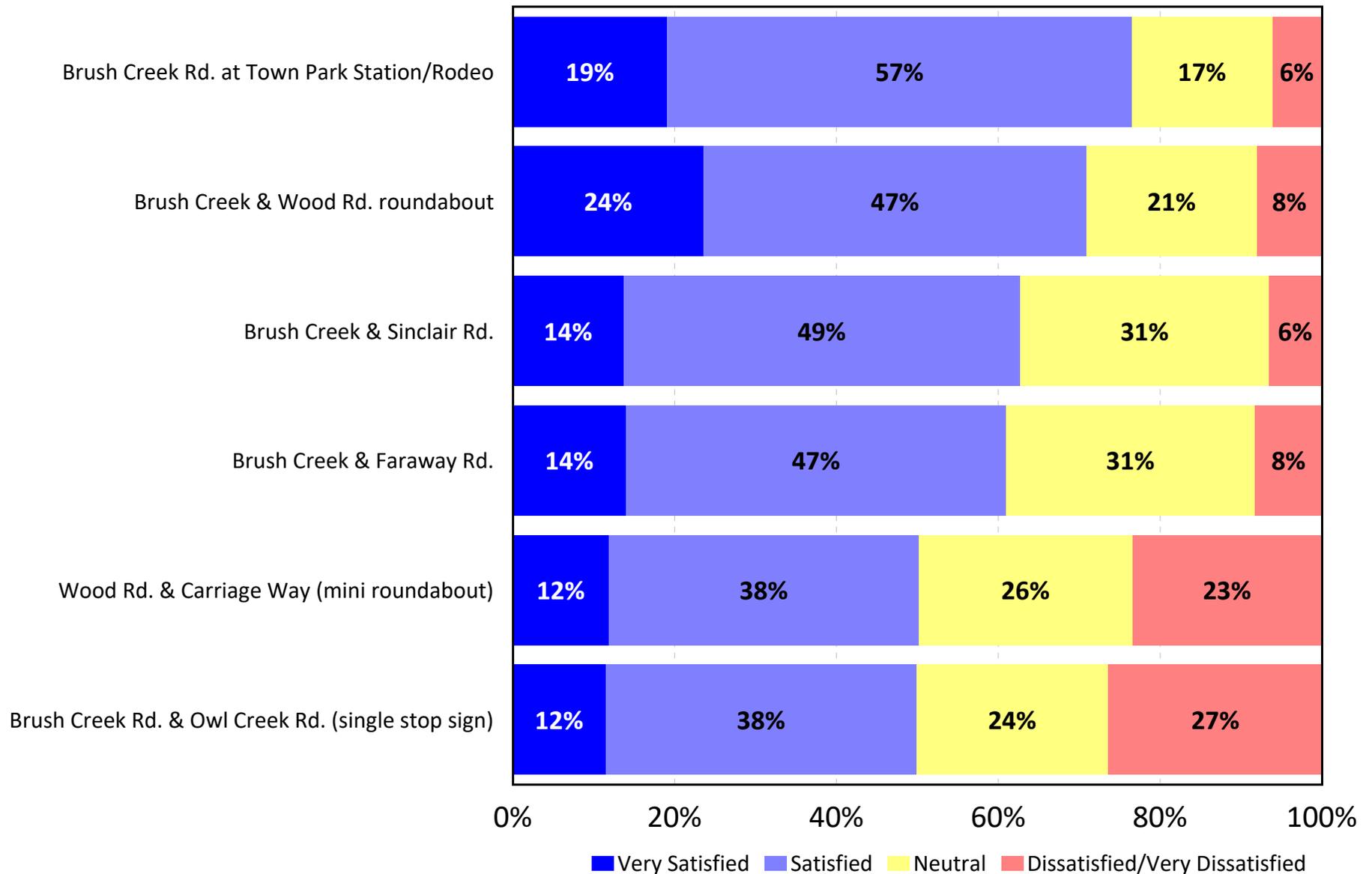
Q19. When driving or riding in an automobile, please rate your satisfaction with the following intersections

by percentage of respondents (Excluding "Don't Know")



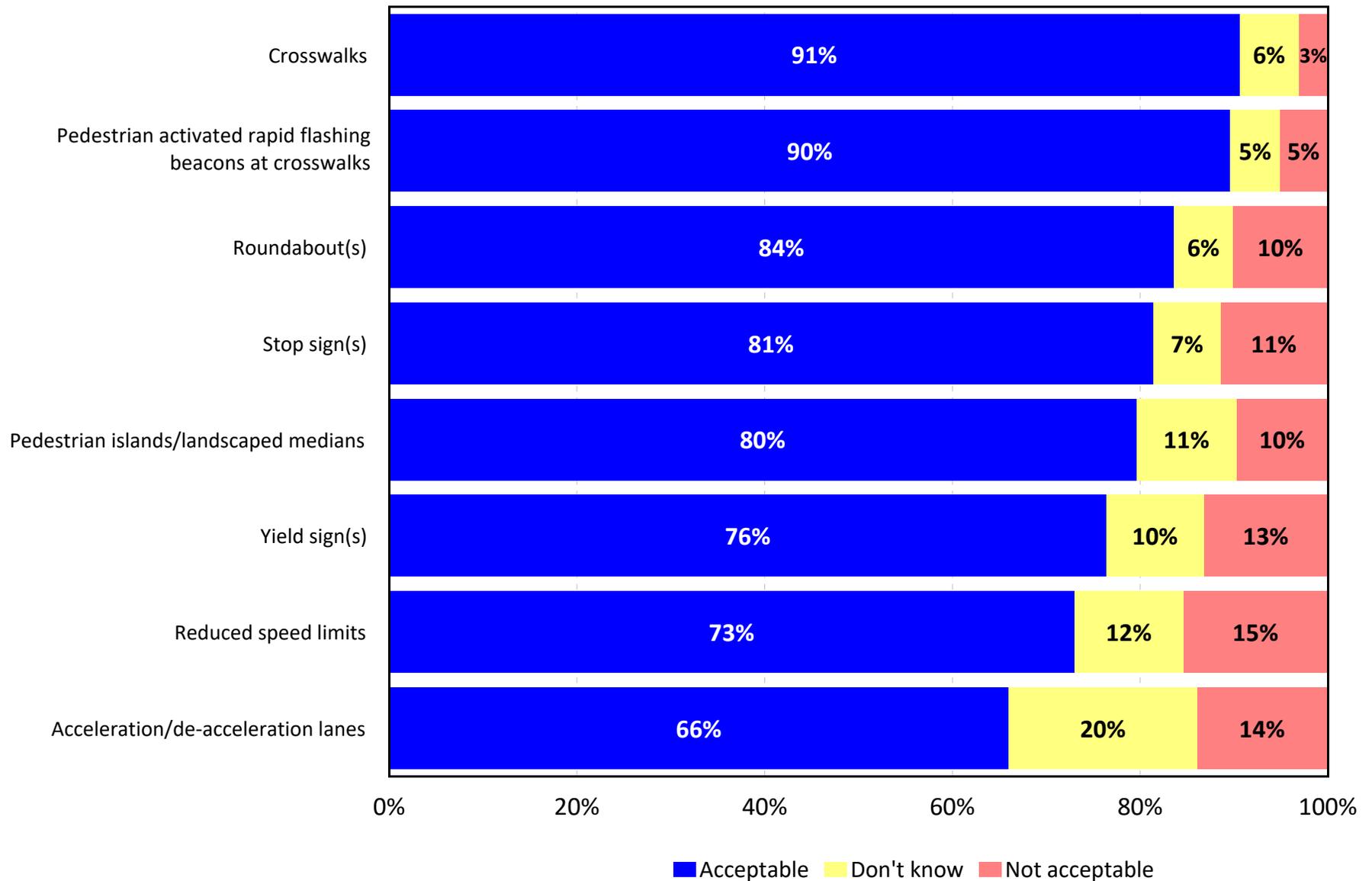
Q20. When walking or biking, please rate your satisfaction with the following intersections

by percentage of respondents (Excluding "Don't Know")



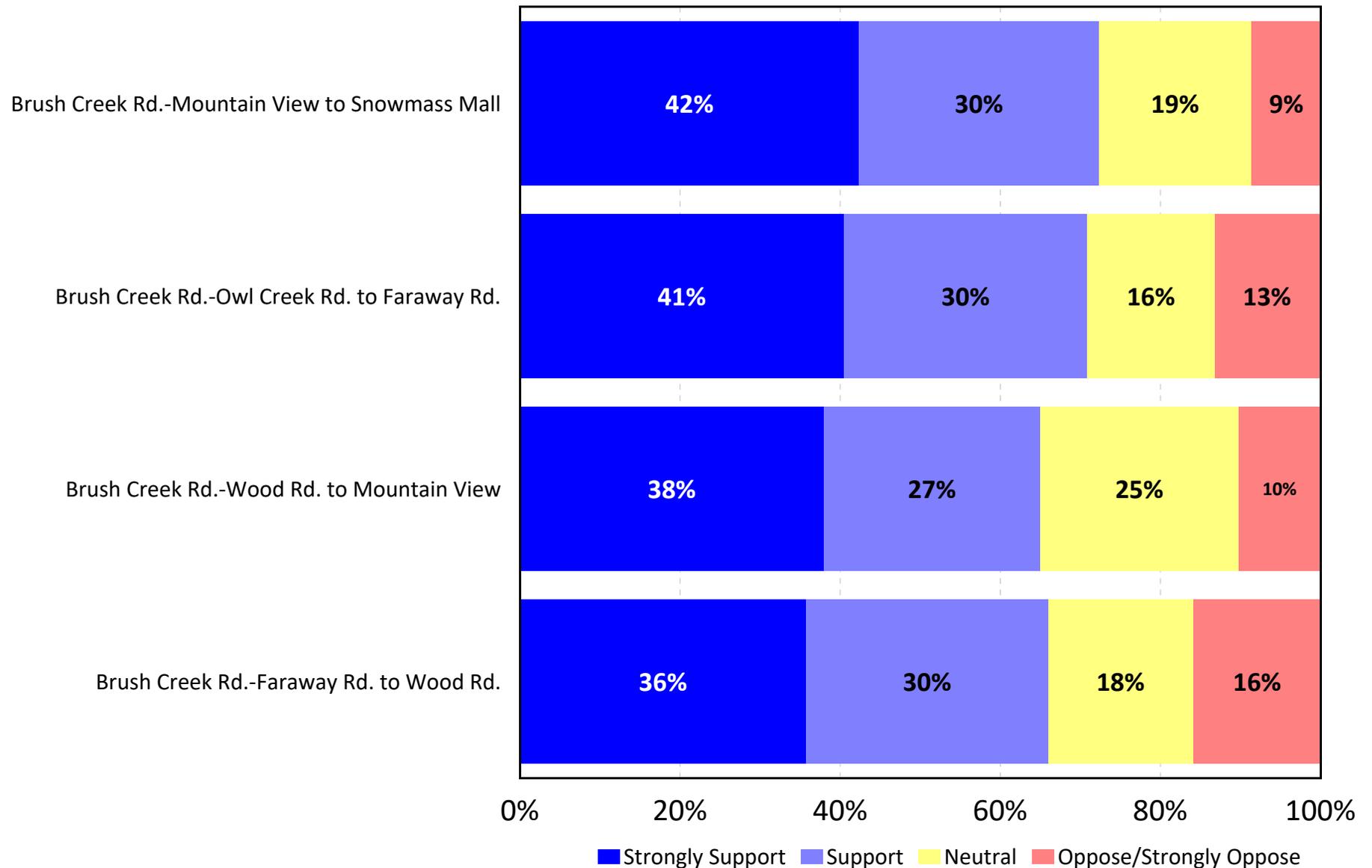
Q21. Which traffic calming measures currently used in Snowmass Village do you find acceptable for improving overall traffic flow and safety?

by percentage of respondents



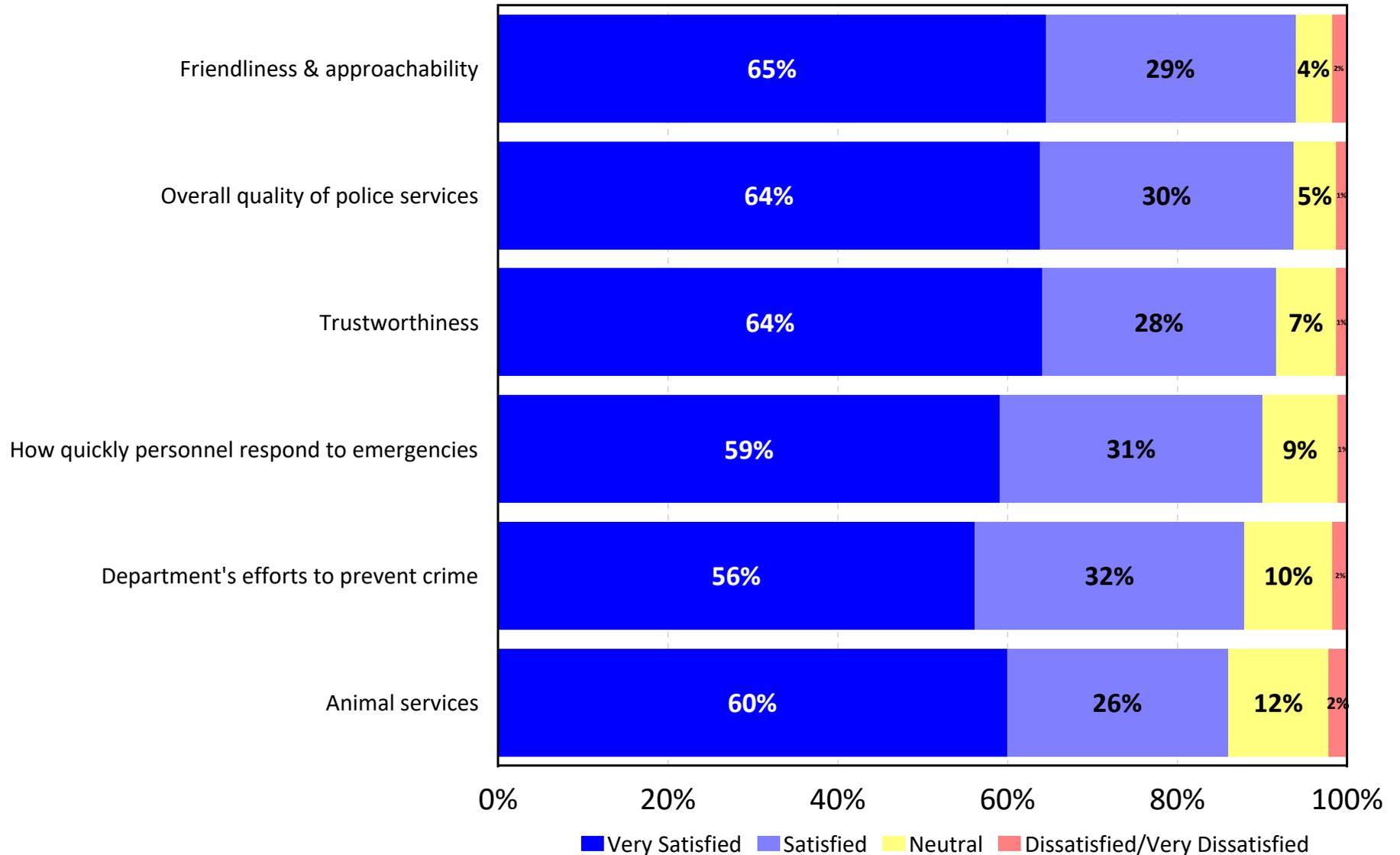
Q22. Level of Support for the Town Constructing Sidewalks/Pedestrian Walkways at the Following Locations

by percentage of respondents (Excluding "Don't Know")



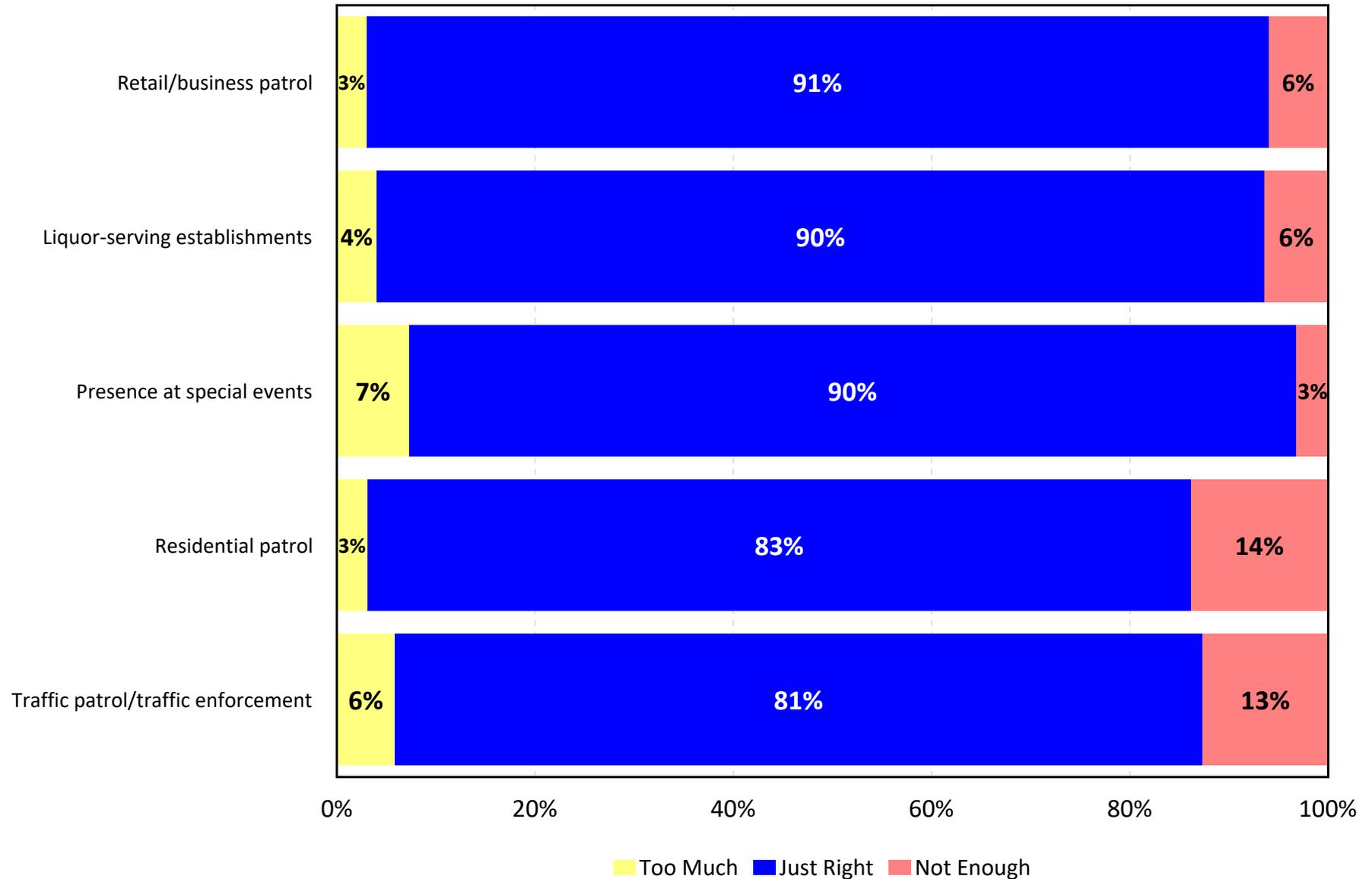
Q24. Overall Satisfaction with the Following Aspects of Police Services in the Town of Snowmass Village

by percentage of respondents (Excluding "Don't Know")



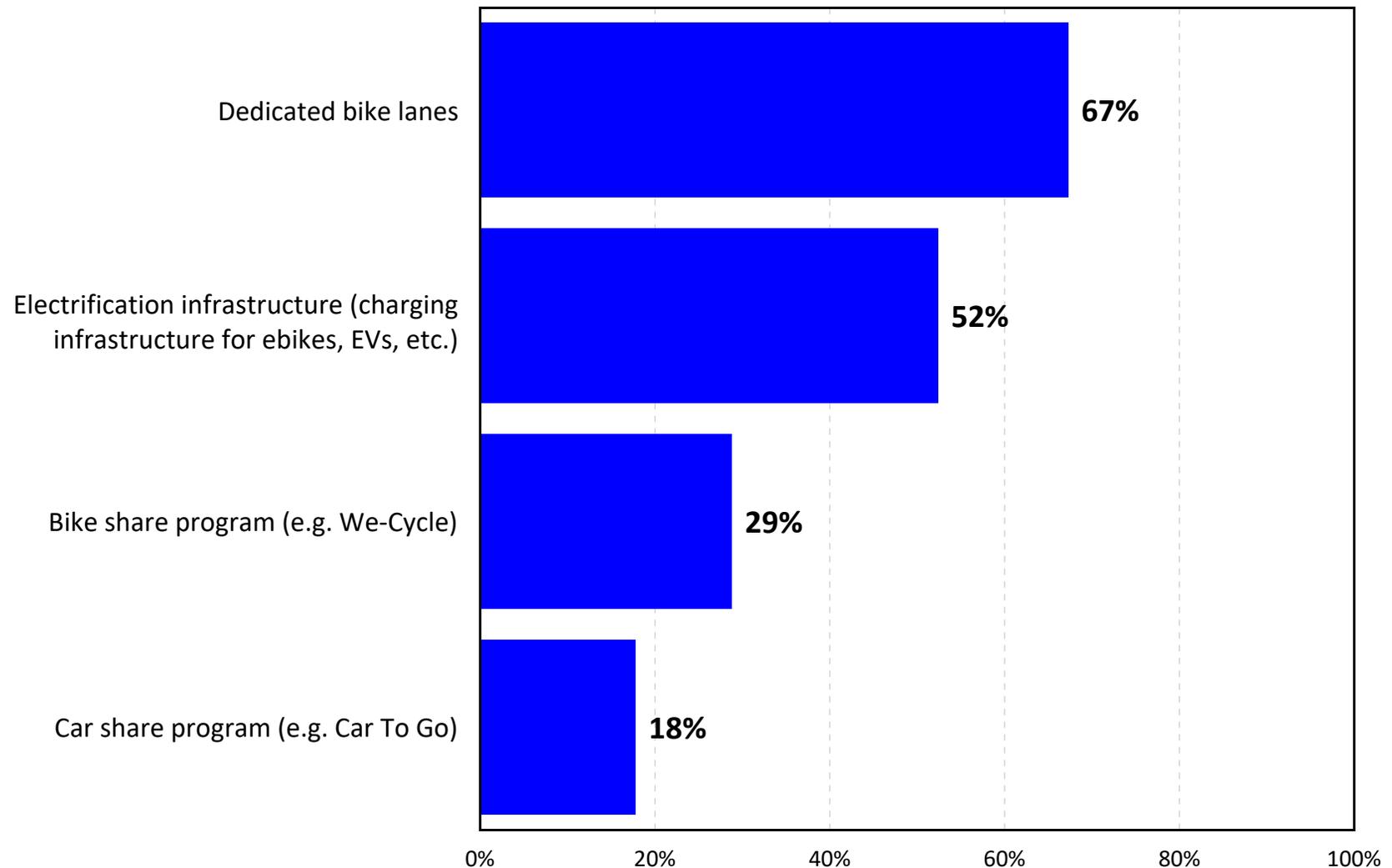
Q25. Based on experience please rate the current levels of Police presence in the following situations

by percentage of respondents (Excluding "Don't Know")

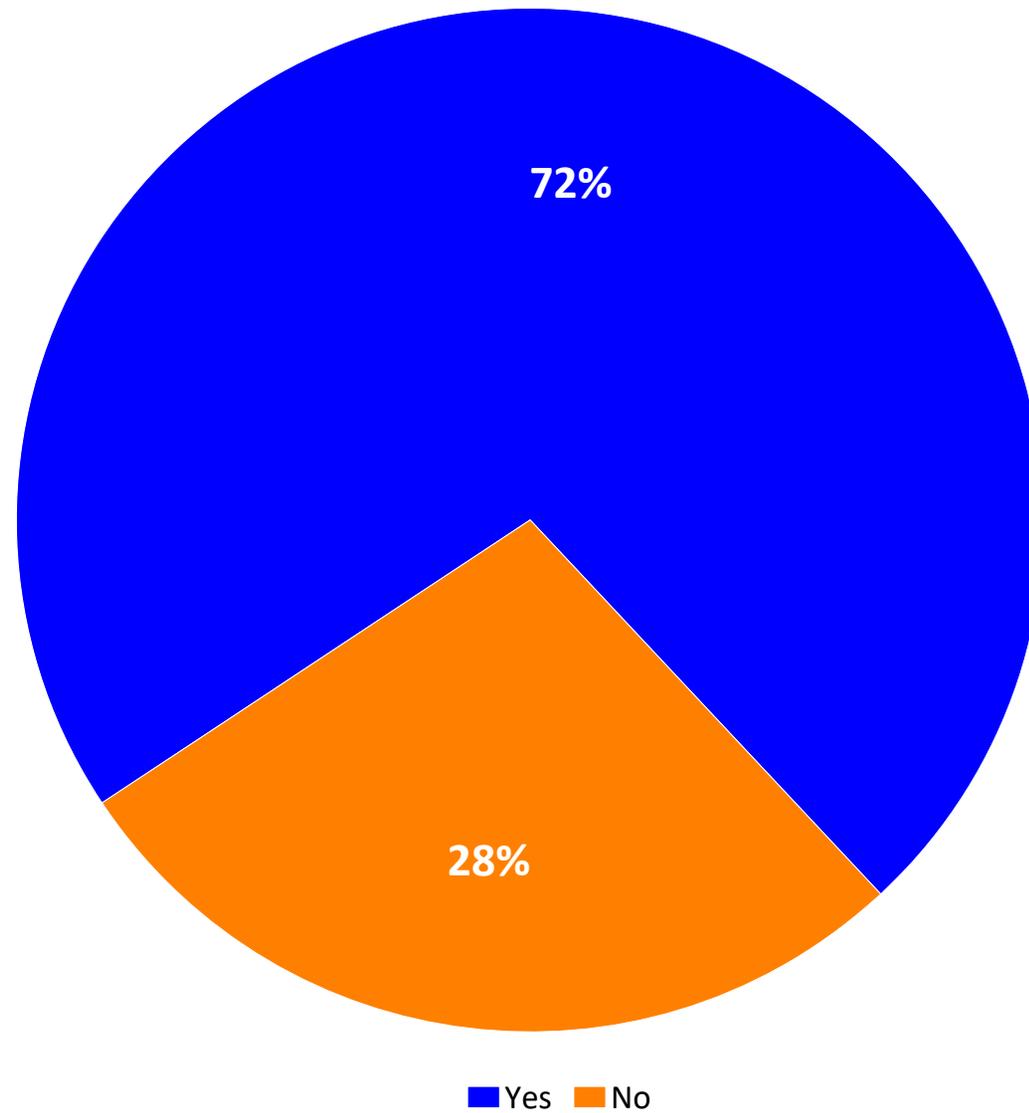


Q27. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village?

by percentage of respondents (multiple selections could be made)

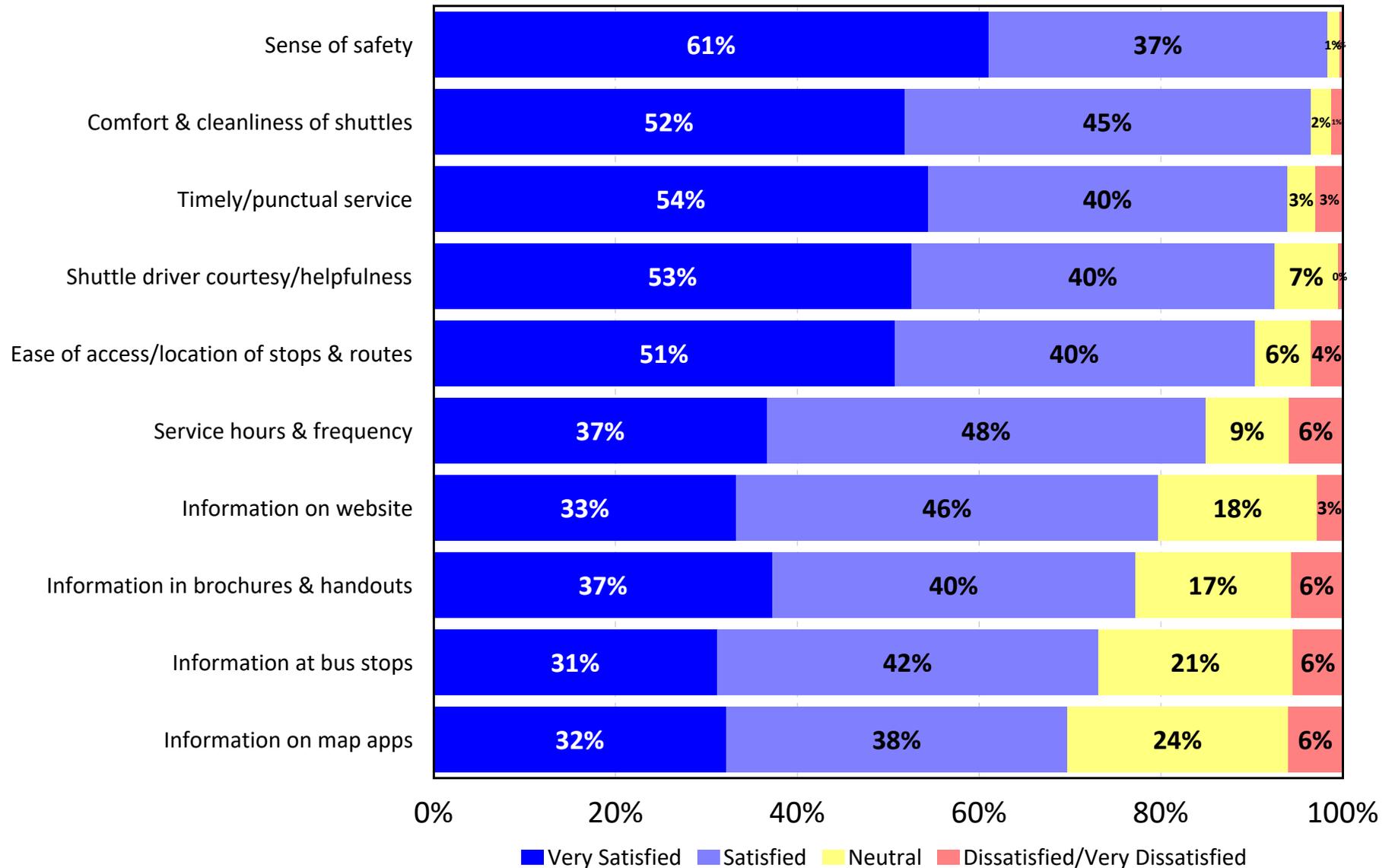


Q28. Do you ride the Village Shuttle? by percentage of respondents



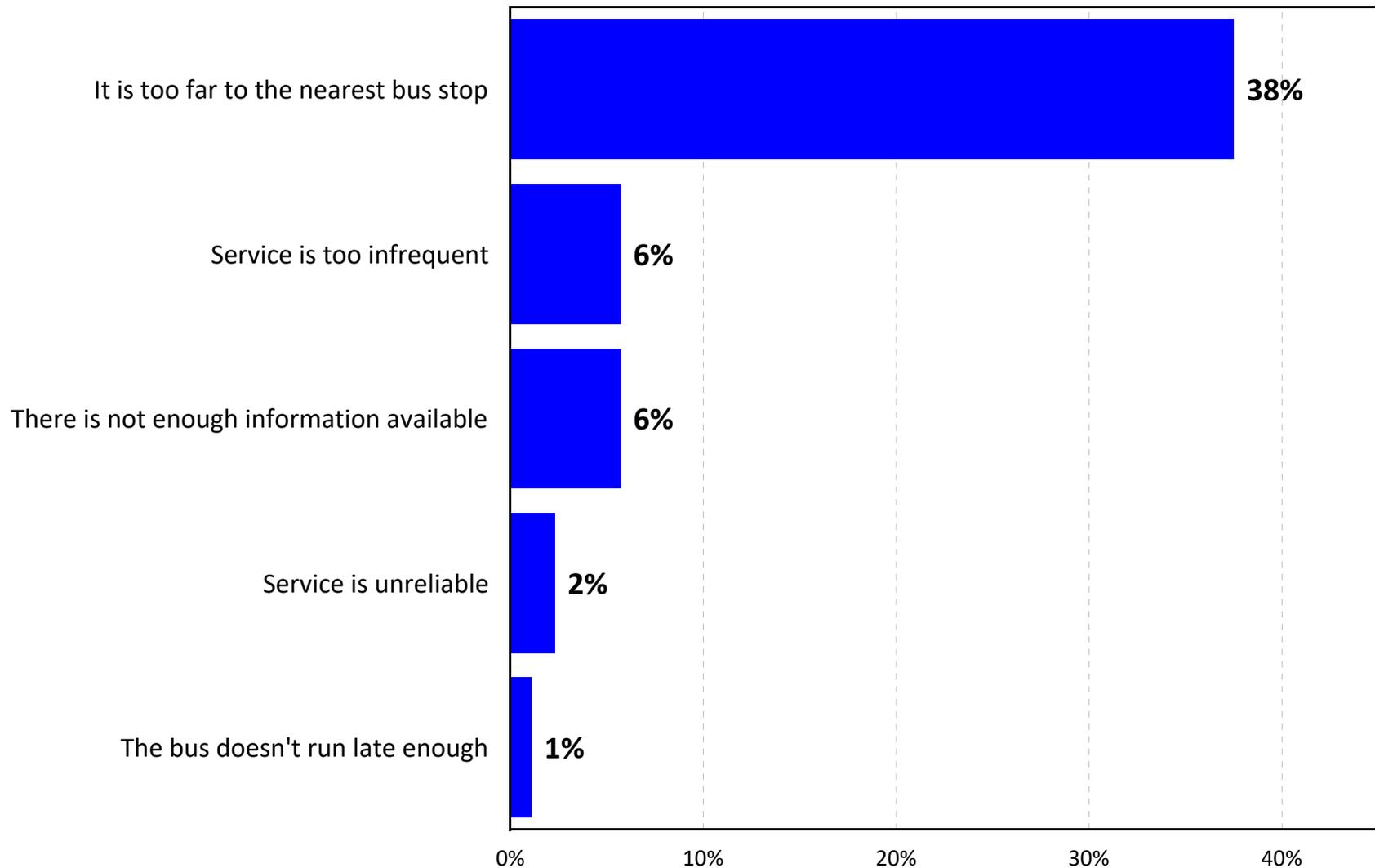
Q28a. Overall Satisfaction with the Following Aspects of Village Shuttle Services in the Town of Snowmass Village

by percentage of respondents who answered "Yes" to Q28 (Excluding "Don't Know")



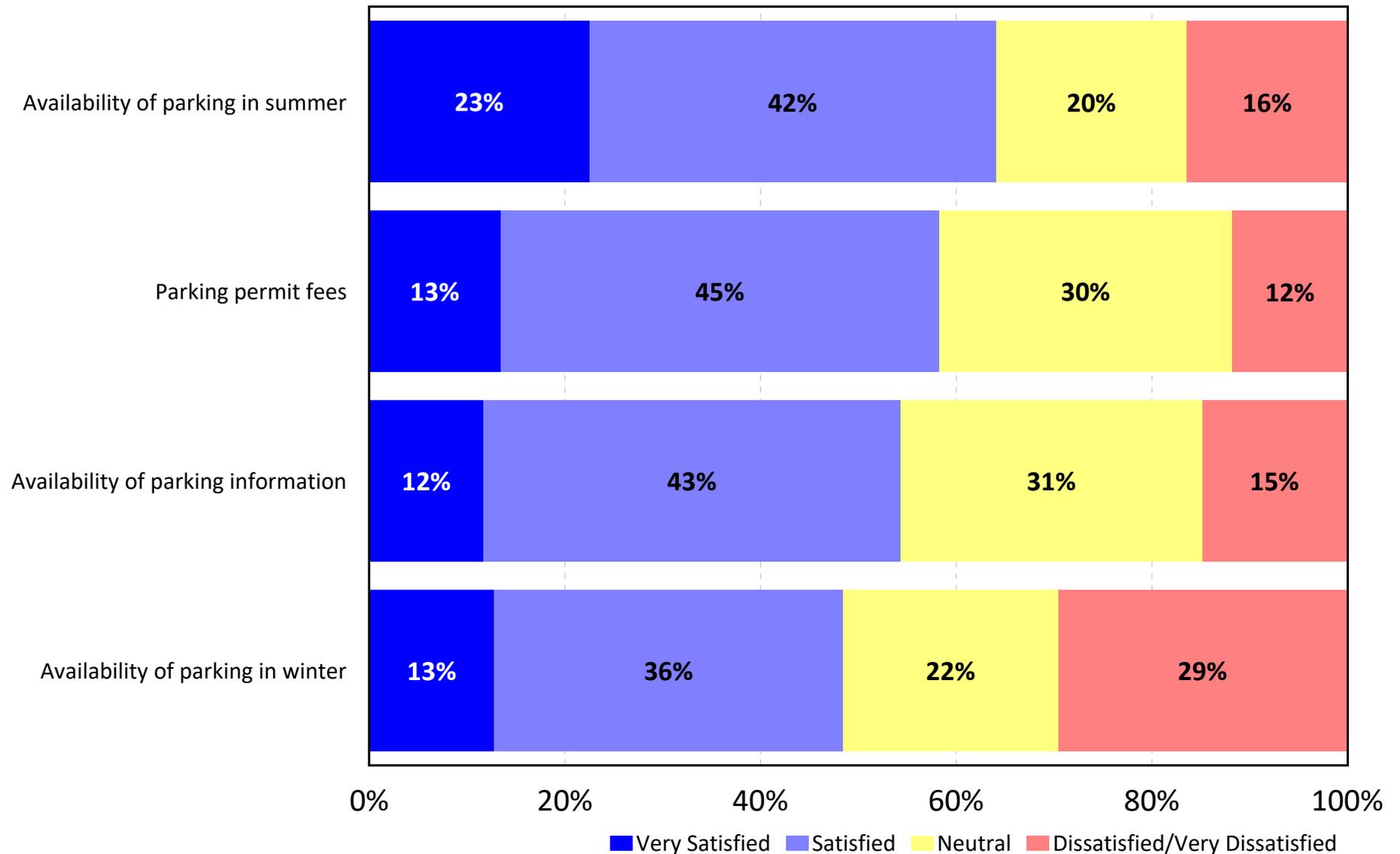
Q28b. What factors are preventing you from riding the Village Shuttle?

by percentage of respondents who answered "No" to Q28 (multiple selections could be made)

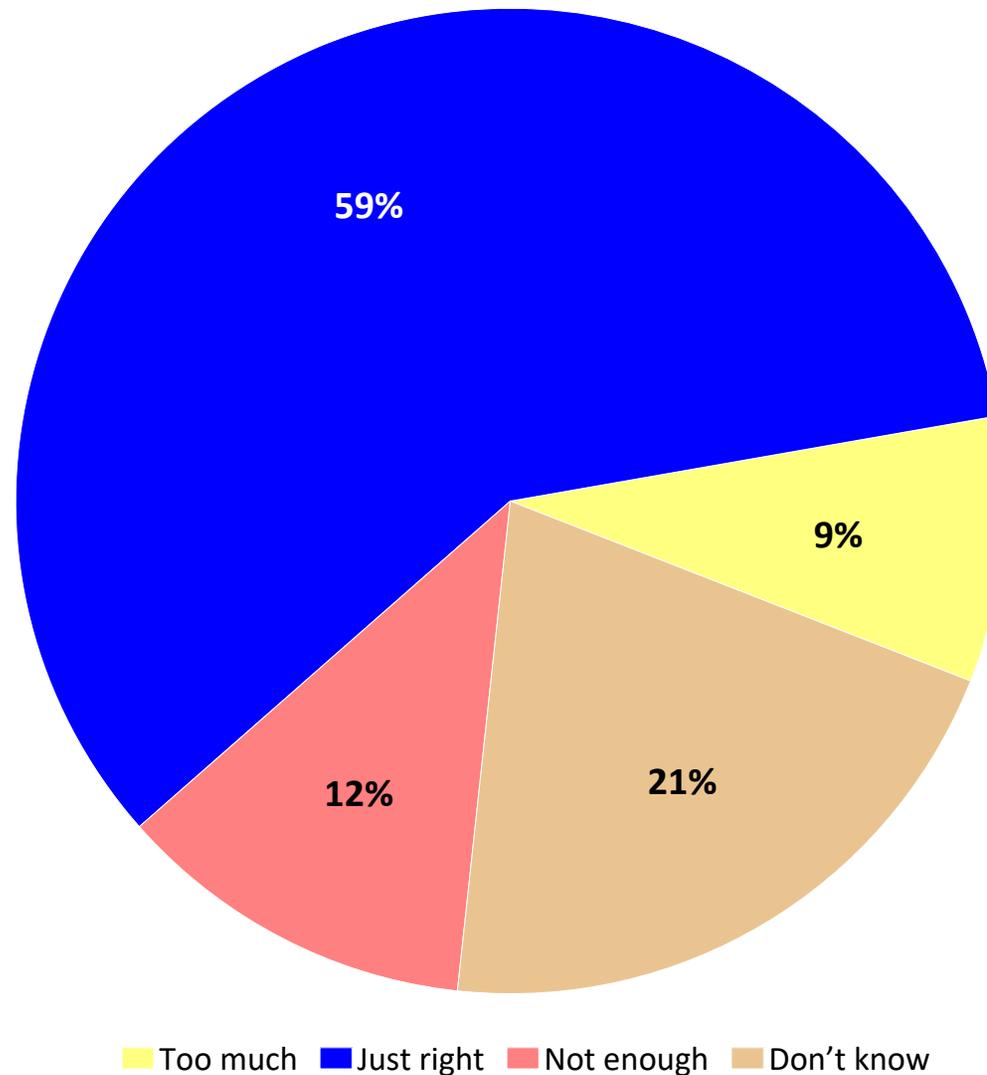


Q29. Overall Satisfaction with the Following Aspects of Parking and Parking Management in the Town of Snowmass Village

by percentage of respondents (Excluding "Don't Know")

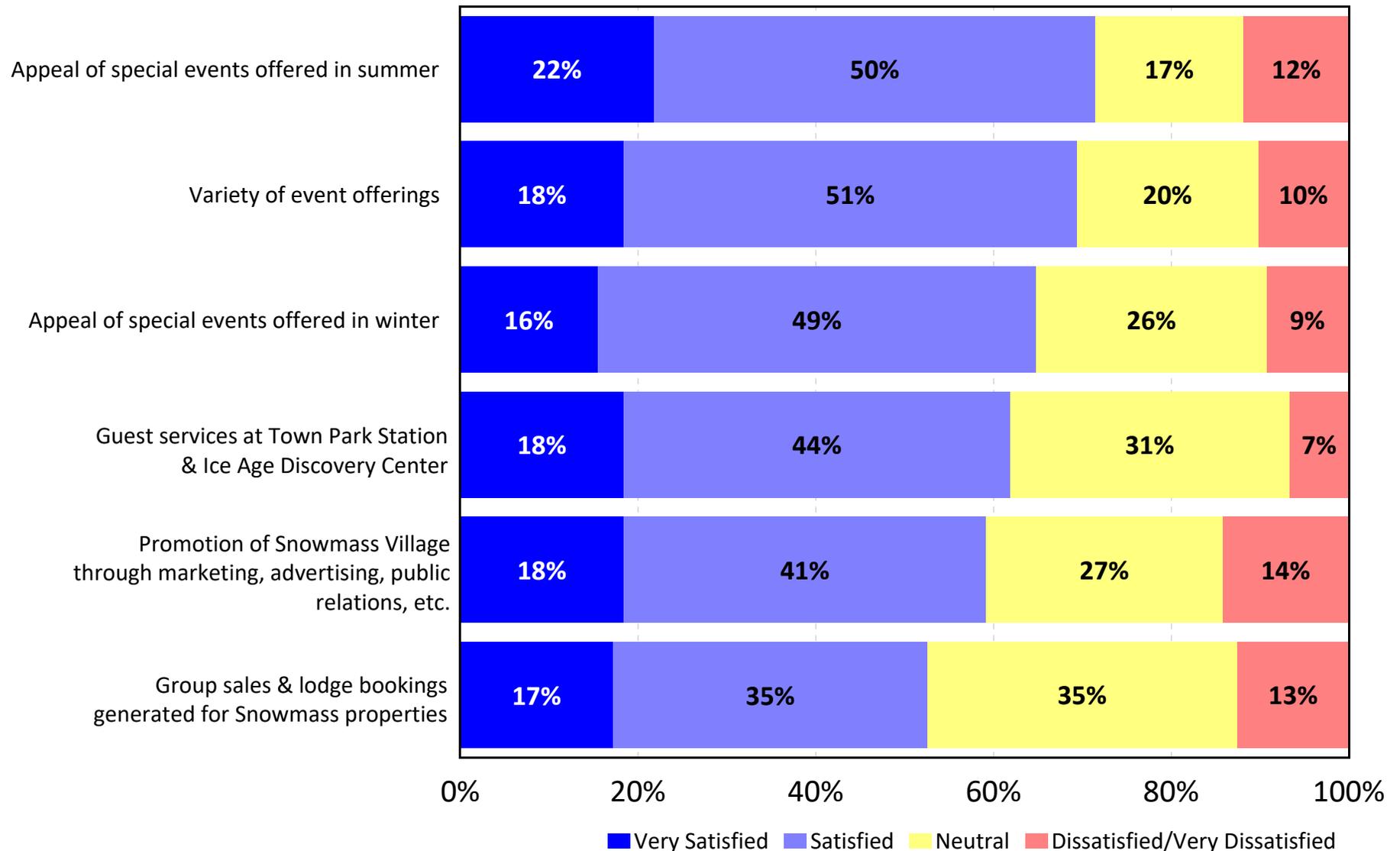


Q30. Based on your experience, please indicate if you feel the current level of enforcement of parking restrictions is "too much," "just right," or "not enough"
by percentage of respondents



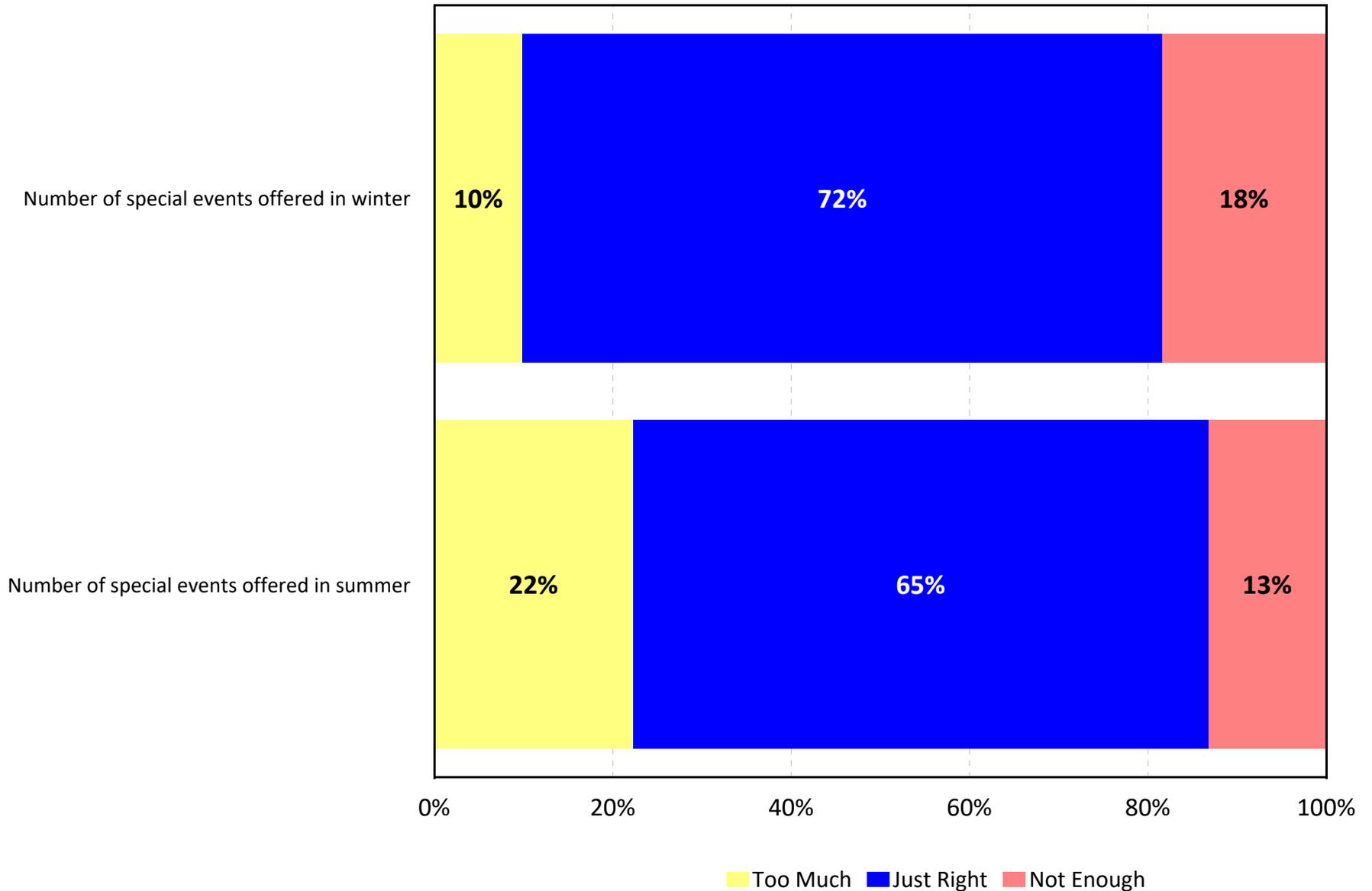
Q32. Overall Satisfaction with the Following Functions of the Tourism Department, and the Overall Value the Community Receives for Its Services

by percentage of respondents (Excluding "Don't Know")



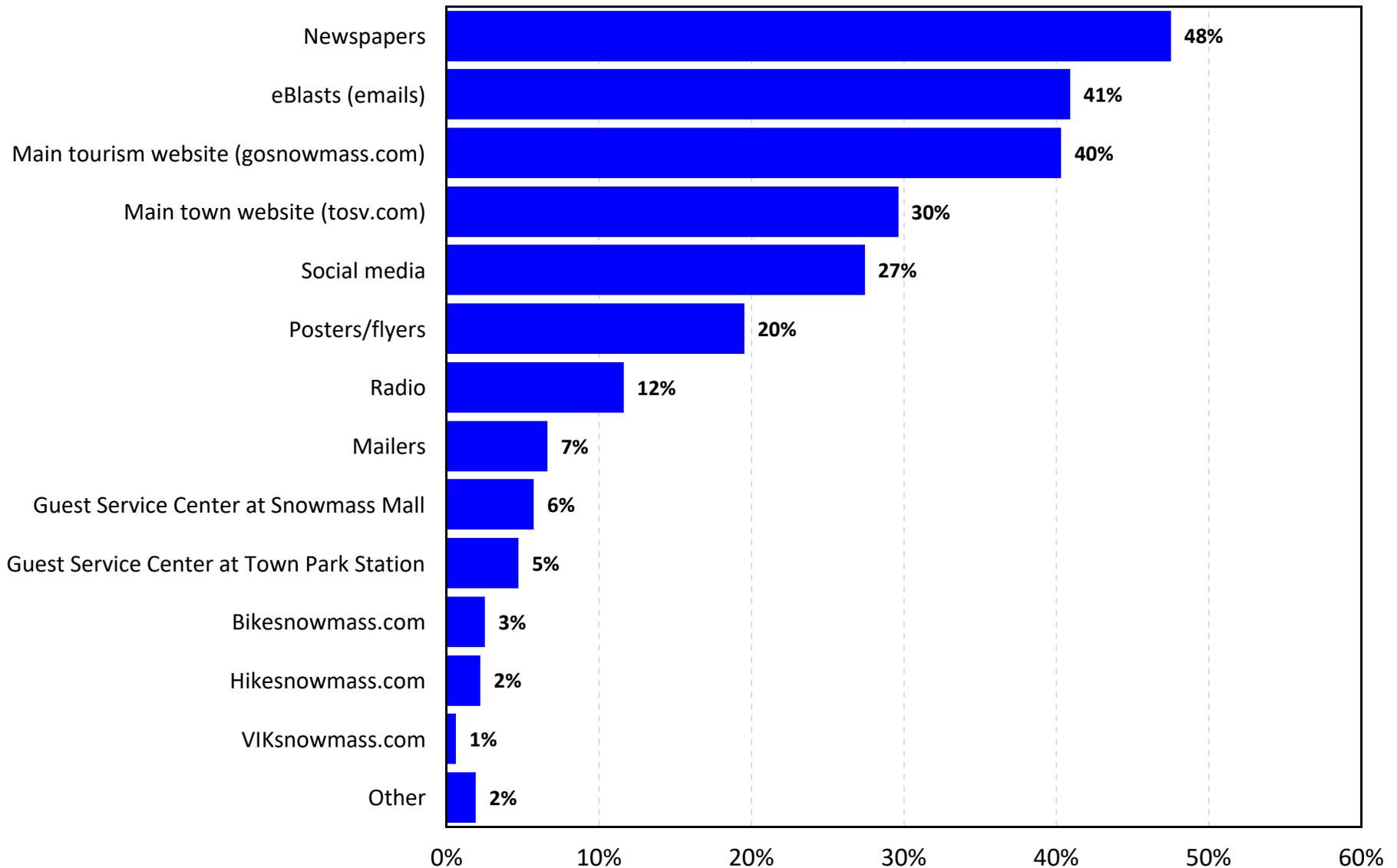
Q33. Do you feel the current amount of special events hosted in Snowmass Village is...

by percentage of respondents (Excluding "Don't Know")



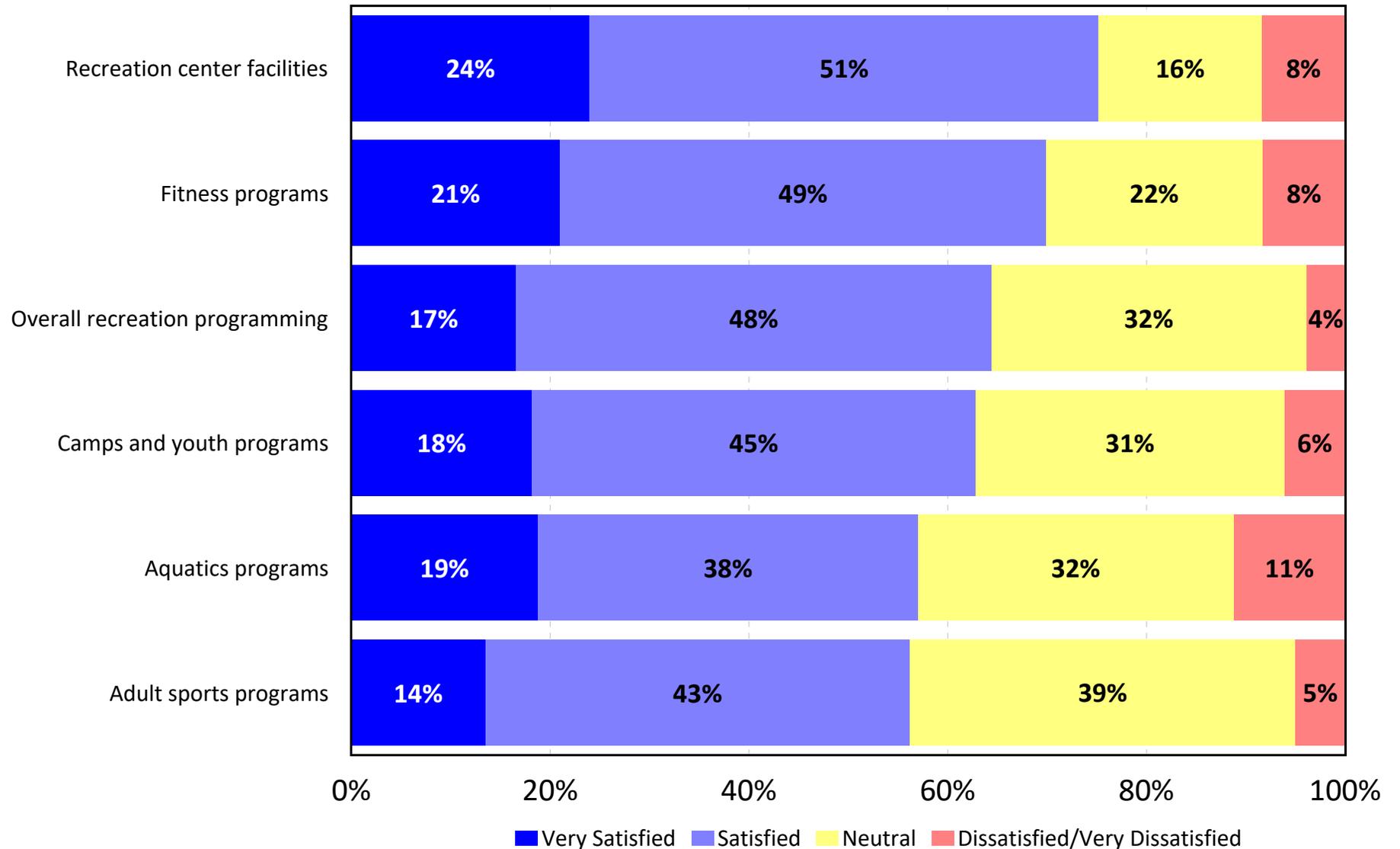
Q34. What is the best way for you to receive information about tourism events, local offerings, and activities?

by percentage of respondents (multiple selections could be made)



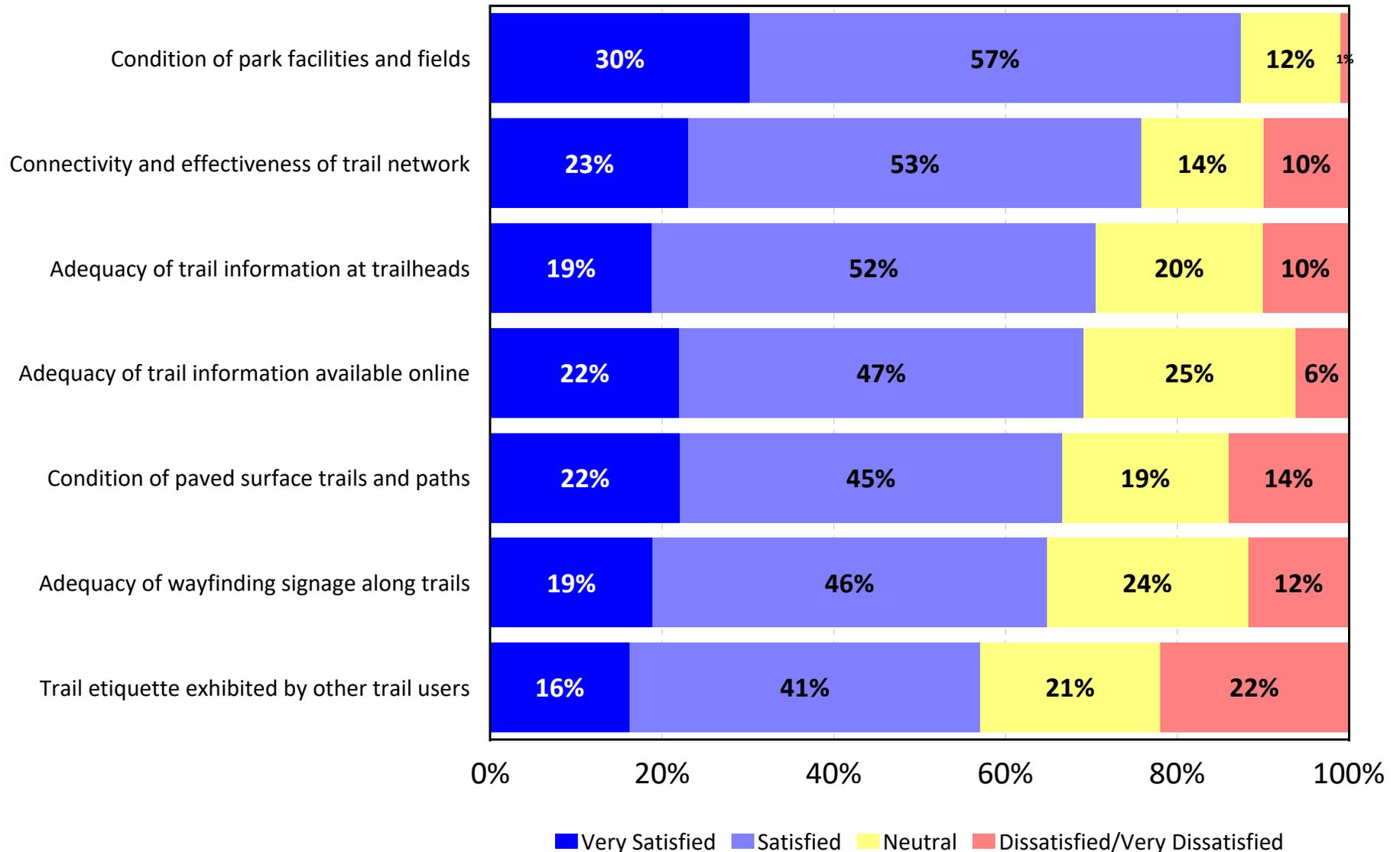
Q36. Overall Satisfaction with the Town of Snowmass Village’s Recreation Programs

by percentage of respondents (Excluding "Don't Know")



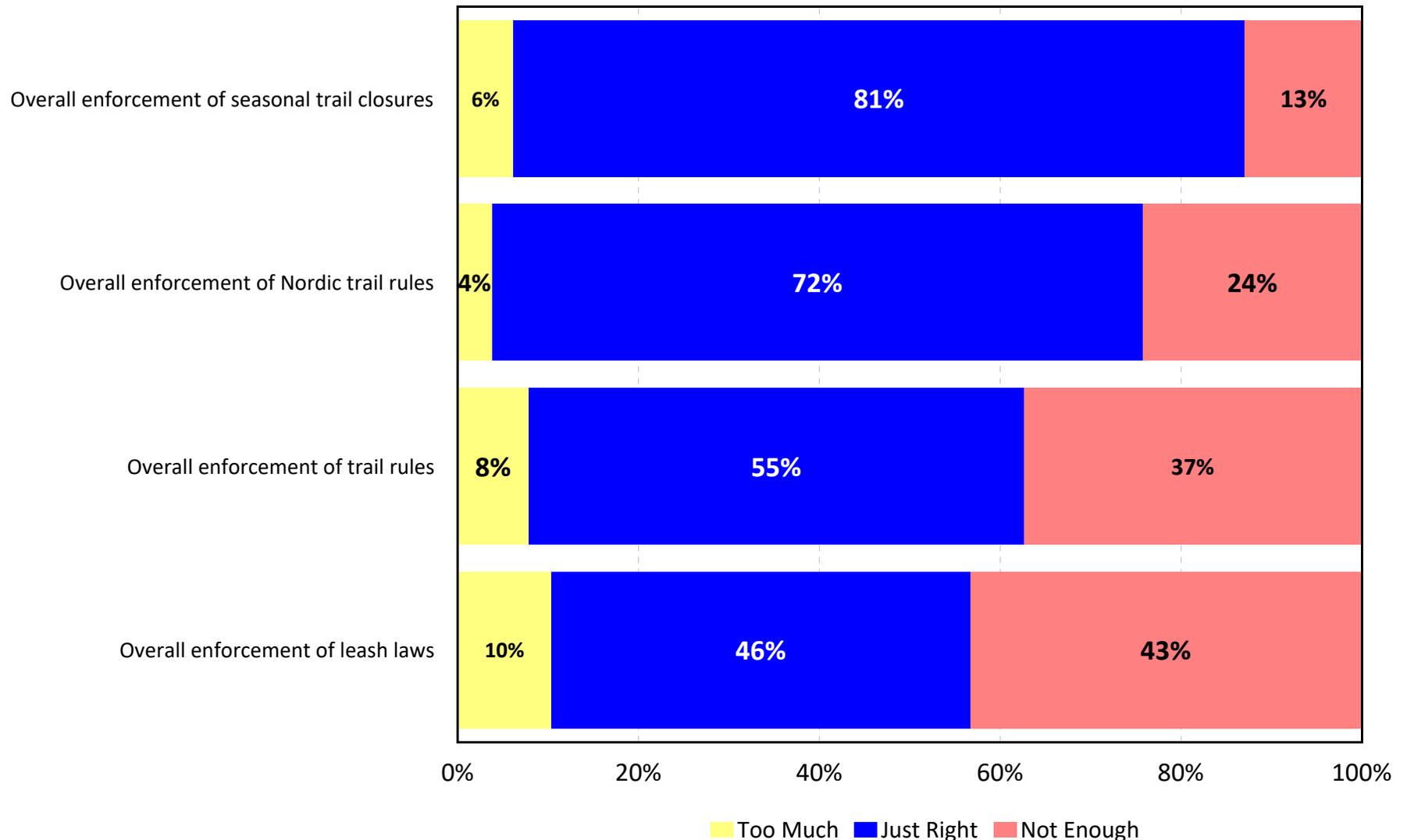
Q37. Overall Satisfaction with the Town of Snowmass Village’s Trail System and Rule Enforcement

by percentage of respondents (Excluding "Don't Know")



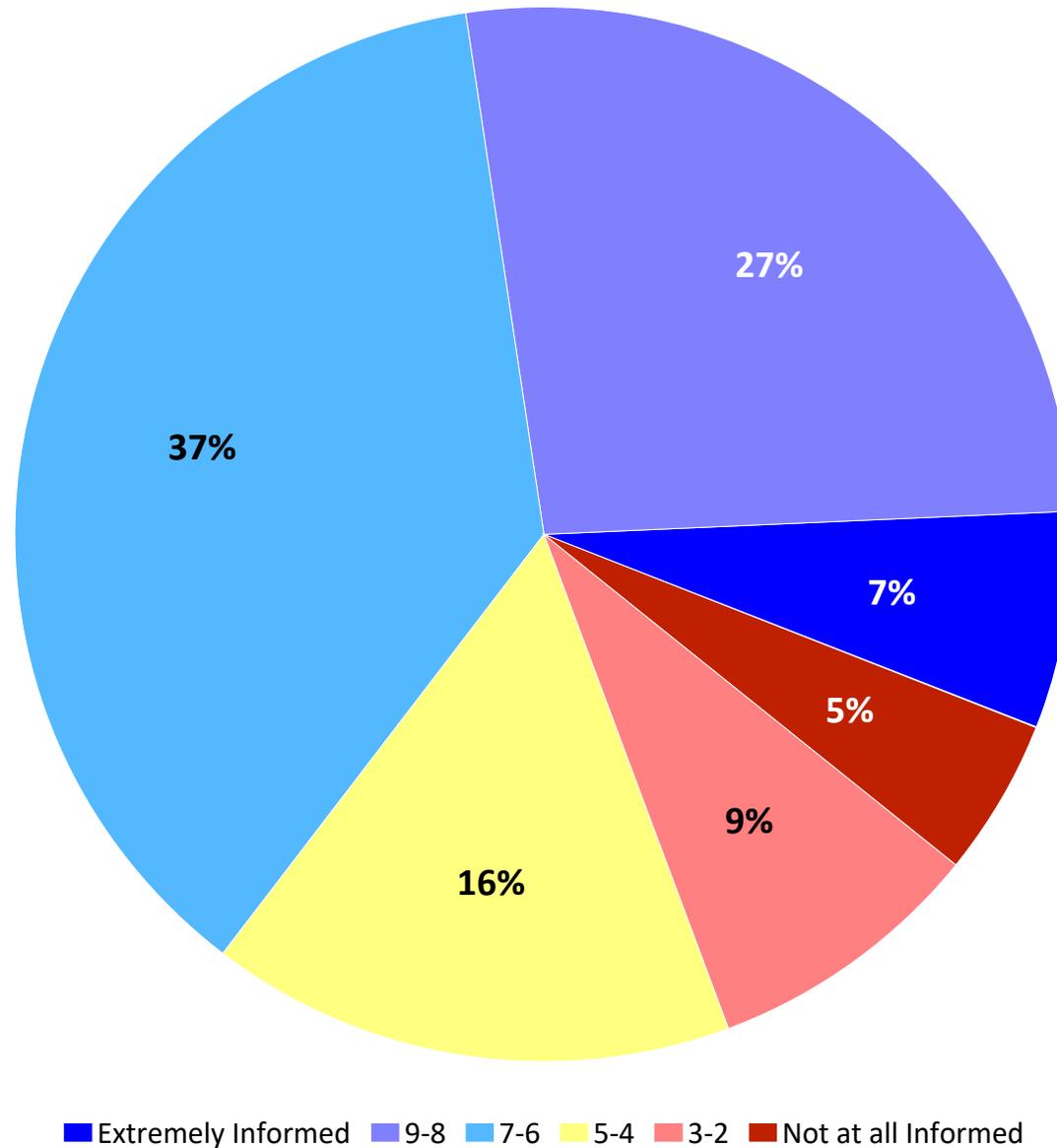
Q38. Based on your experience, please indicate if you feel the current level of enforcement of our trail system and rules is "too much," "just right," or "not enough"

by percentage of respondents (Excluding "Don't Know")



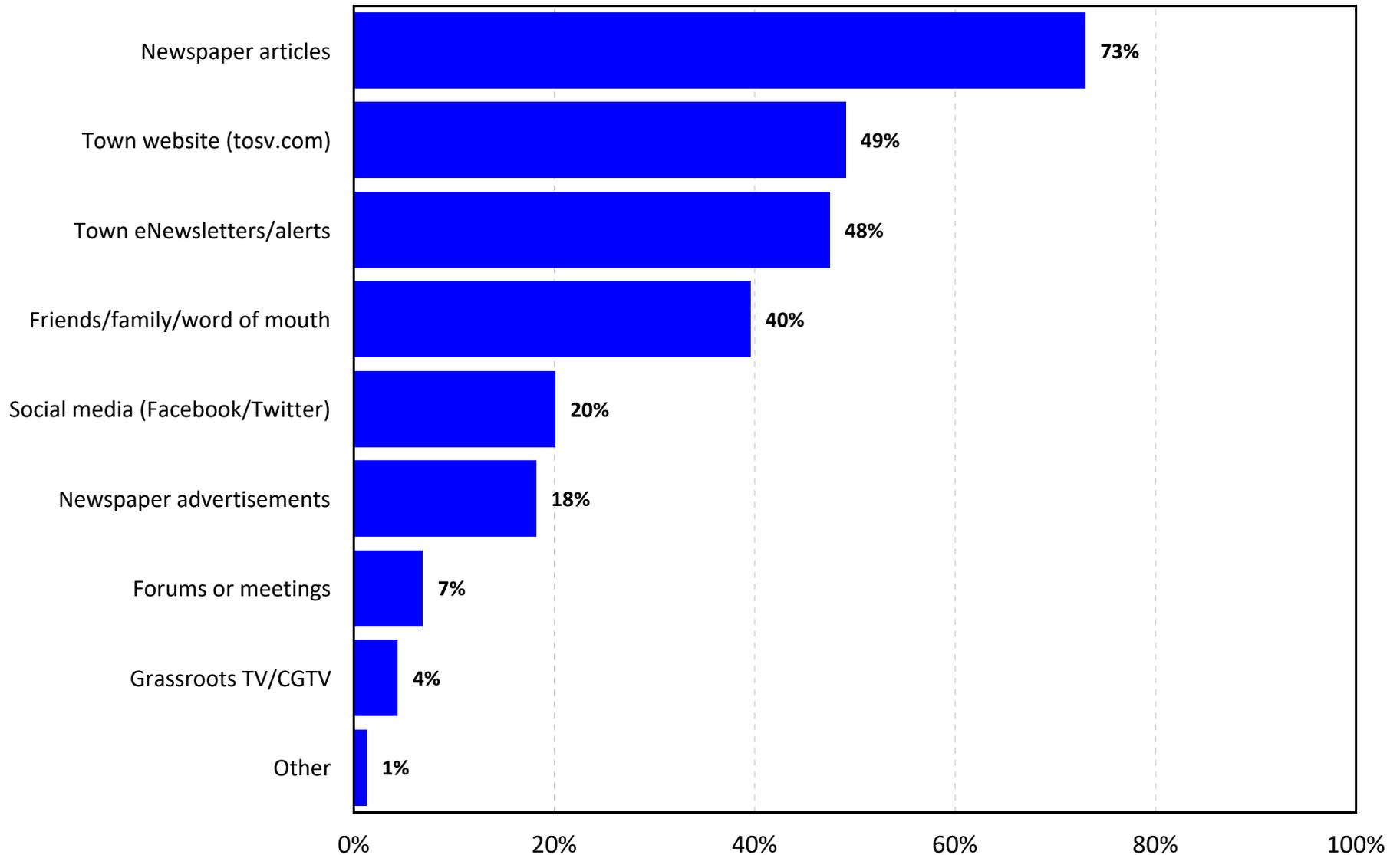
Q40. Do you feel well informed on current issues facing the town?

by percentage of respondents (Excluding "Not Provided")



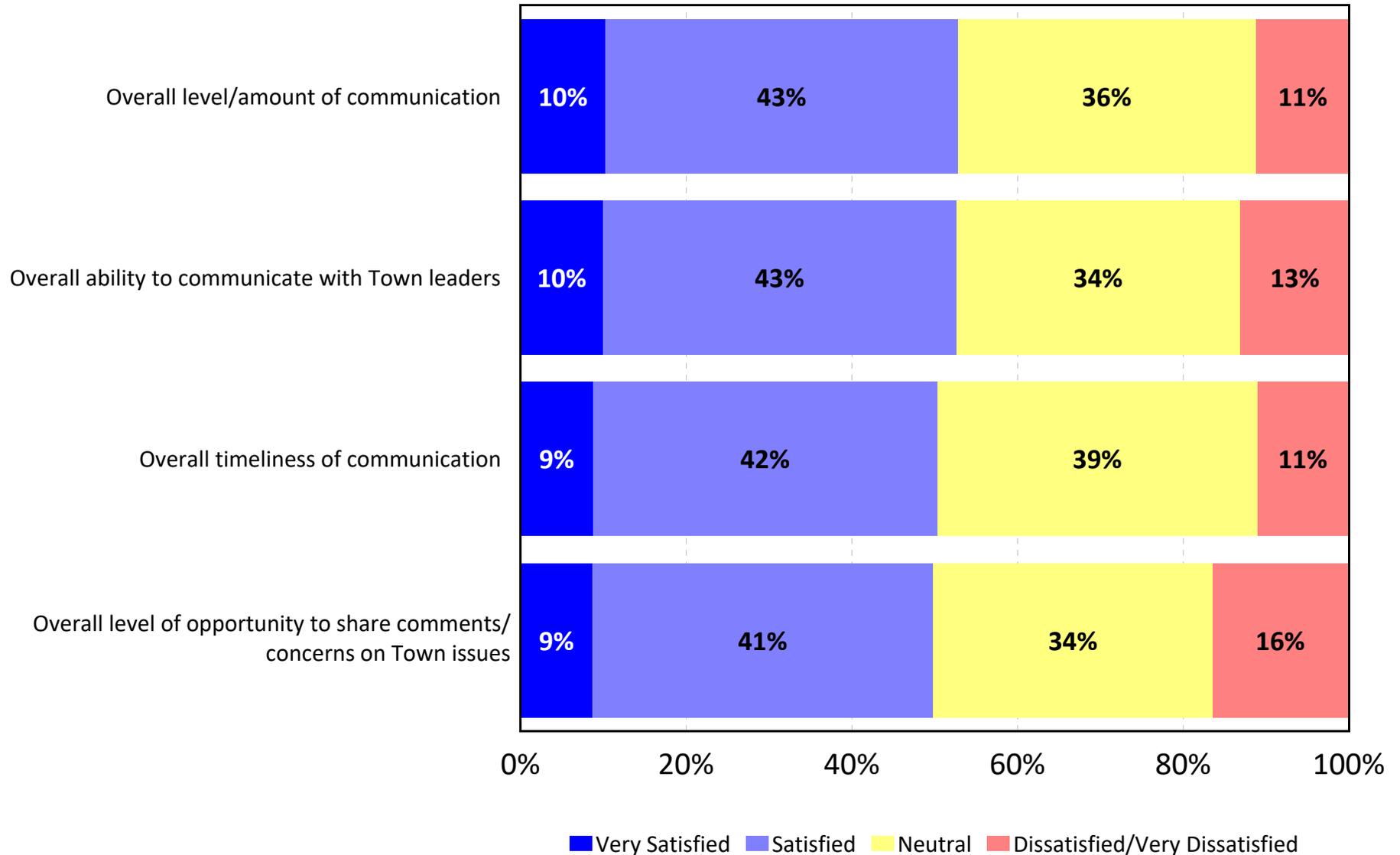
Q41. How do you currently access government news and information, including information about Town services?

by percentage of respondents



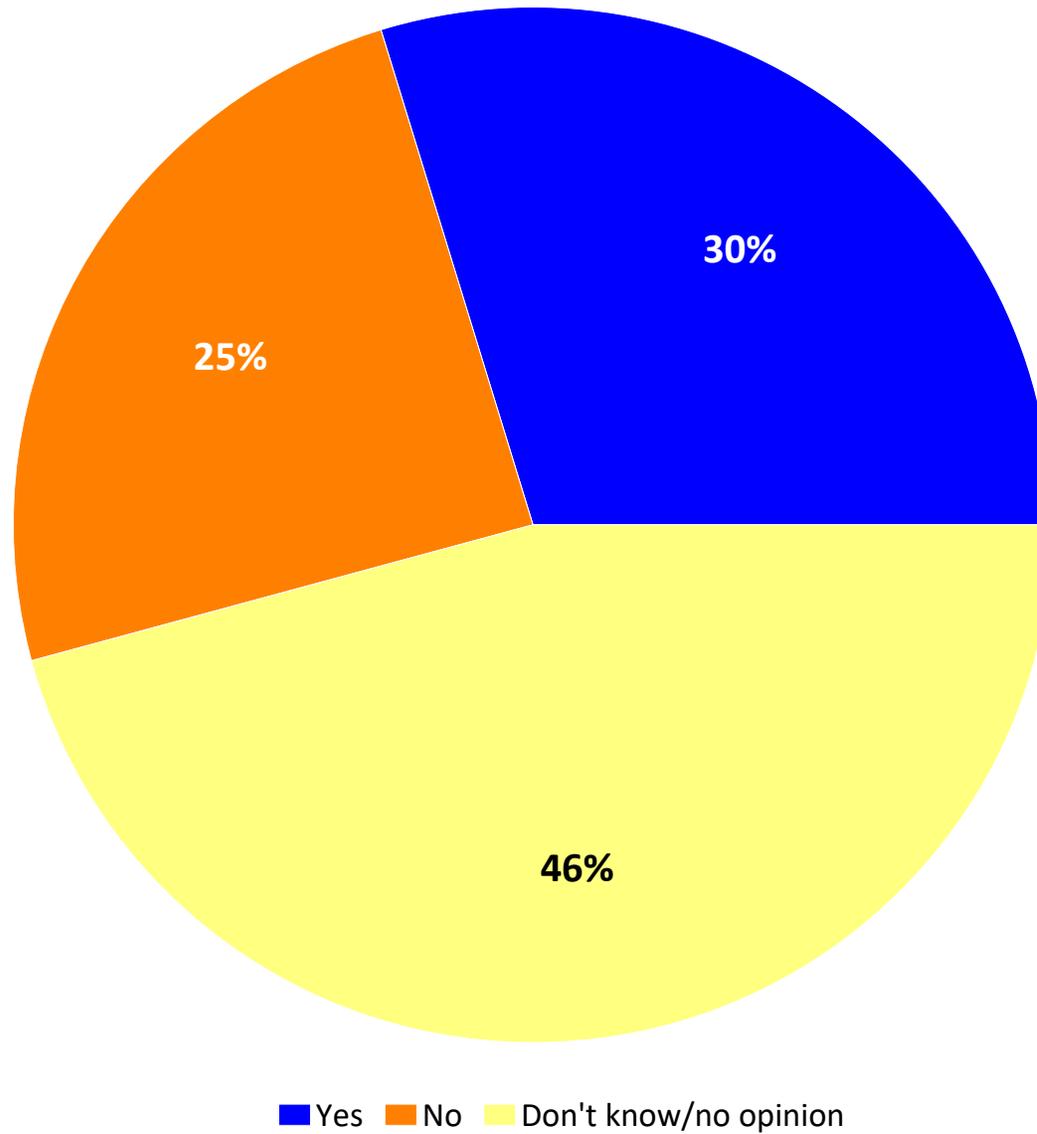
Q42. Overall Satisfaction with the Following Aspects of the Town’s Communication Efforts

by percentage of respondents (Excluding "Don't Know")



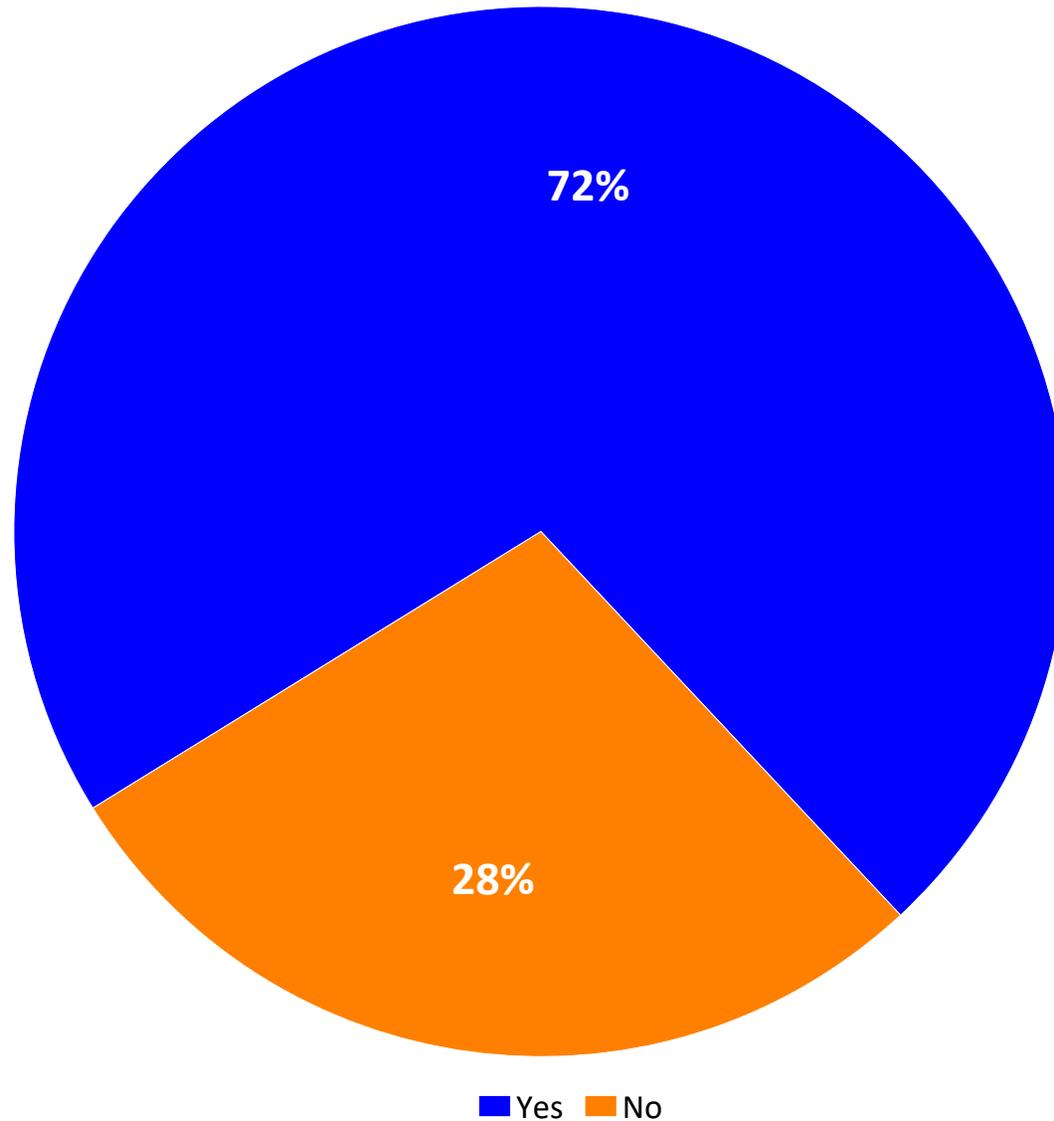
Q43. Do you feel your voice is adequately heard by the Town?

by percentage of respondents



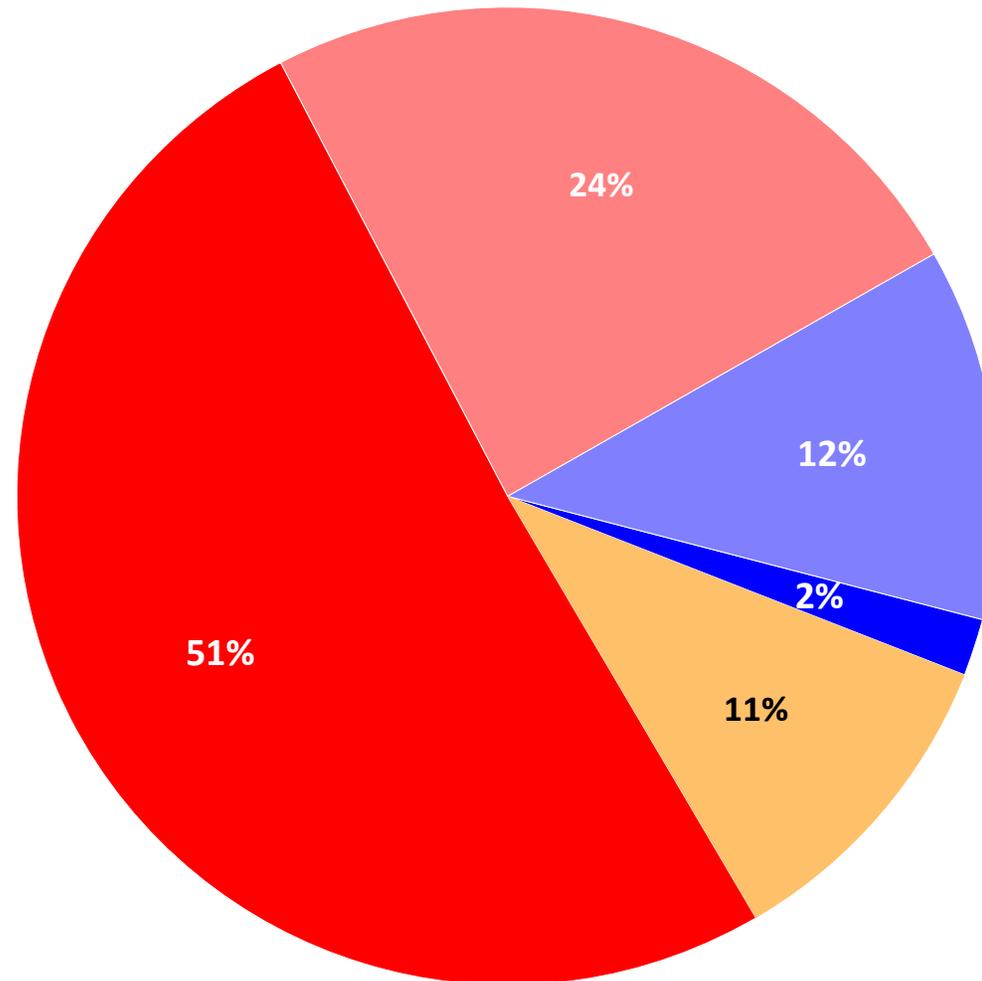
Q44. Are you a registered voter in Snowmass Village?

by percentage of respondents (Excluding "Not Provided")



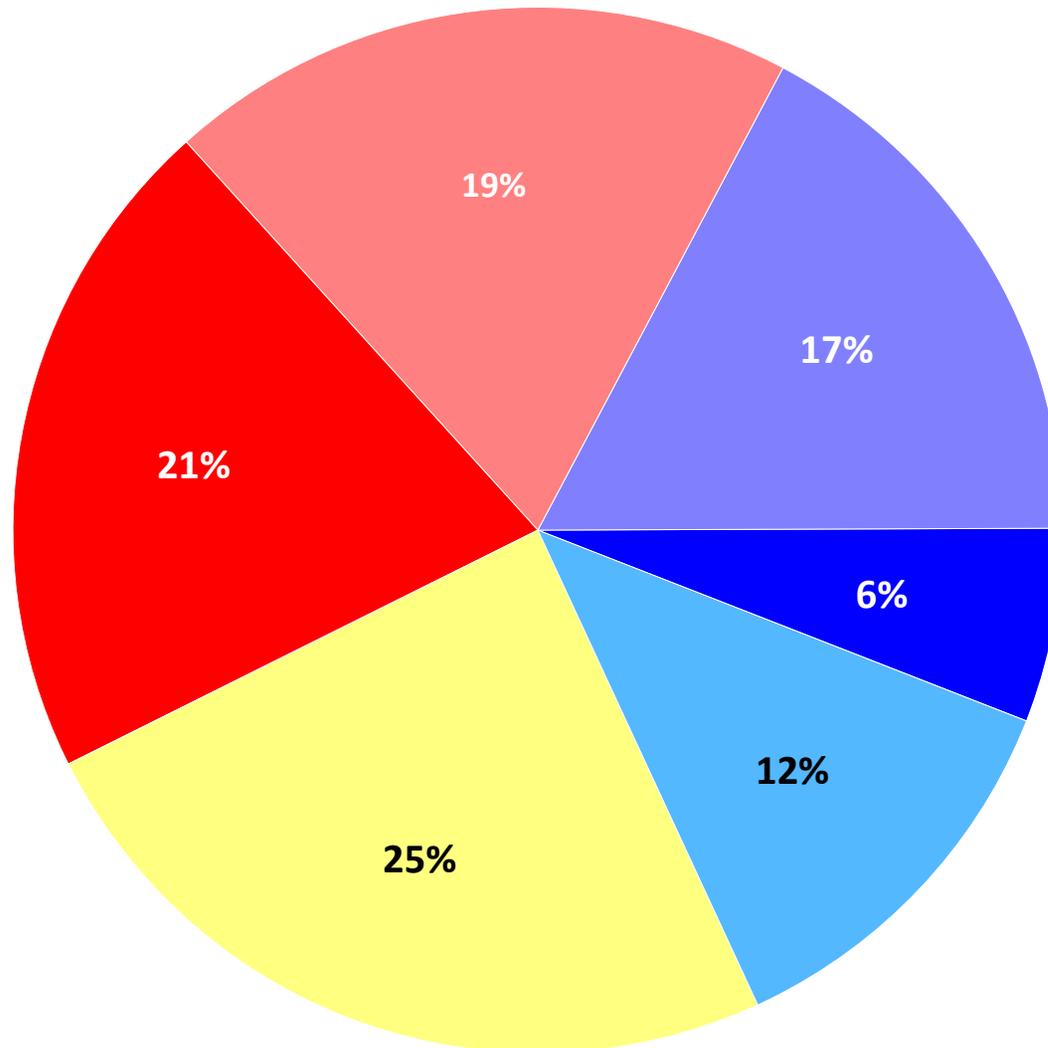
Q45. How long have you lived within, or owned property within the Town of Snowmass Village?

by percentage of respondents (Excluding "Not Provided")



Q47. What is your age?

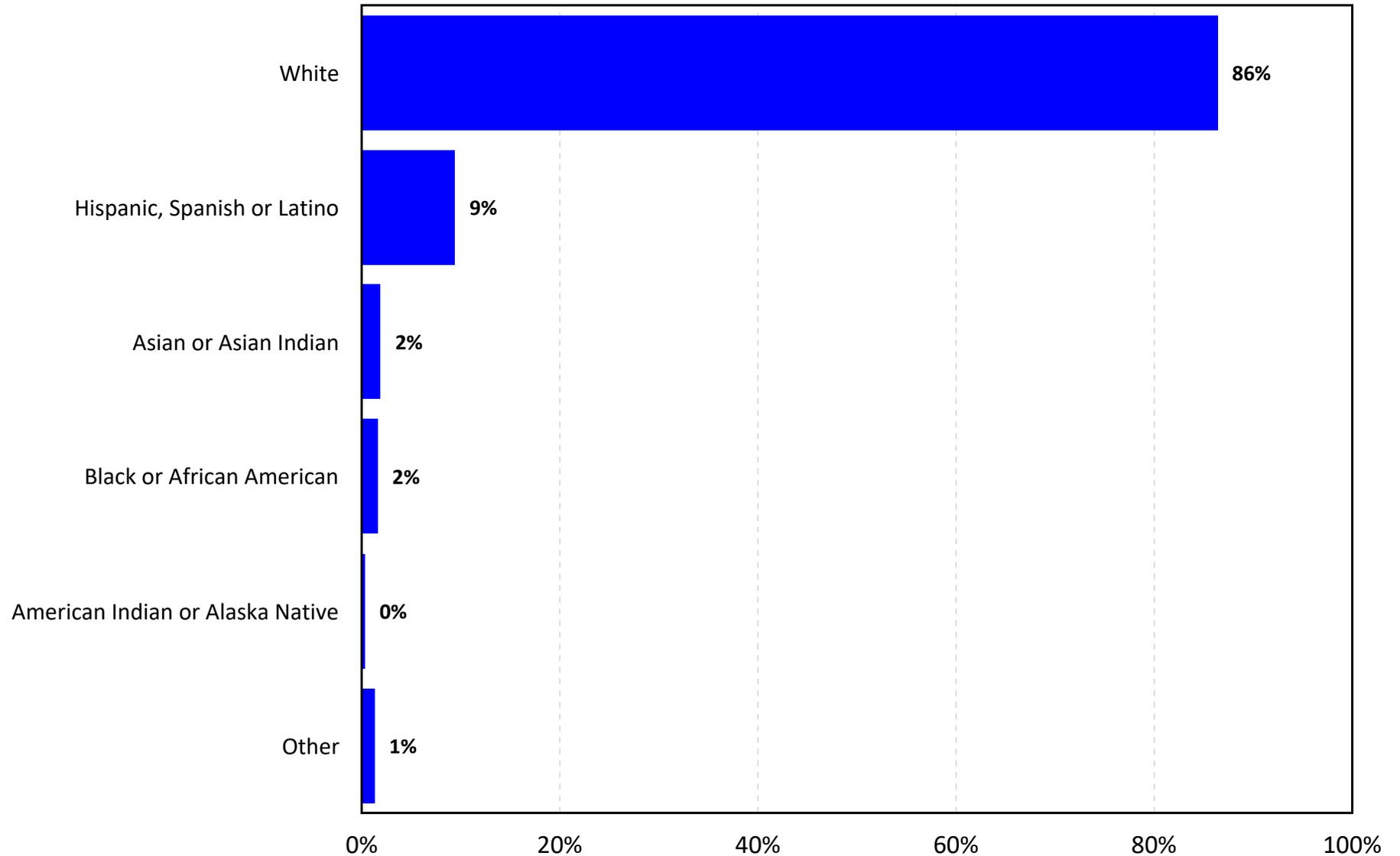
by percentage of respondents (Excluding "Not Provided")



■ 18-28 years ■ 29-39 years ■ 40-54 years ■ 55-64 years ■ 64-75 years ■ >75 years

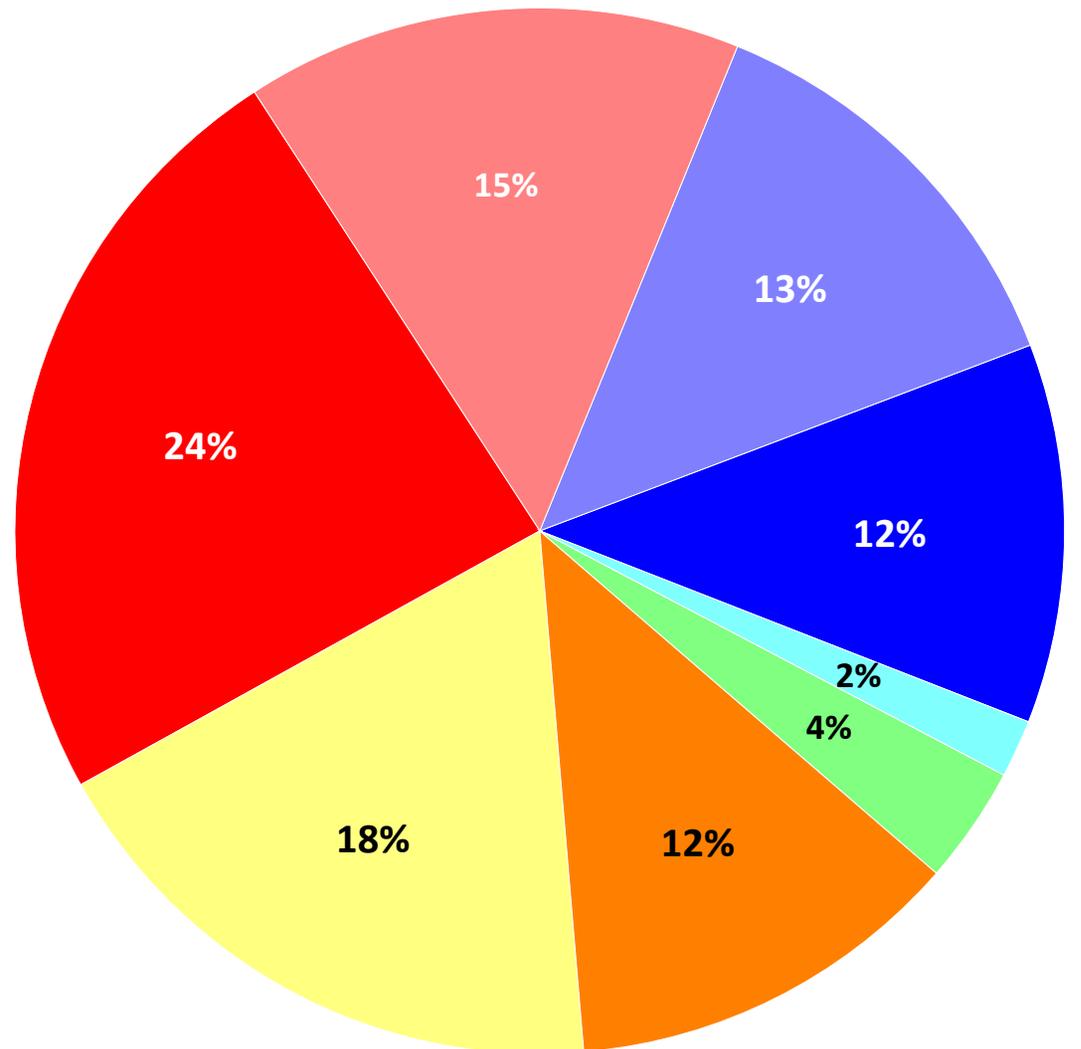
Q48. Would you describe yourself as...

by percentage of respondents



Q49. What is your approximate total household annual income?

by percentage of respondents (Excluding "Not Provided")



■ <\$49,999
 ■ \$50K-\$74,999
 ■ \$75K-\$99,999
 ■ \$100K-\$149,999
■ \$150K-\$249,999
 ■ \$250K-\$399,999
 ■ \$400K-\$599,999
 ■ >\$600K



2

**Benchmarking
Analysis**

Benchmarking Analysis



Overview

ETC Institute's *DirectionFinder*® program was originally developed in 1999 to help community leaders use statistically valid community survey data as a tool for making better decisions. Since November 1999, the survey has been administered in more than 500 cities and counties in 49 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from three sources: (1) a national survey that was administered by ETC Institute during the fall of 2021 to a random sample of over 9,000 residents in the continental United States, (2) a regional survey that was administered by ETC Institute during the fall of 2021 to a random sample of residents living in the Mountain Region of the United States. The Mountain Region includes the states of Colorado, Idaho, Montana, Utah, and Wyoming, and 3) surveys administered during the fall of 2021 to residents living in small communities throughout the United States.

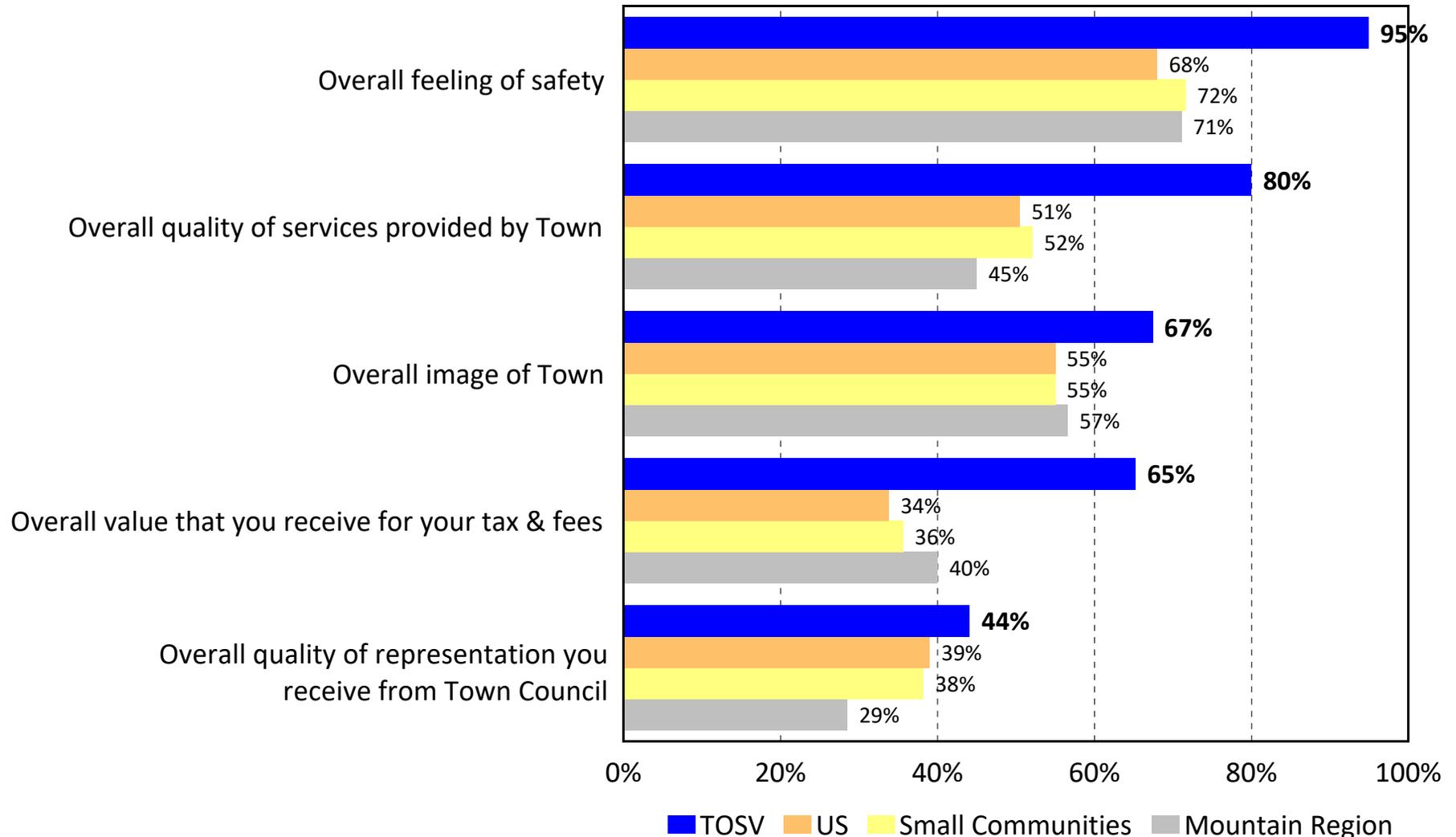
The charts on the following pages show how the overall results for the Town of Snowmass Village compared to the U.S. average, the small community average, and the Mountain regional average. The Town of Snowmass Village's results are shown in blue, the National averages are shown in orange, the small community averages are shown in yellow, and the Mountain regional averages are shown in gray.

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Town of Snowmass Village is not authorized without written consent from ETC Institute.

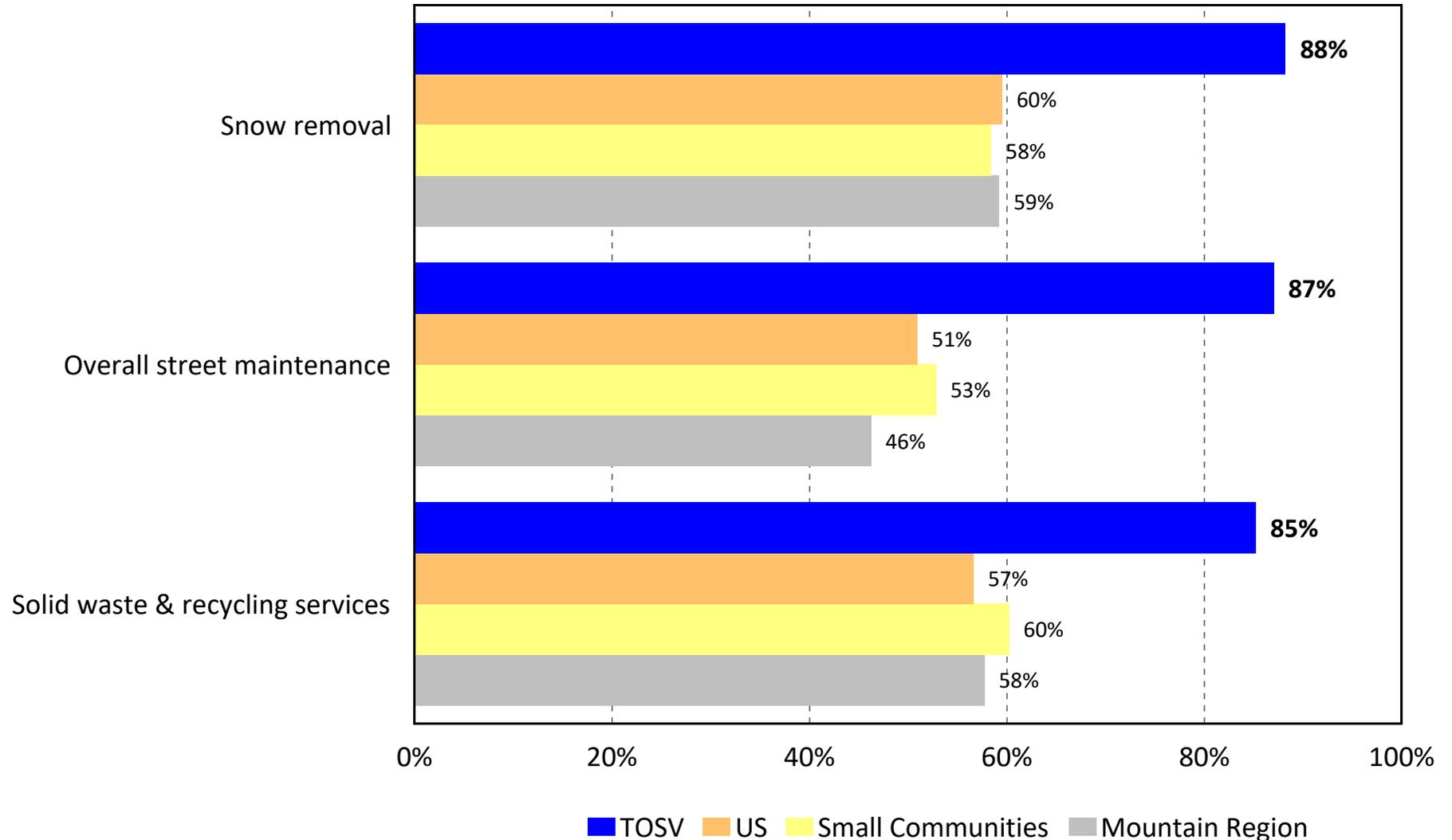
Satisfaction with Major Categories of Services

Town of Snowmass Village vs. The U.S.
 vs. Small U.S. Communities vs. The Mountain Region
 by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
 where 5 was "very satisfied"



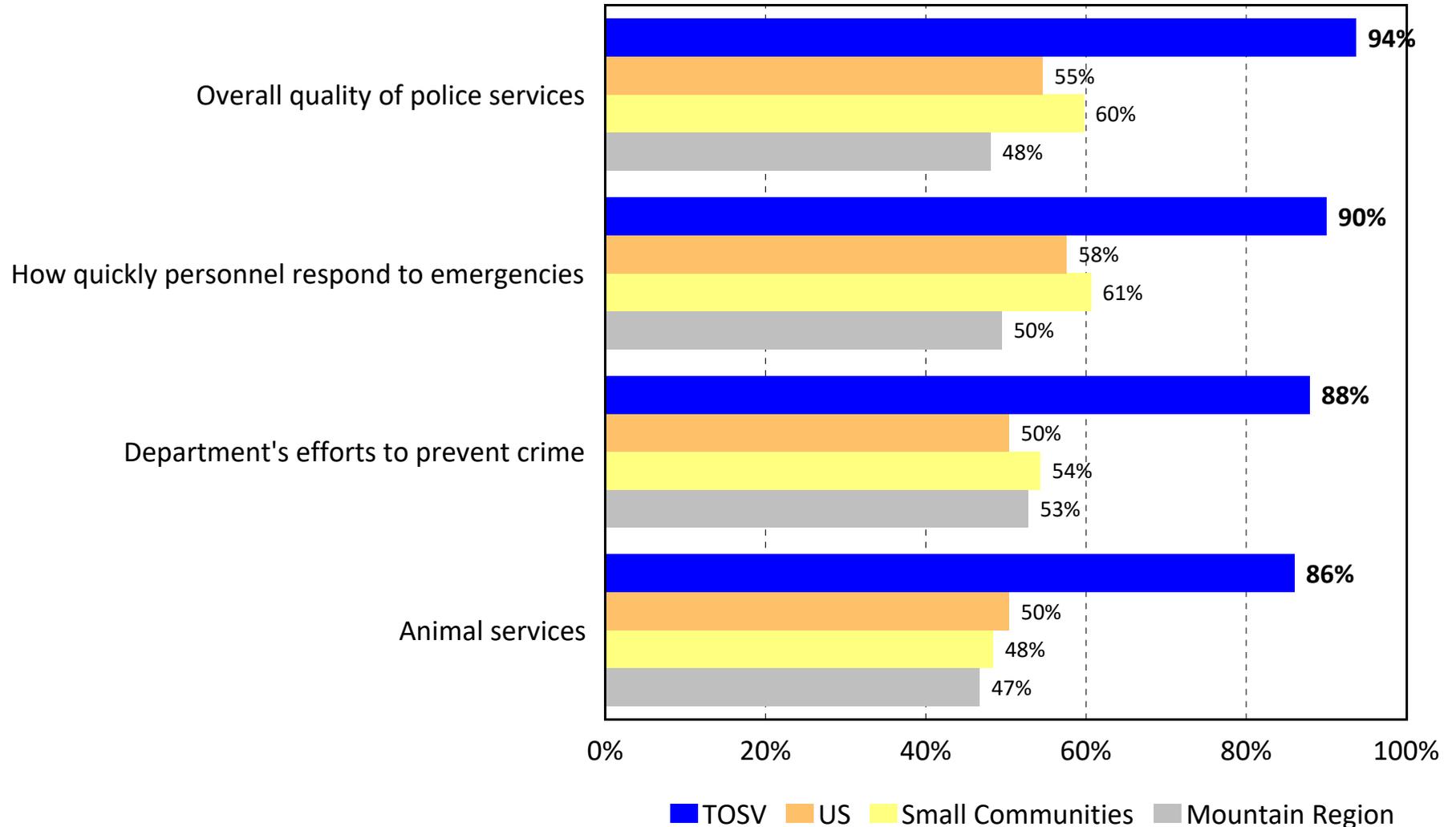
Satisfaction with Public Works

Town of Snowmass Village vs. The U.S.
 vs. Small U.S. Communities vs. The Mountain Region
 by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
 where 5 was "very satisfied"



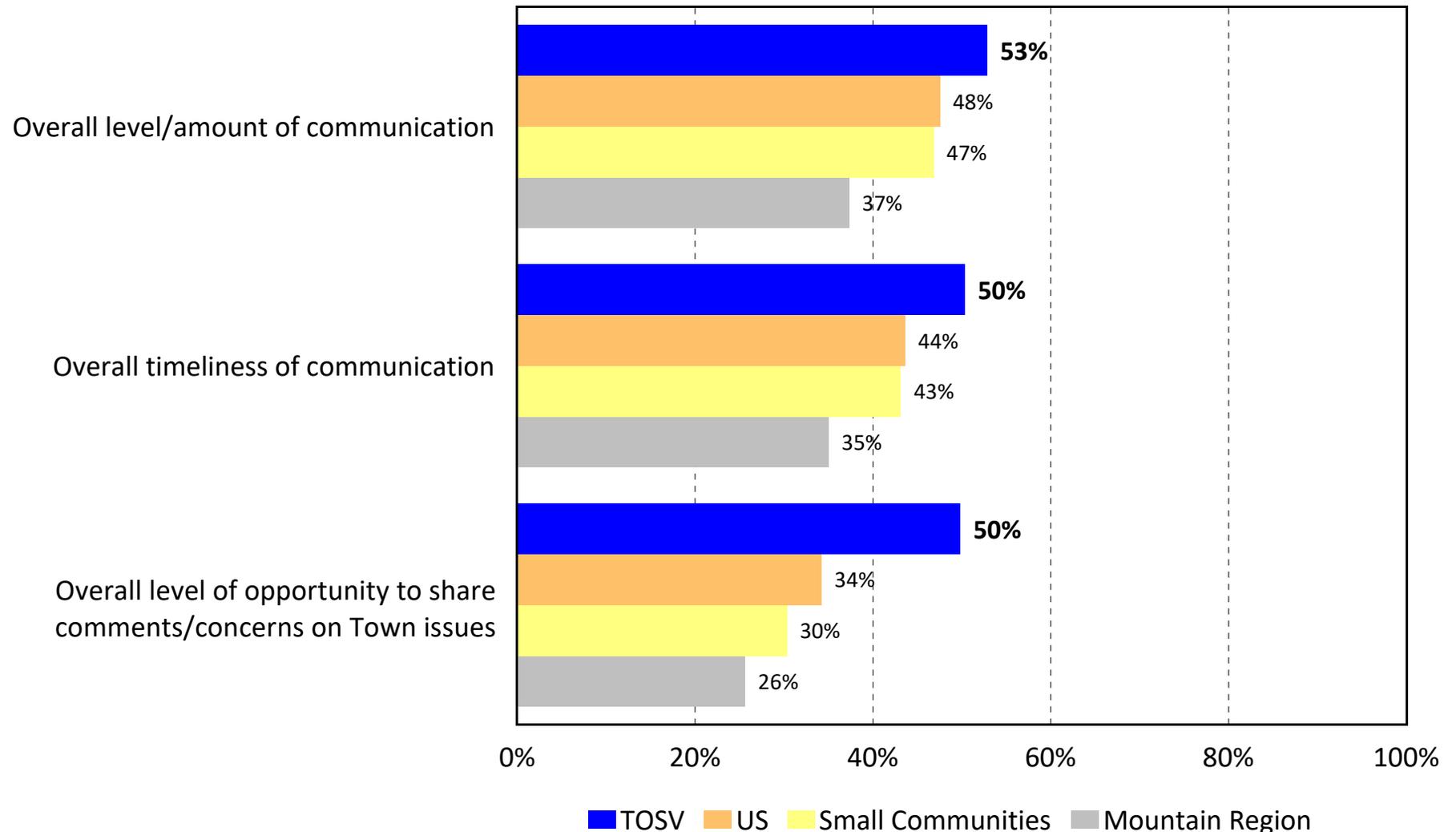
Satisfaction with the Police Department

Town of Snowmass Village vs. The U.S.
 vs. Small U.S. Communities vs. The Mountain Region
 by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
 where 5 was "very satisfied"



Satisfaction with Communications

Town of Snowmass Village vs. The U.S.
 vs. Small U.S. Communities vs. The Mountain Region
 by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
 where 5 was "very satisfied"

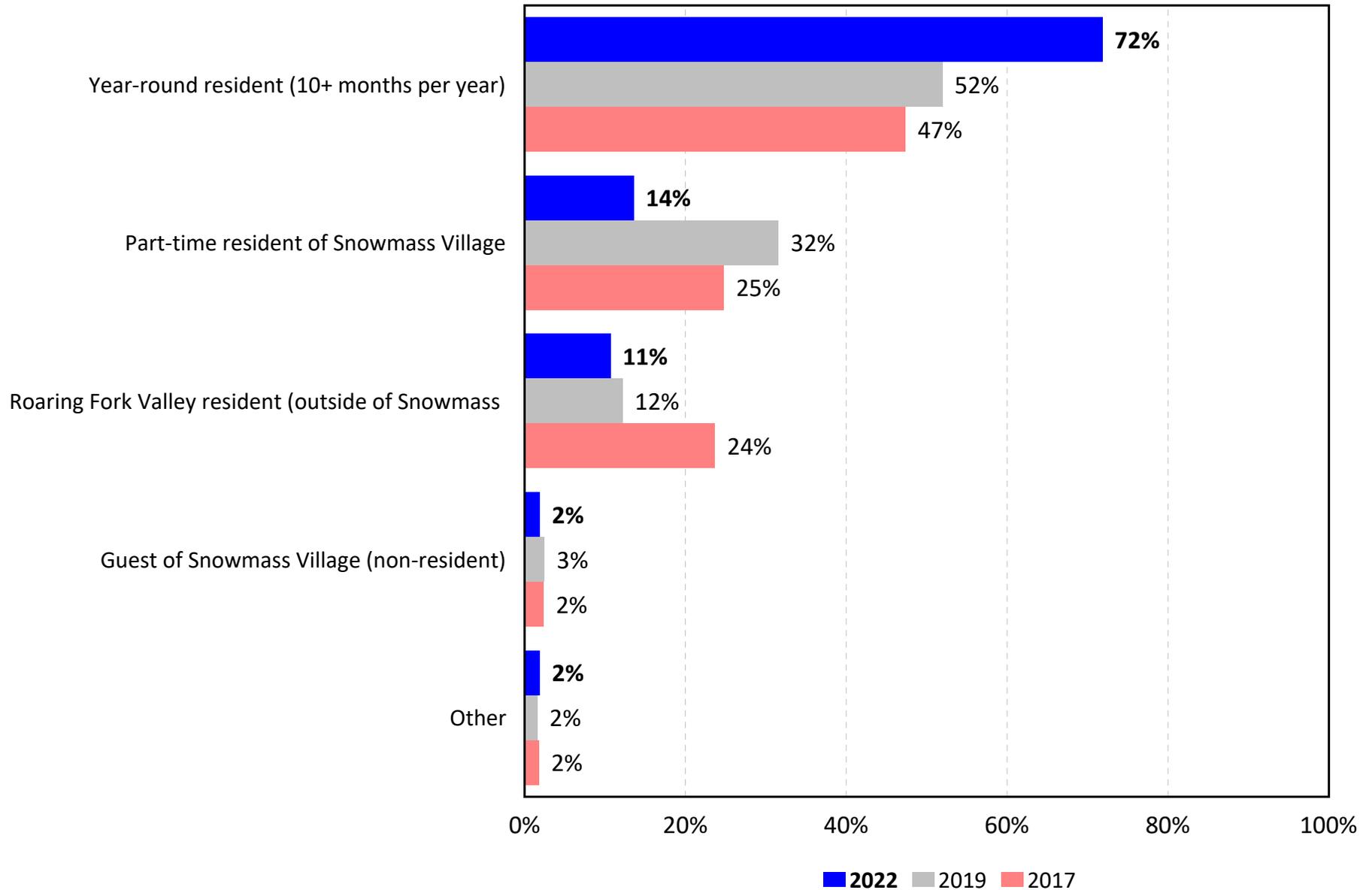




3 Trend Analysis

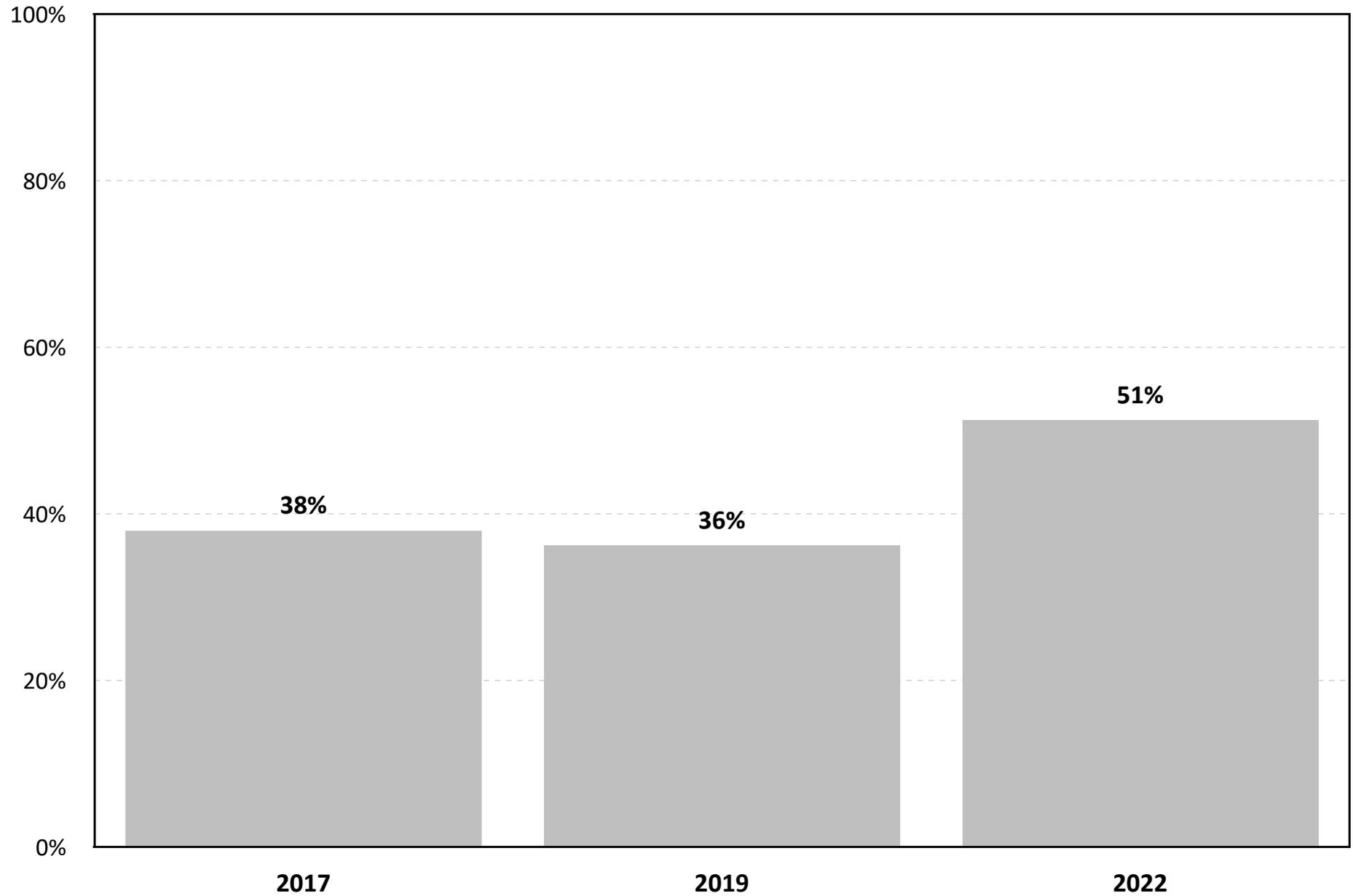
Q1. Which of the following best describes you?

by percentage of respondents



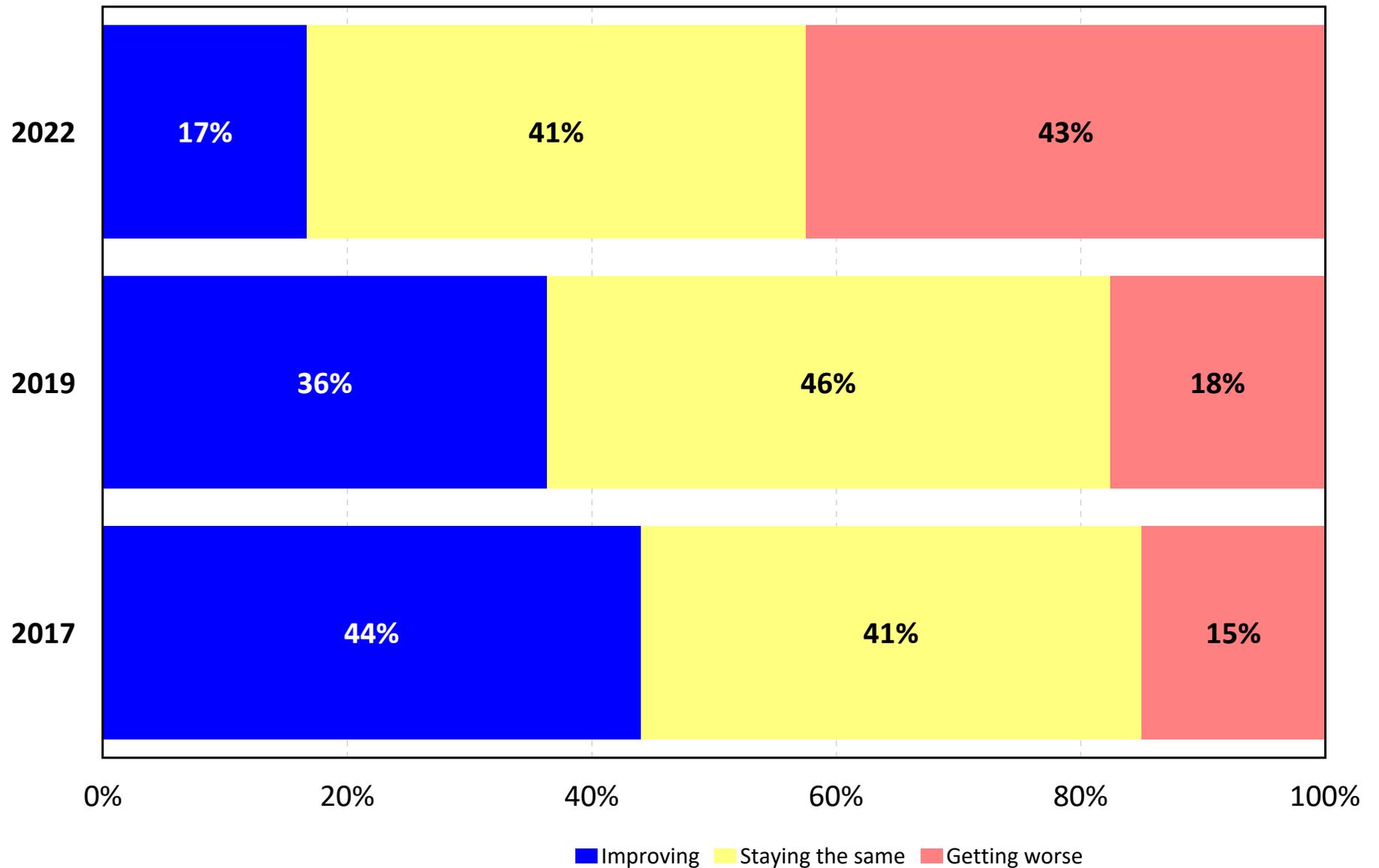
Q1a. Are you an employee within Snowmass Village?

by percentage of respondents who said "YES"



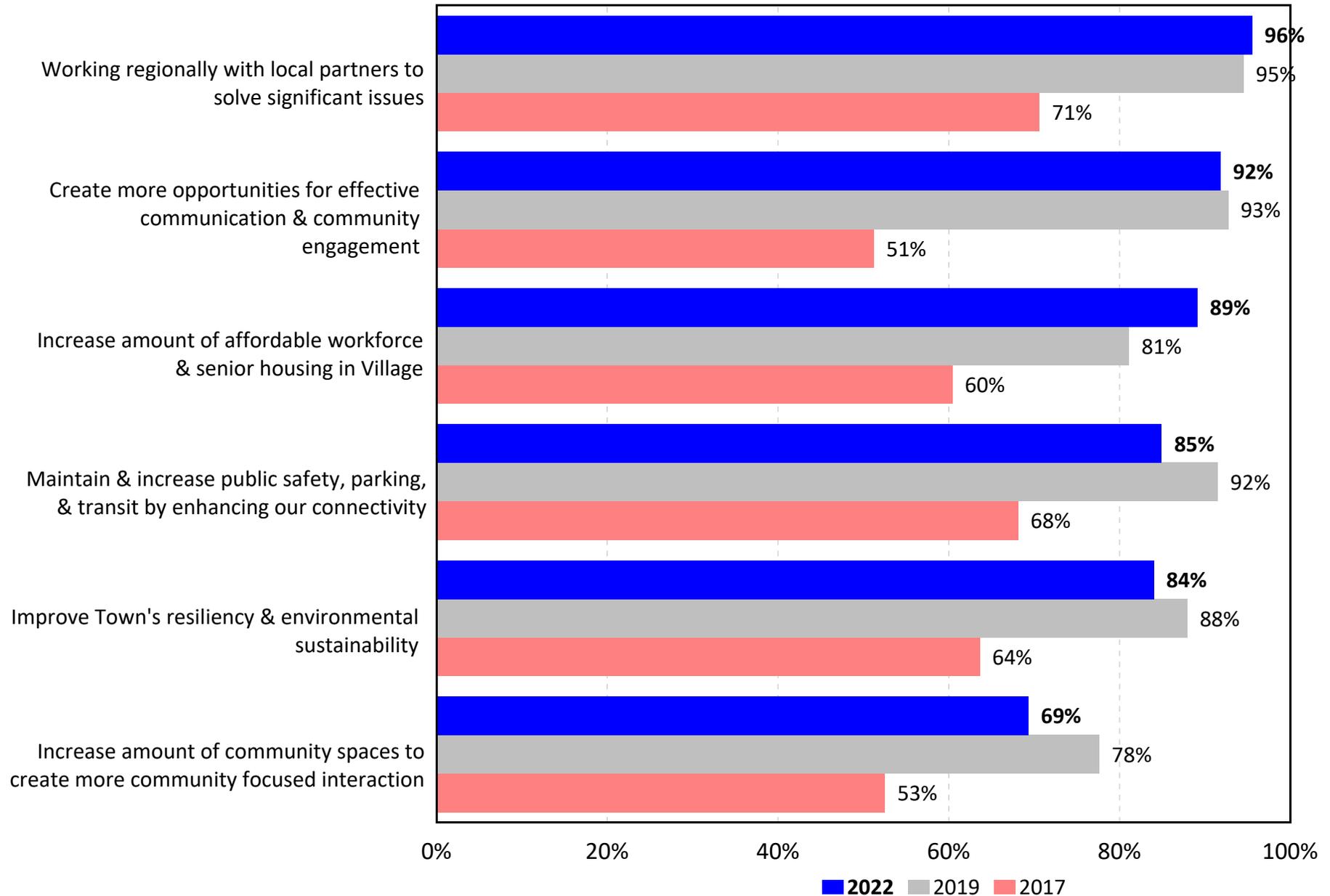
Q2. Overall, do you feel that the sense of community in Snowmass Village is:

by percentage of respondents (Excluding "Don't Know")



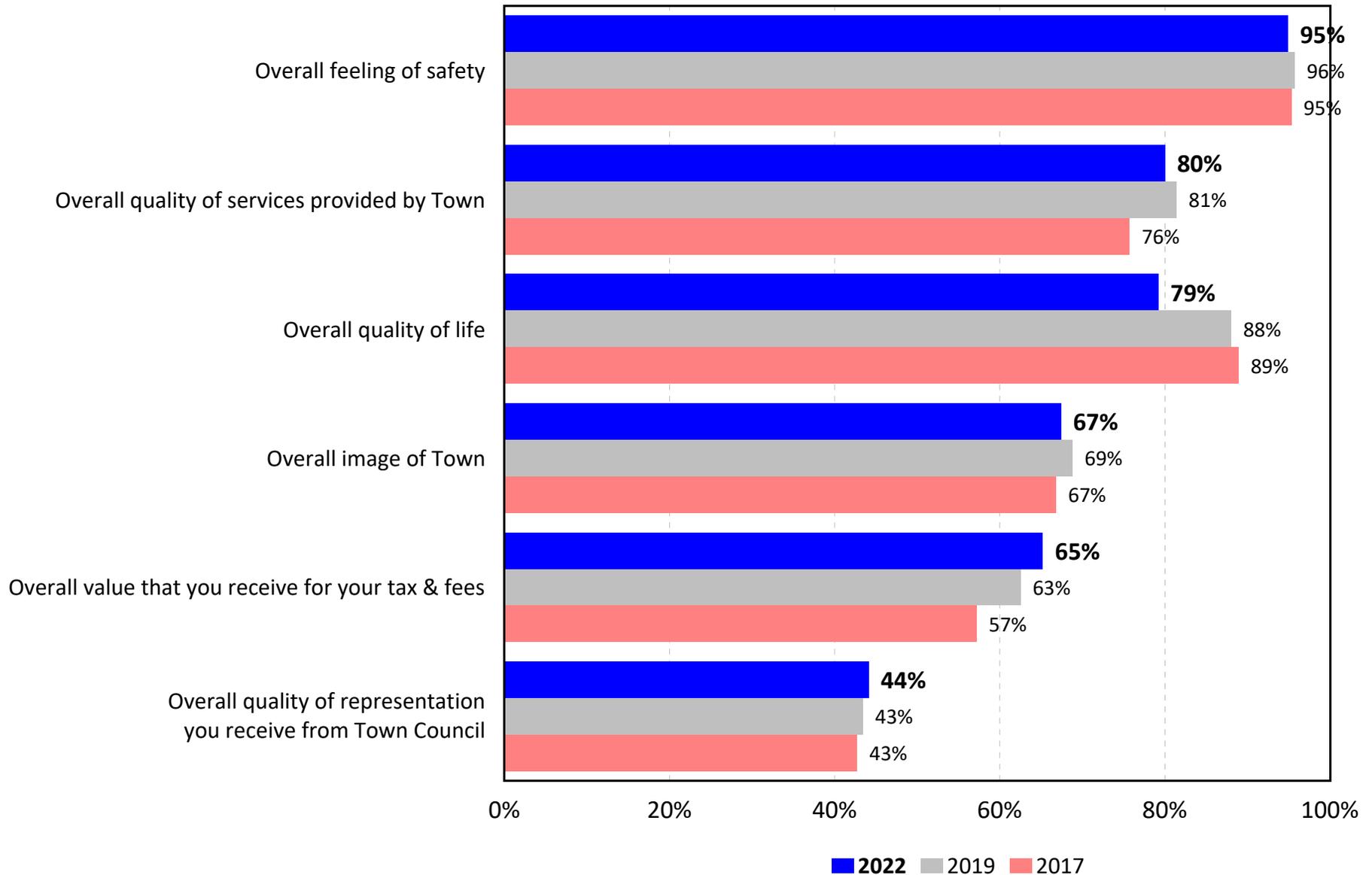
Q3. Importance of Town Council Strategic Goals

by percentage of respondents who responded "extremely important," "very important," or "important"



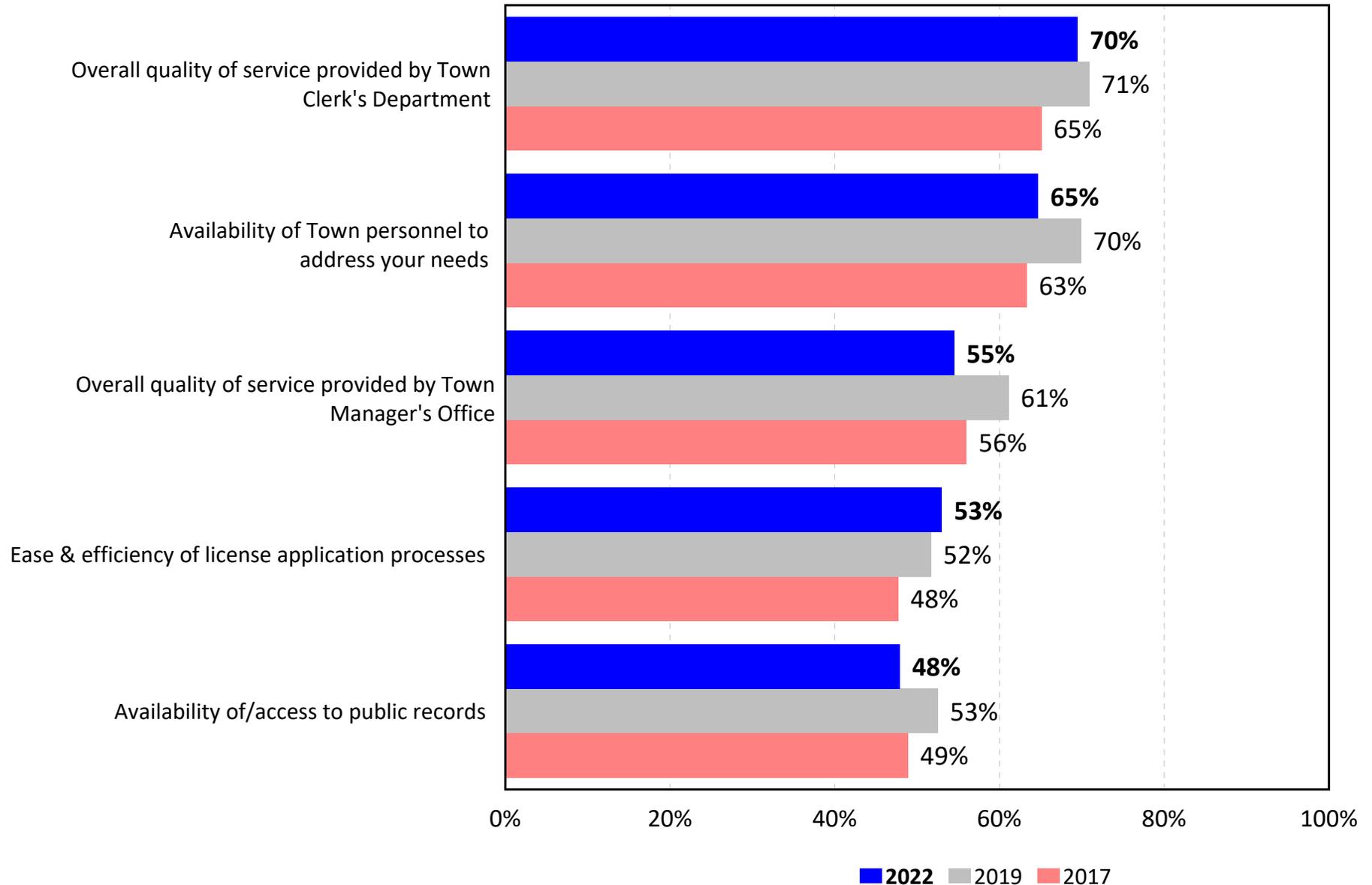
Q7. Overall Satisfaction with Various Aspects of Town Government and the Snowmass Village Community

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



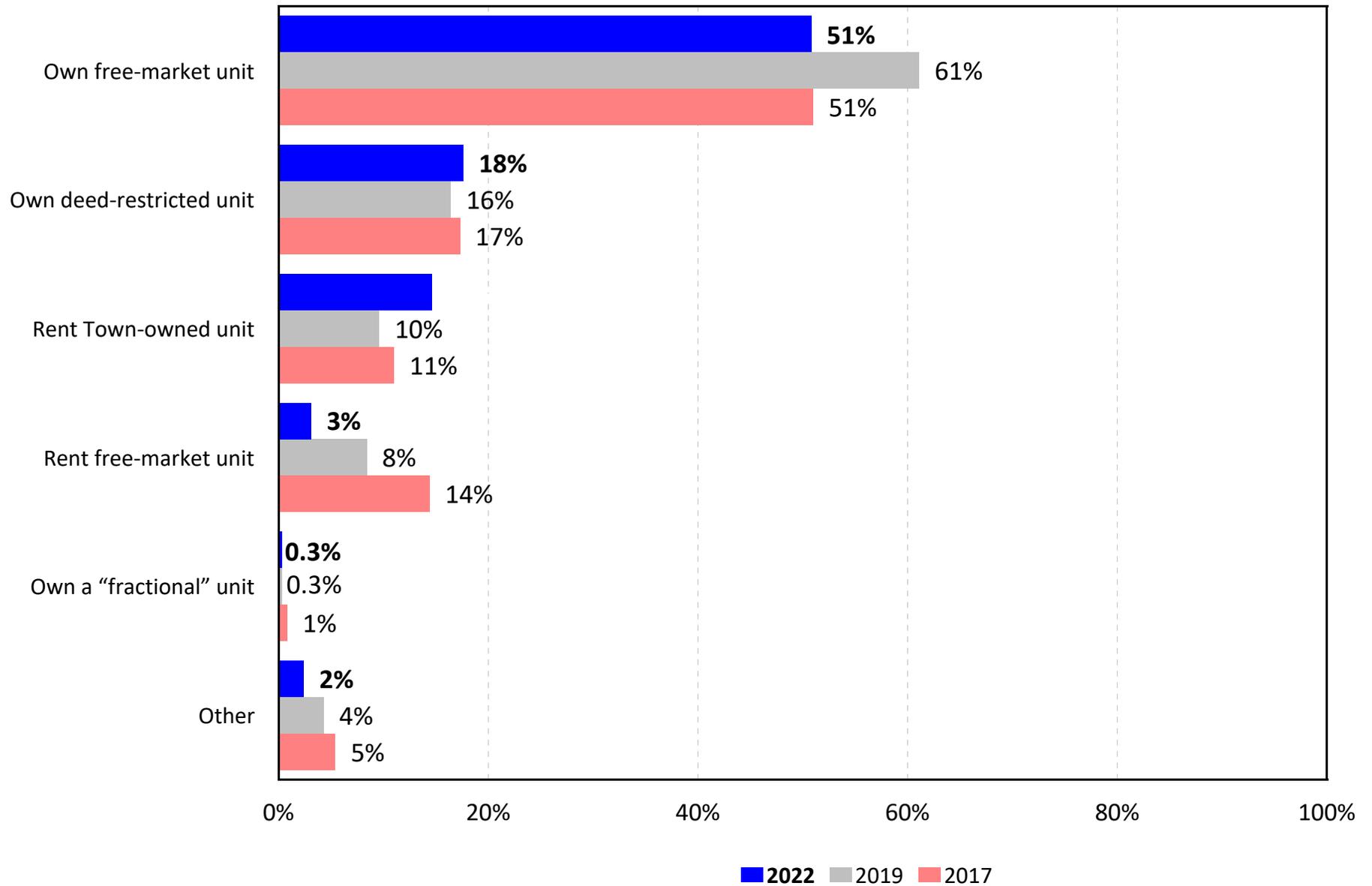
Q8. Satisfaction with Functions of the Town of Snowmass Village Administration

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



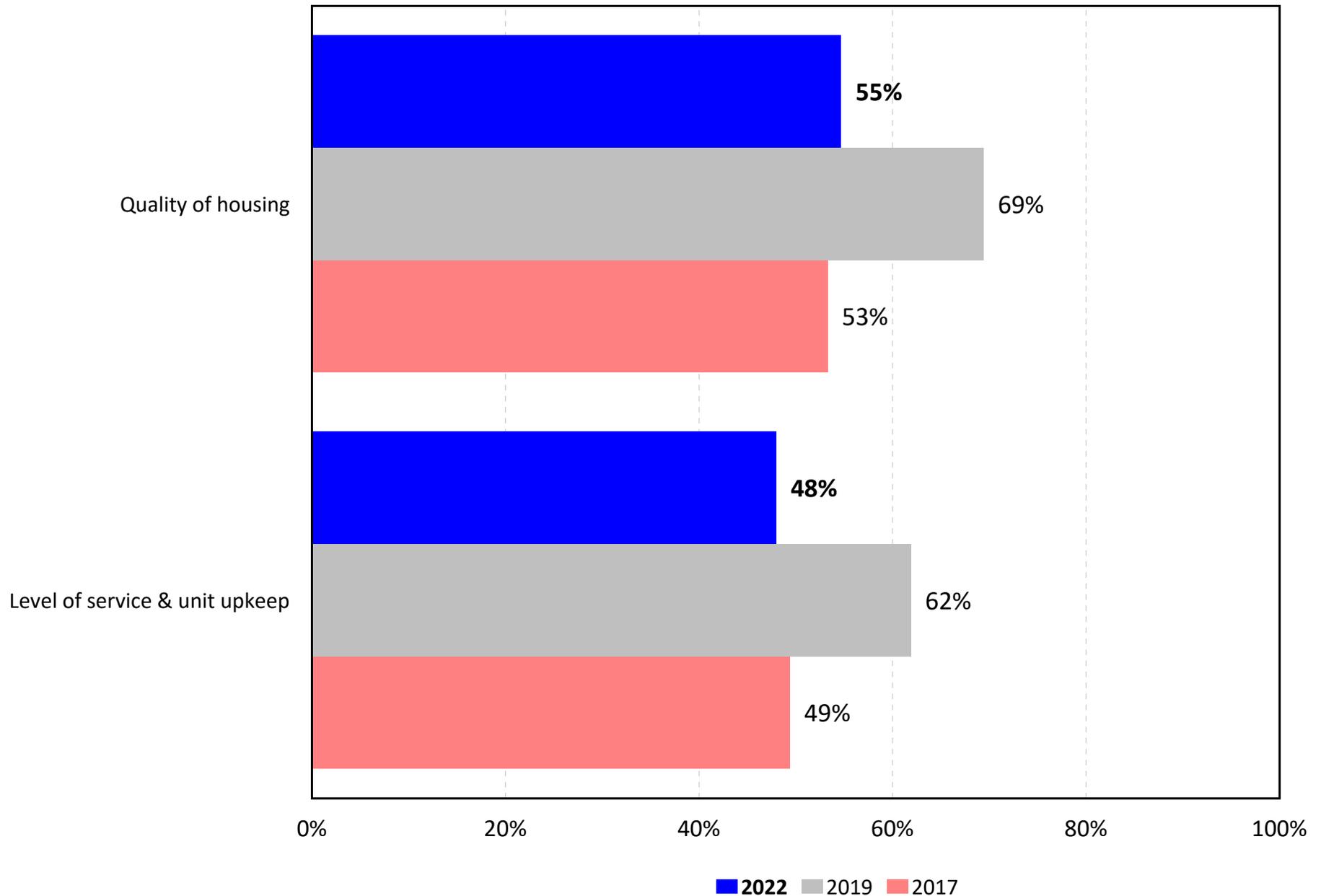
Q10. Do you own or rent your residence?

by percentage of respondents



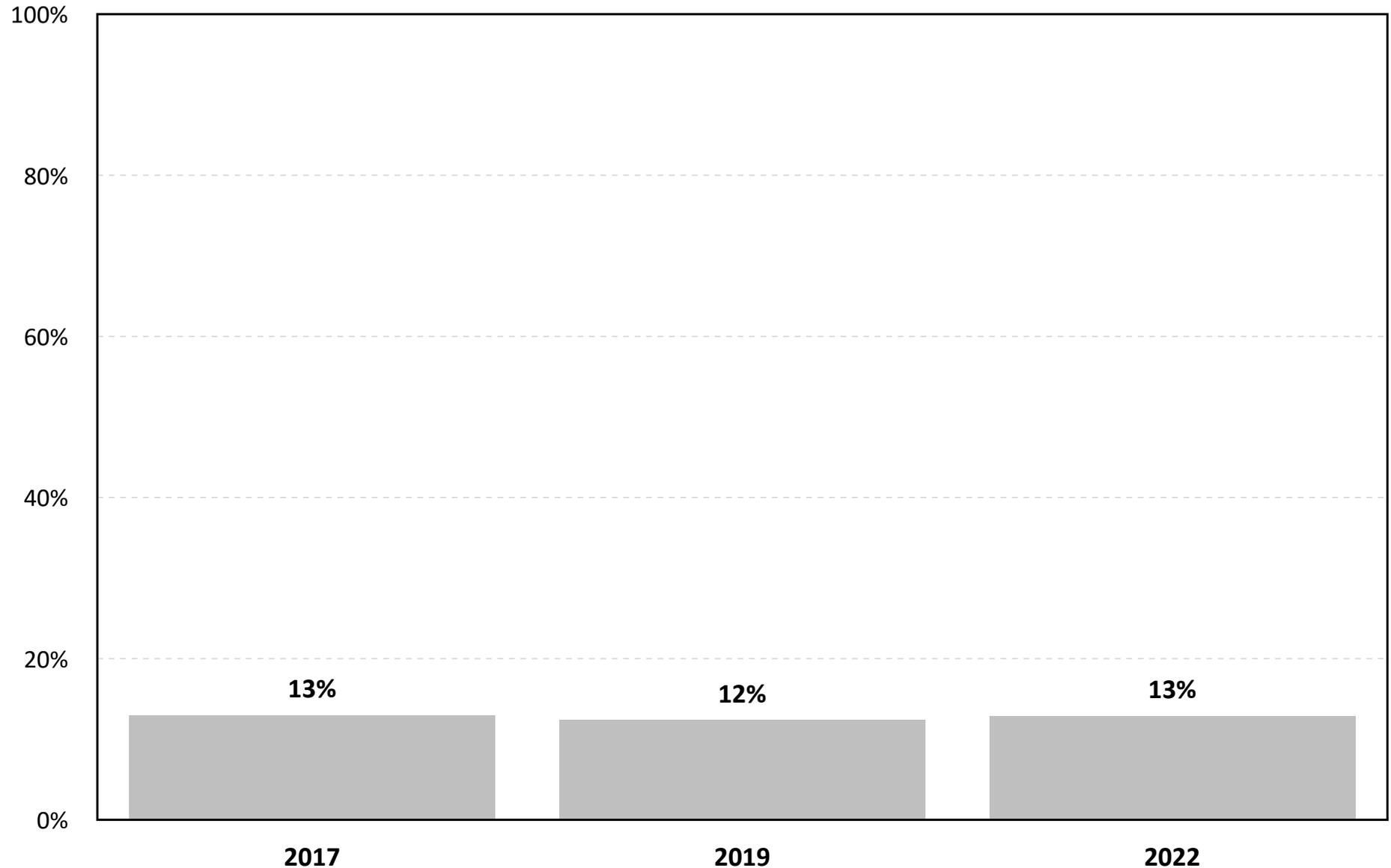
Q13. Satisfaction with Town Rental and Deed-Restricted Housing

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



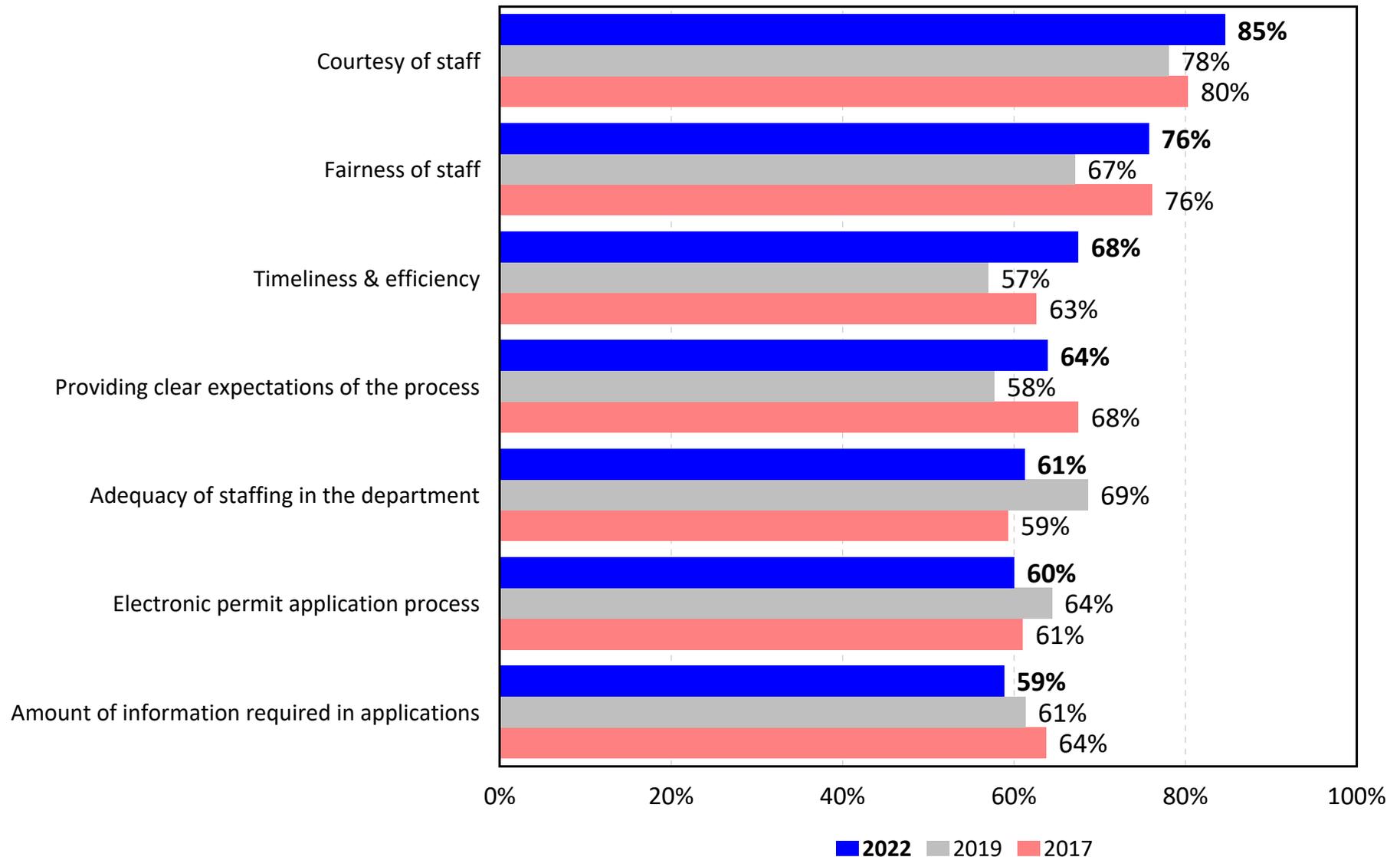
Q15. Have you utilized Community Development Department services (building & planning) within the past 12 months?

by percentage of respondents who said "YES" (Excluding "Not Provided")



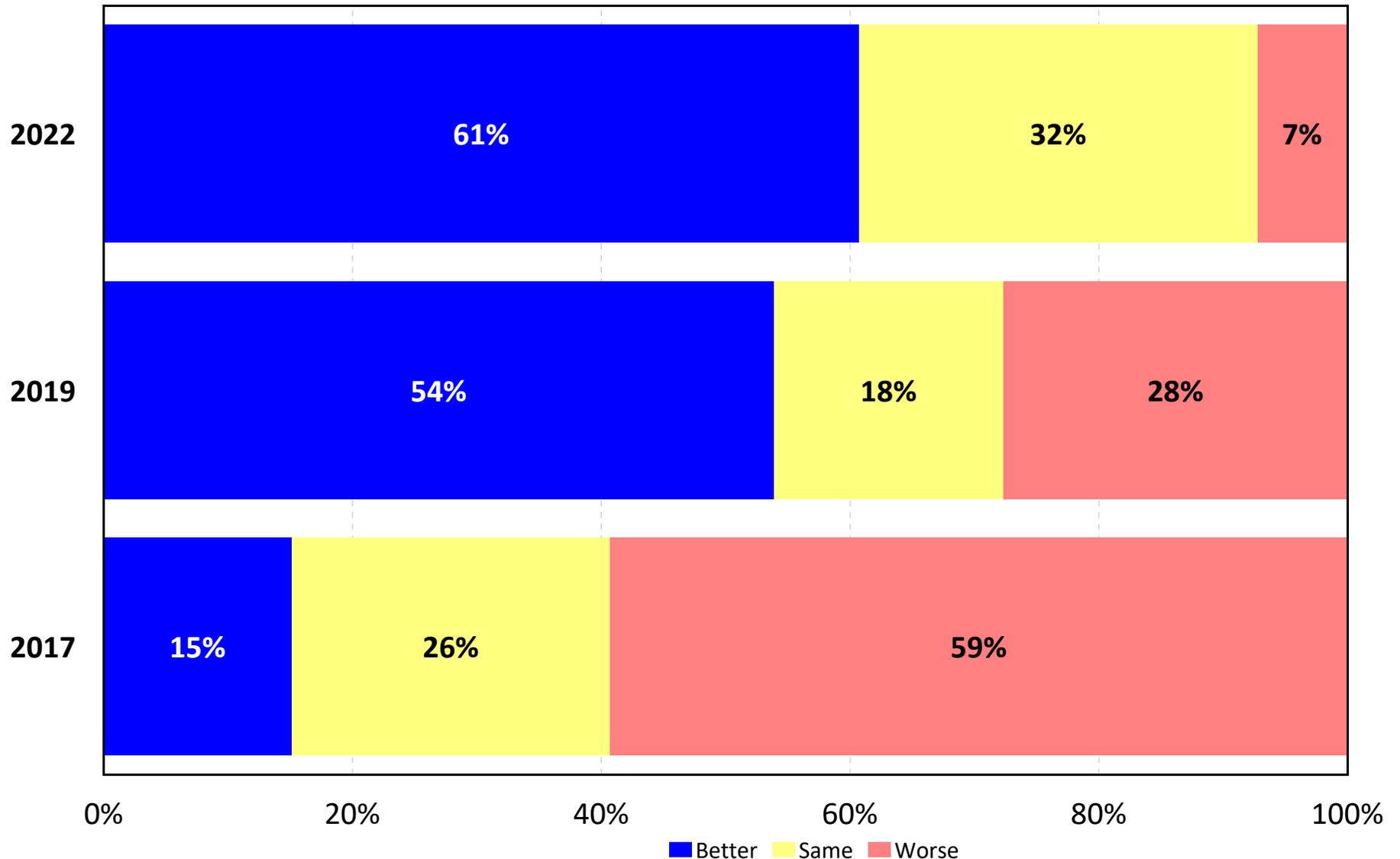
Q15a. Overall Satisfaction with the Following Aspects of the Community Development Department

by percentage of respondents who indicated they were "very satisfied" or "satisfied" and answered "Yes" to Q15 (Excluding "Don't Know")



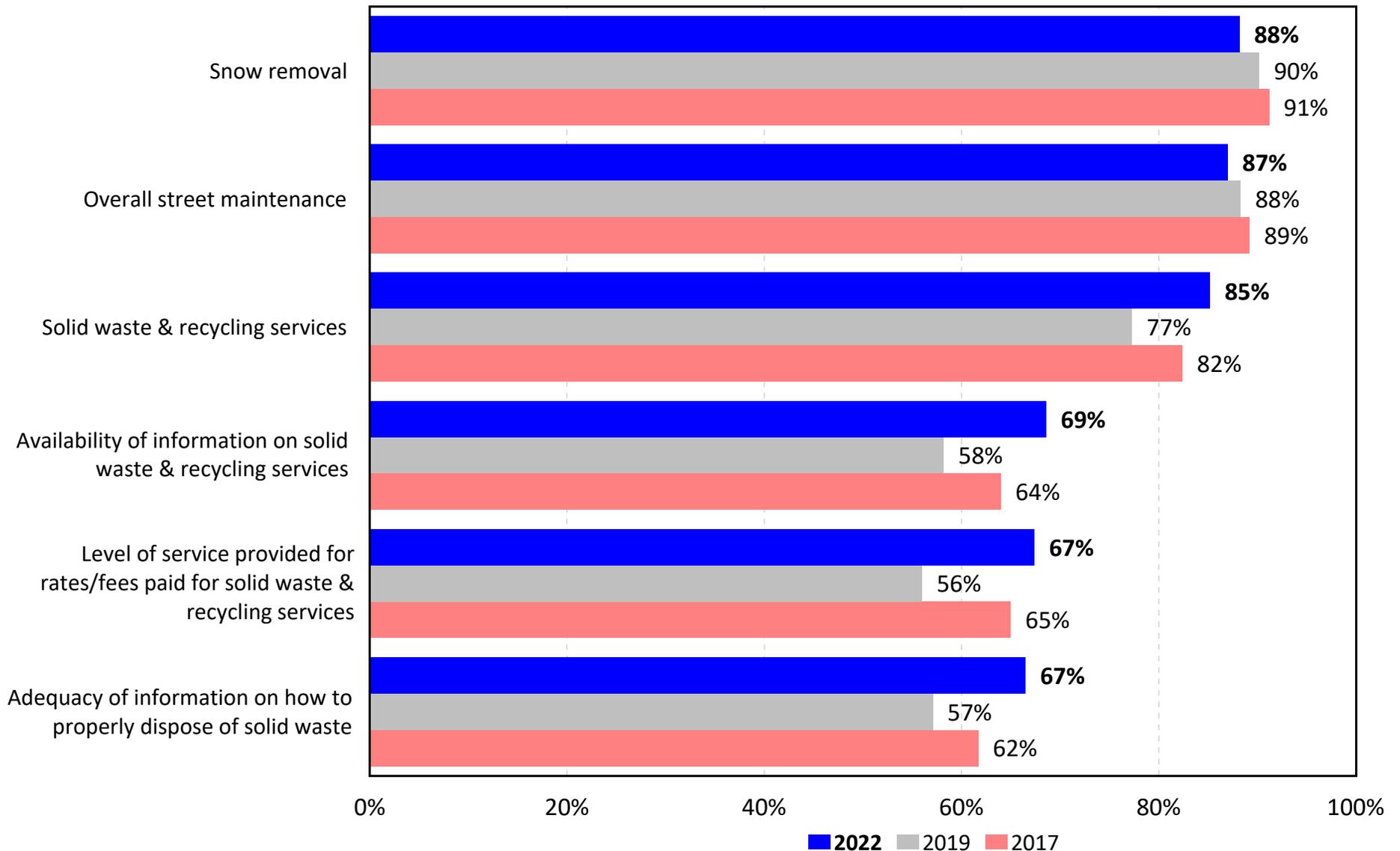
Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions?

by percentage of respondents who answered "Yes" to Q15 (Excluding "Don't Know")



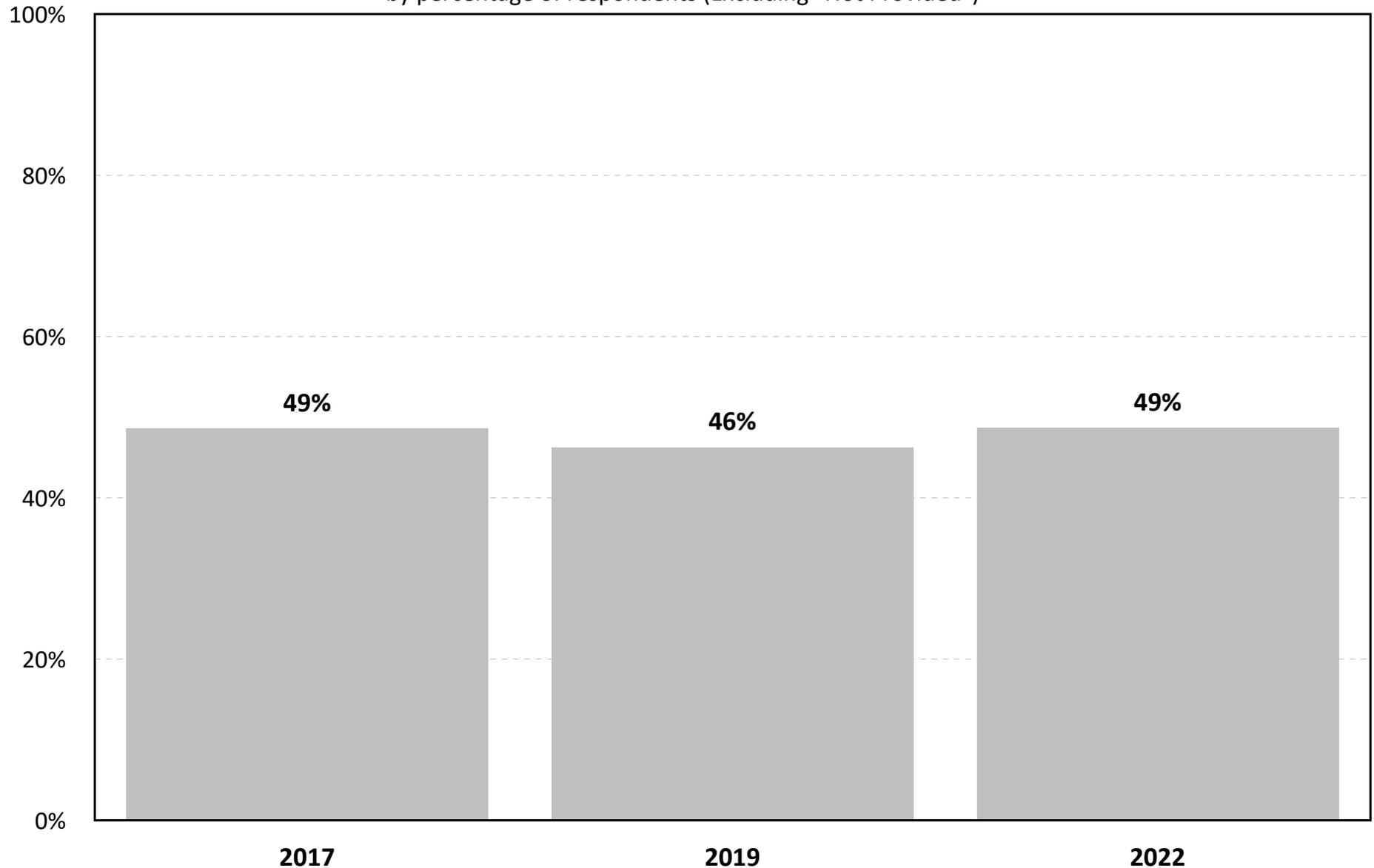
Q17. Overall Satisfaction with the Following Aspects of Public Works Services in the Town of Snowmass Village

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



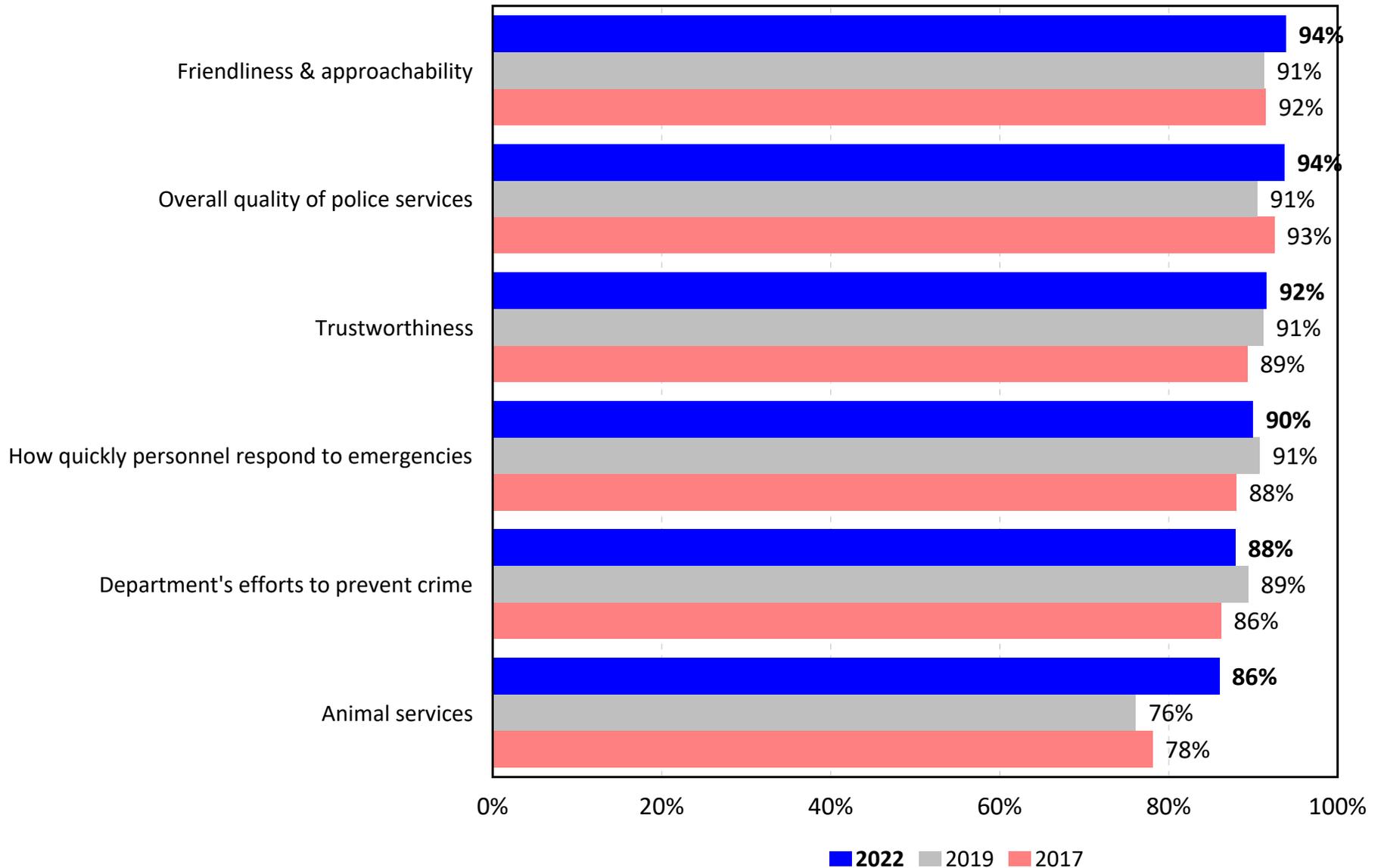
Q18. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins?

by percentage of respondents (Excluding "Not Provided")



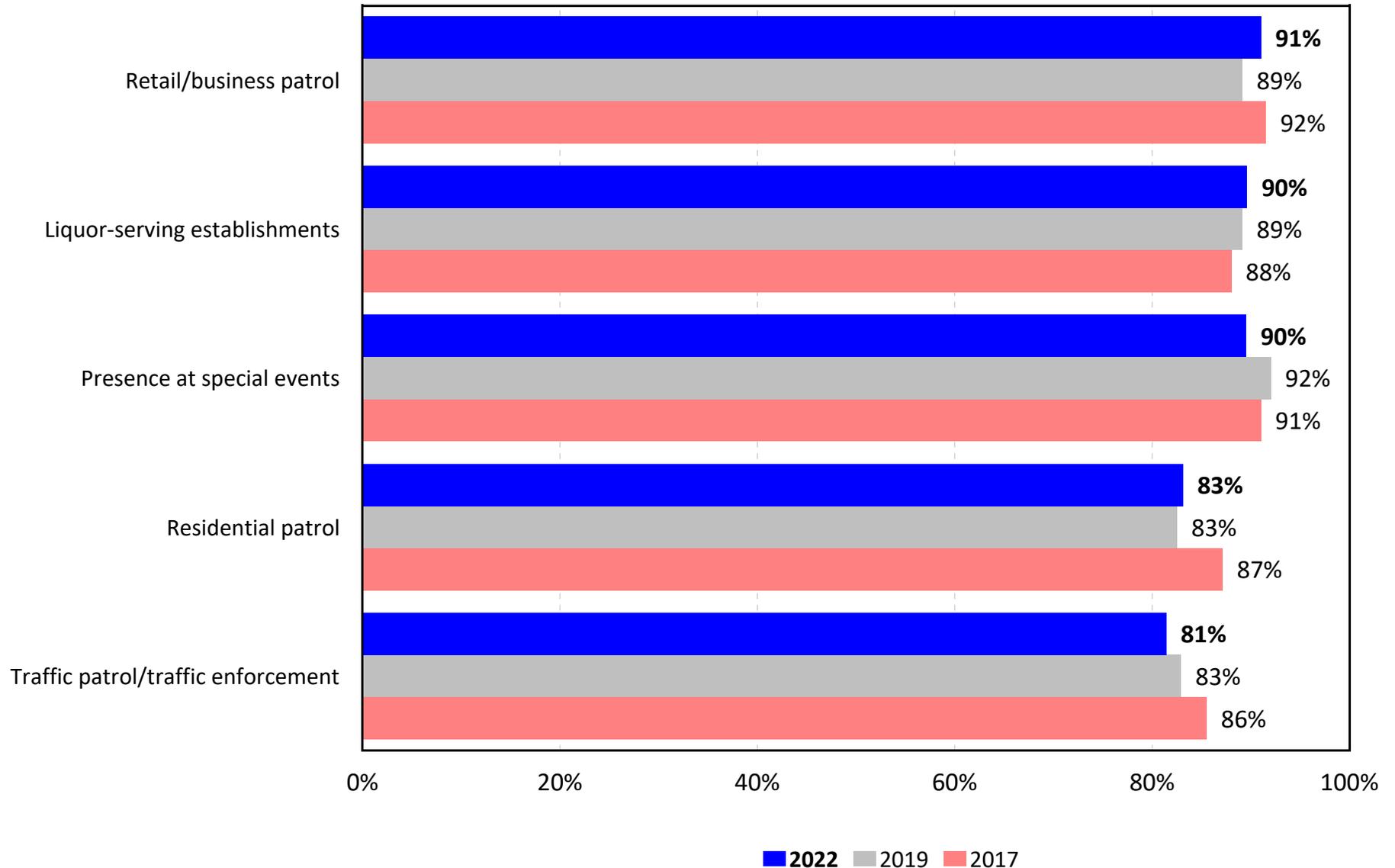
Q24. Overall Satisfaction with the Following Aspects of Police Services in the Town of Snowmass Village

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



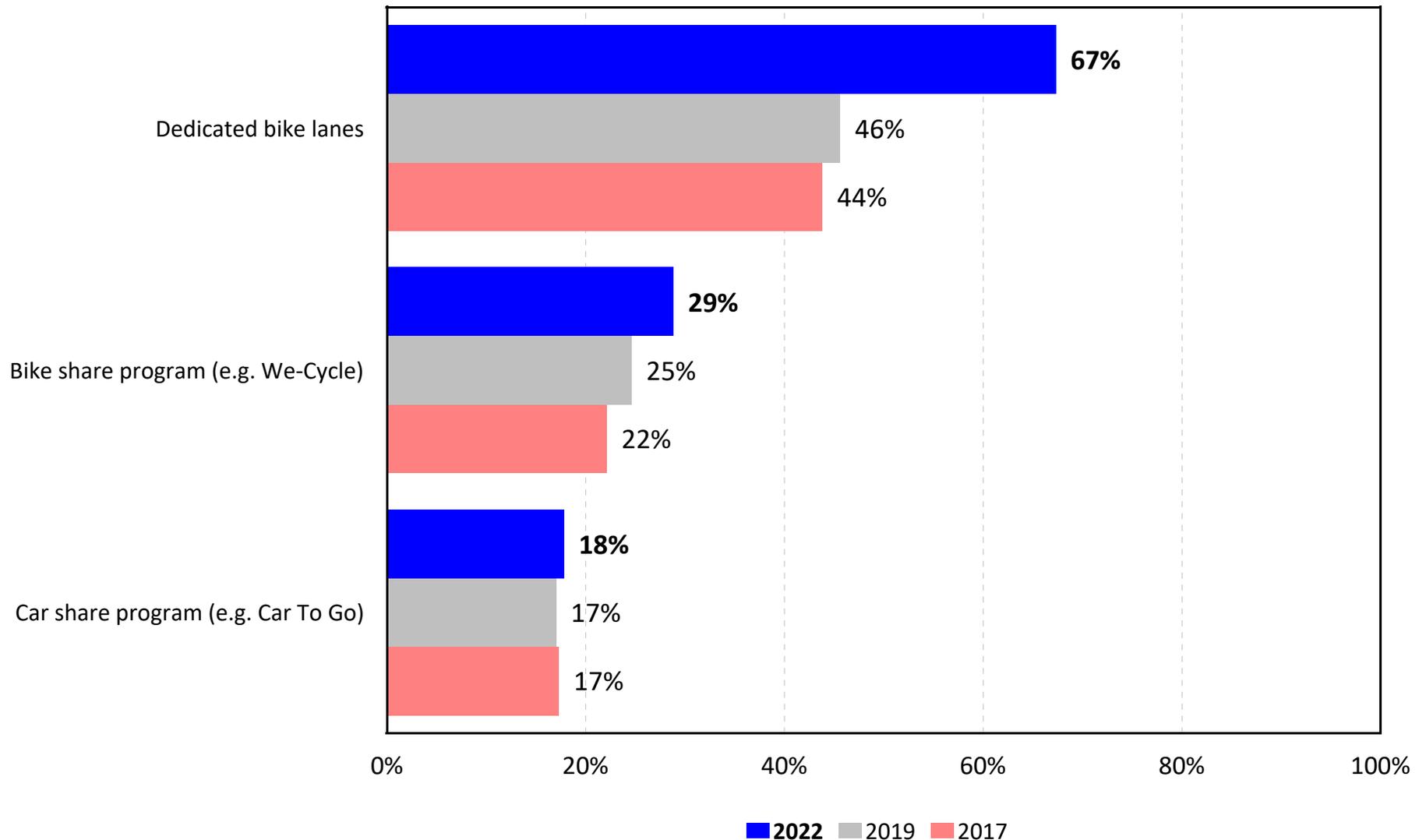
Q25. Based on experience please rate the current levels of Police presence in the following situations

by percentage of respondents who indicated the level was “just right”



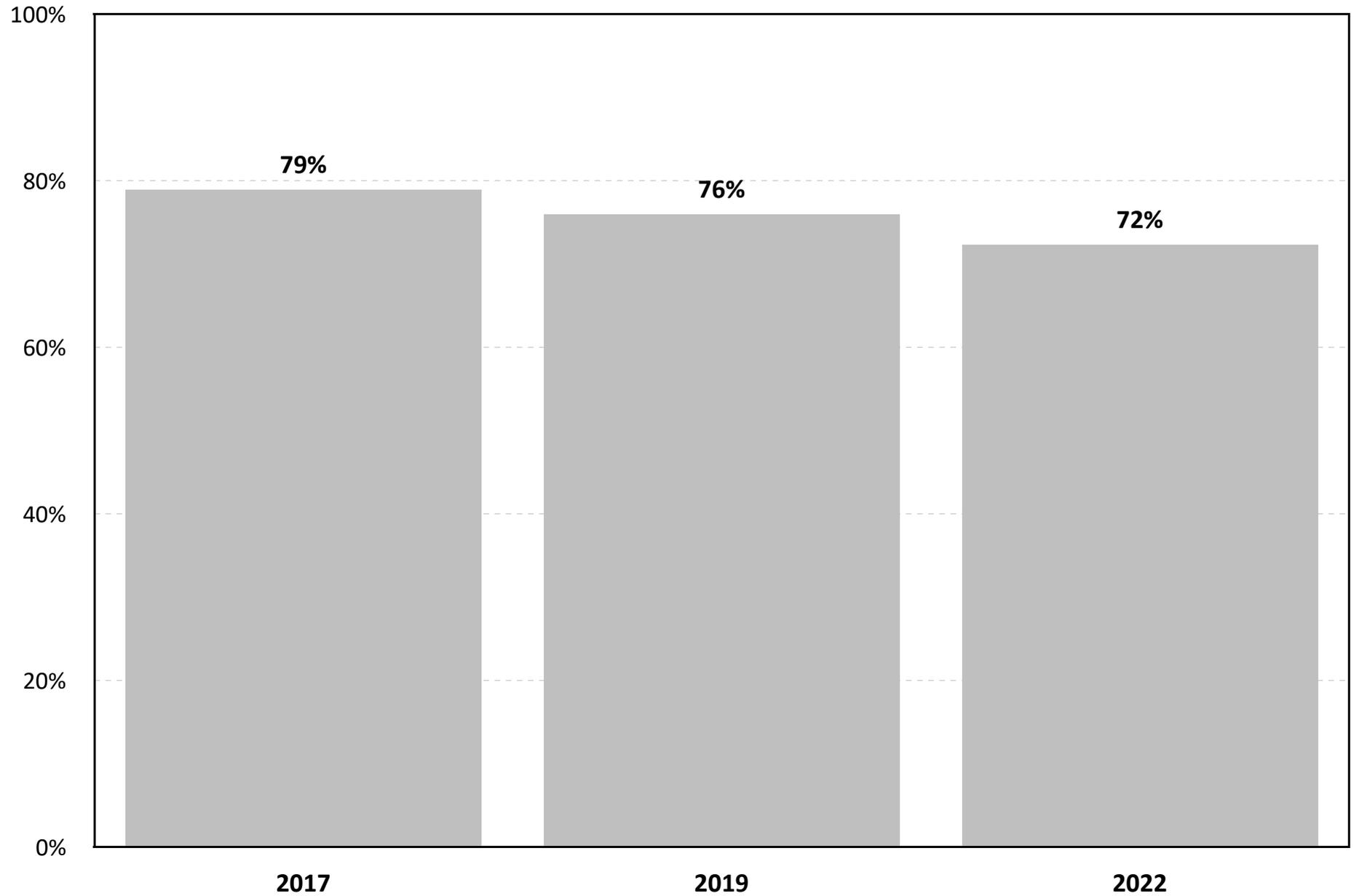
Q27. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village?

by percentage of respondents who said "YES"



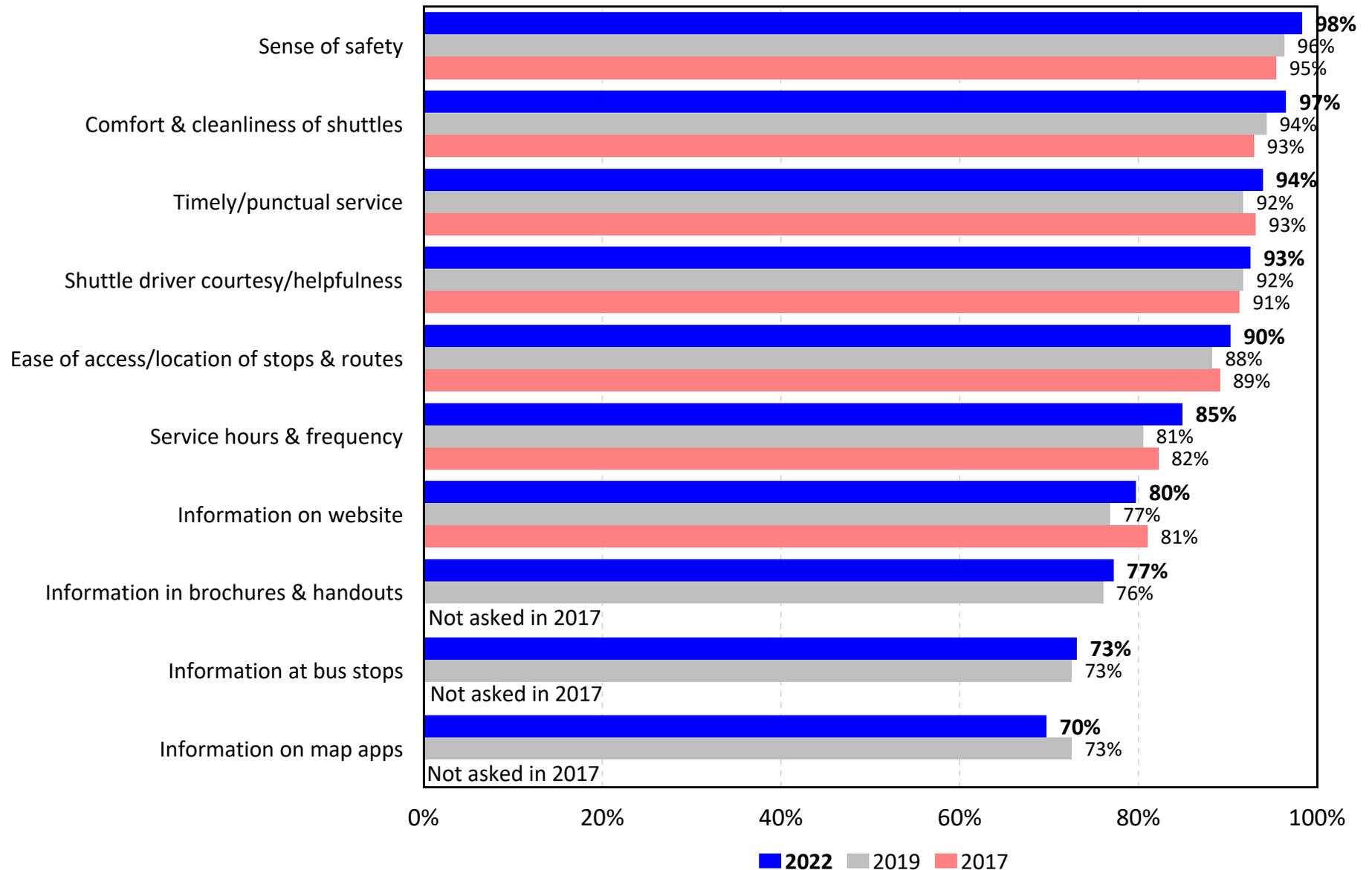
Q28. Do you ride the Village Shuttle?

by percentage of respondents who said "YES"



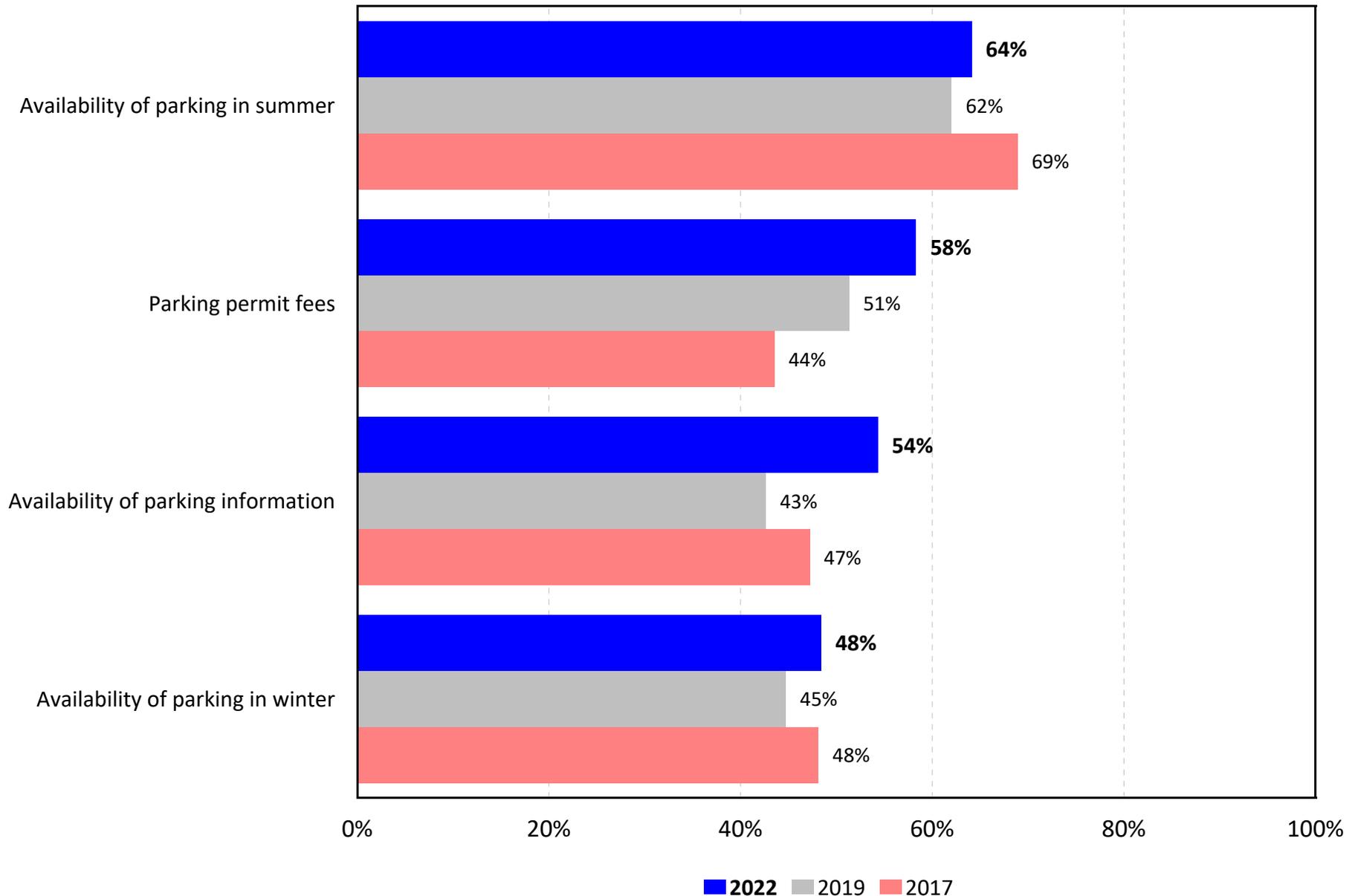
Q28a. Overall Satisfaction with the Following Aspects of Village Shuttle Services in the Town of Snowmass Village

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



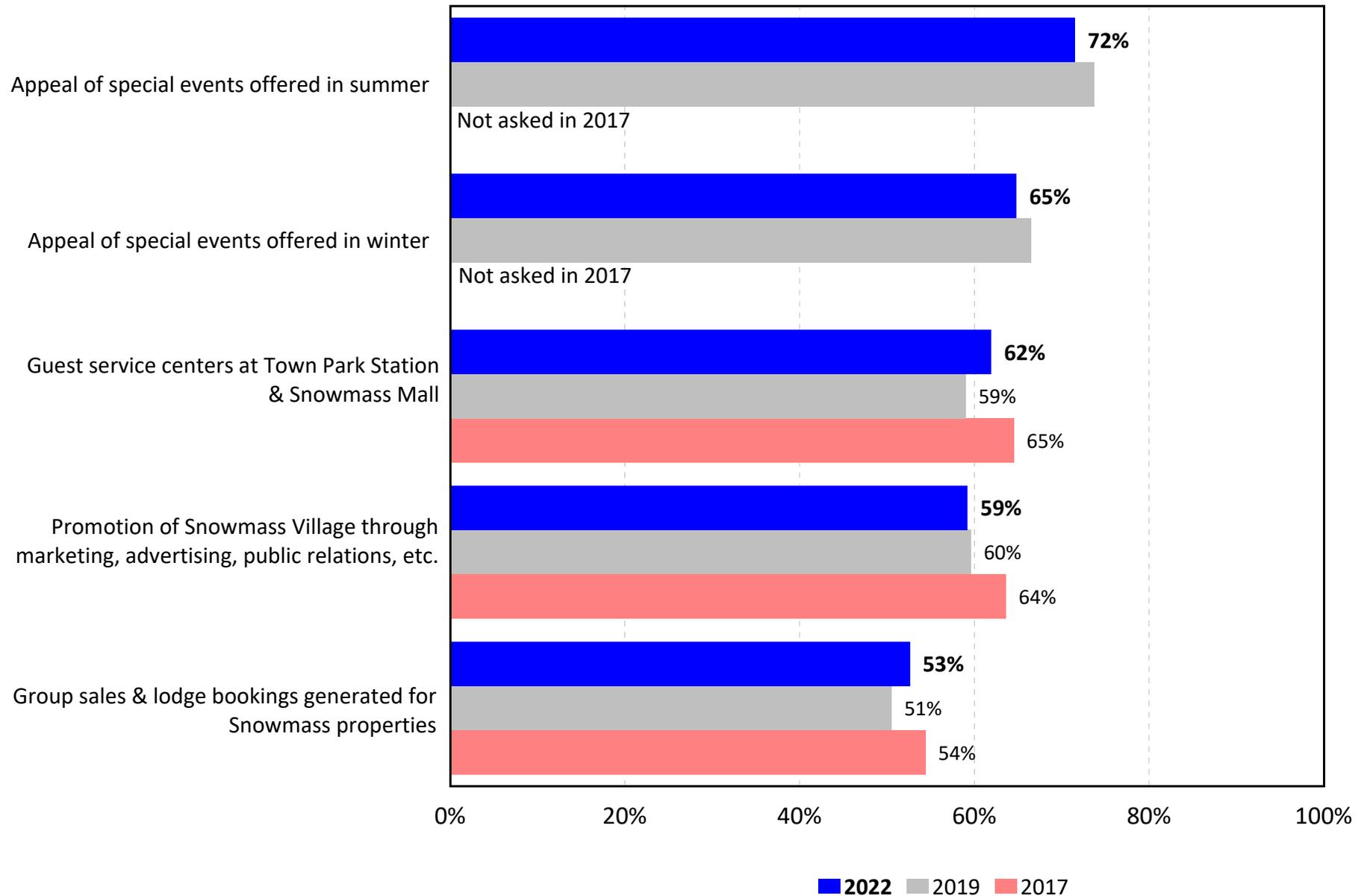
Q29. Satisfaction with Parking and Parking Management

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



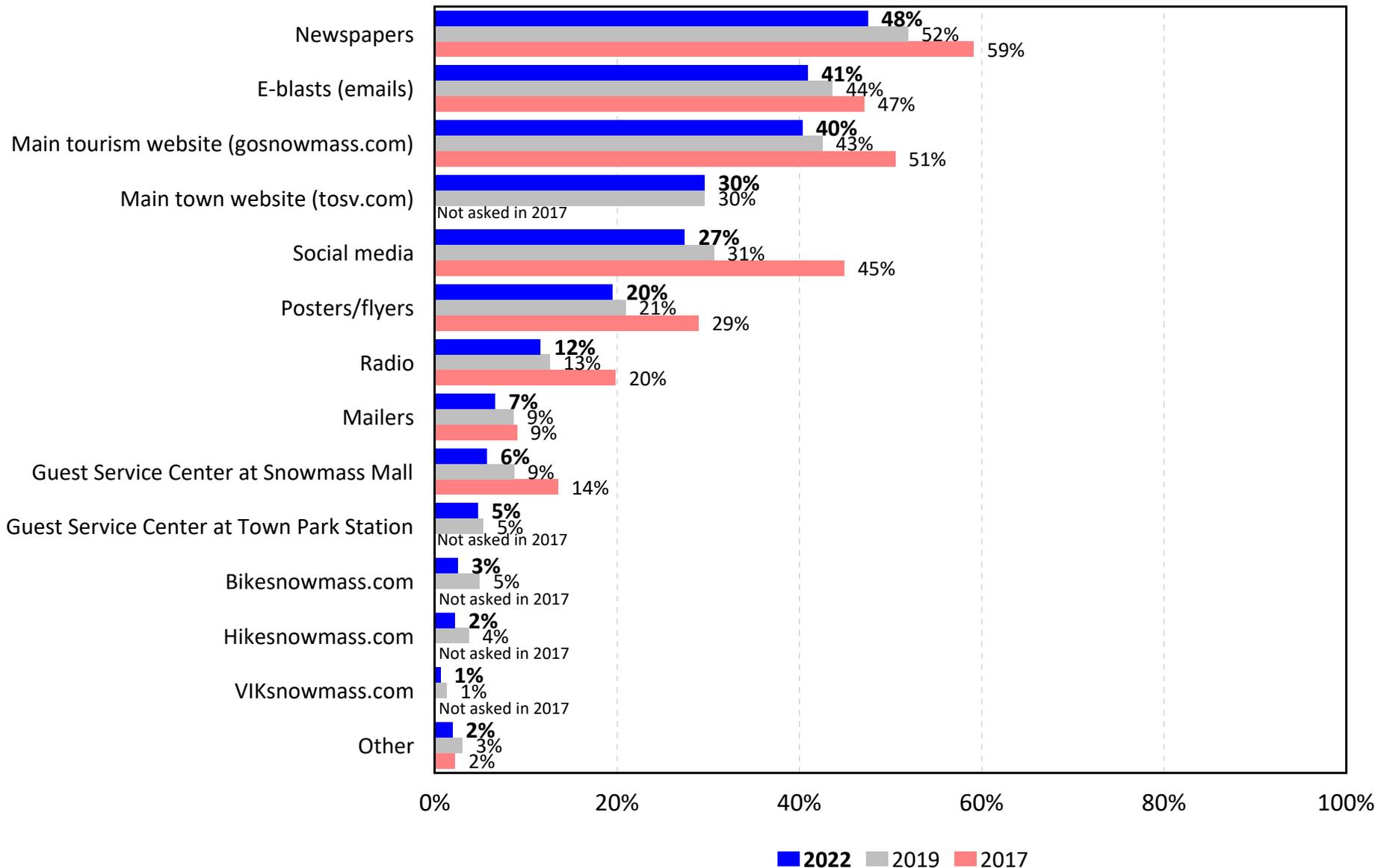
Q32. Satisfaction with the Tourism Department

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



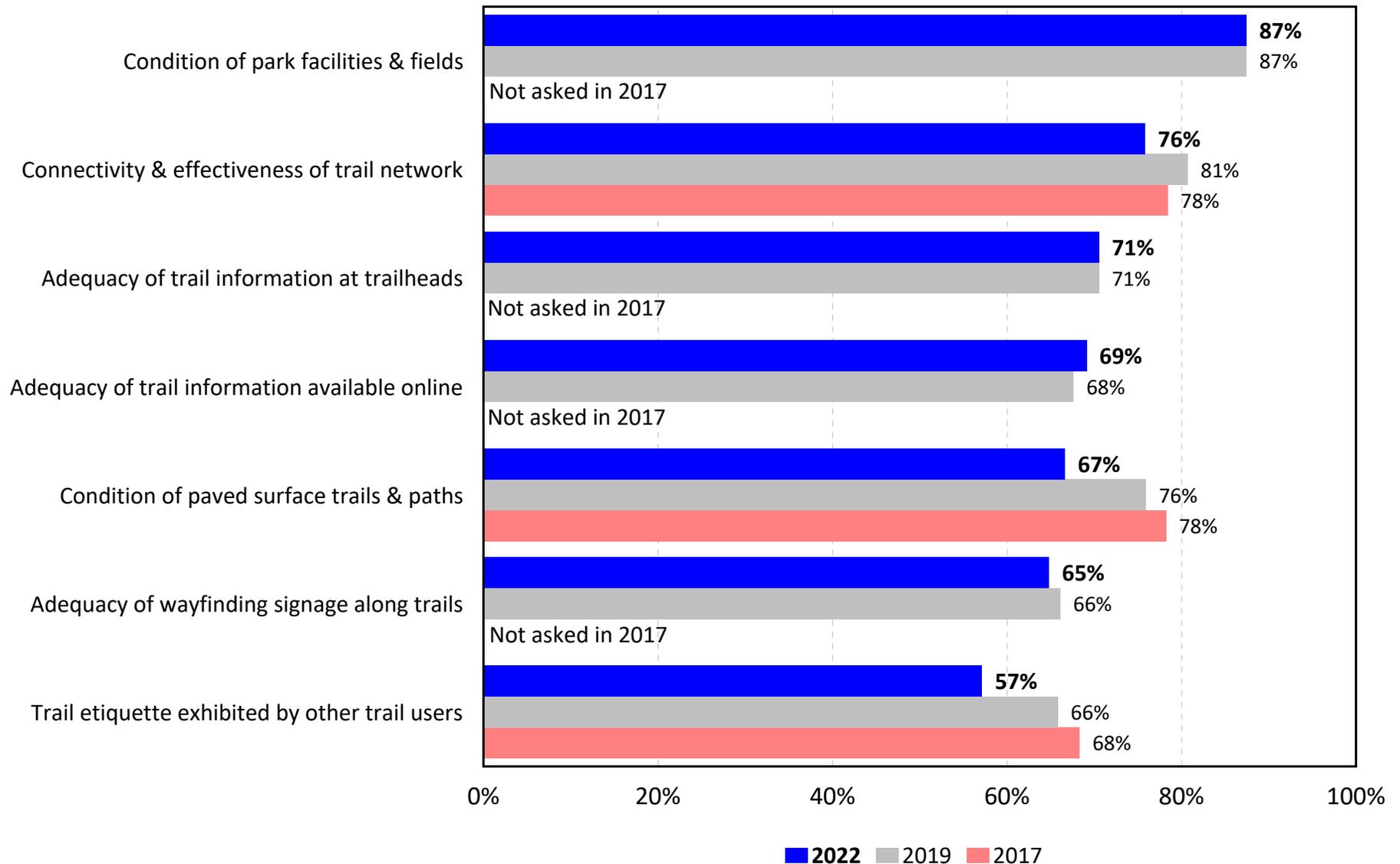
Q34. Best way for respondents to receive information about tourism events, local offerings, and activities

by percentage of respondents



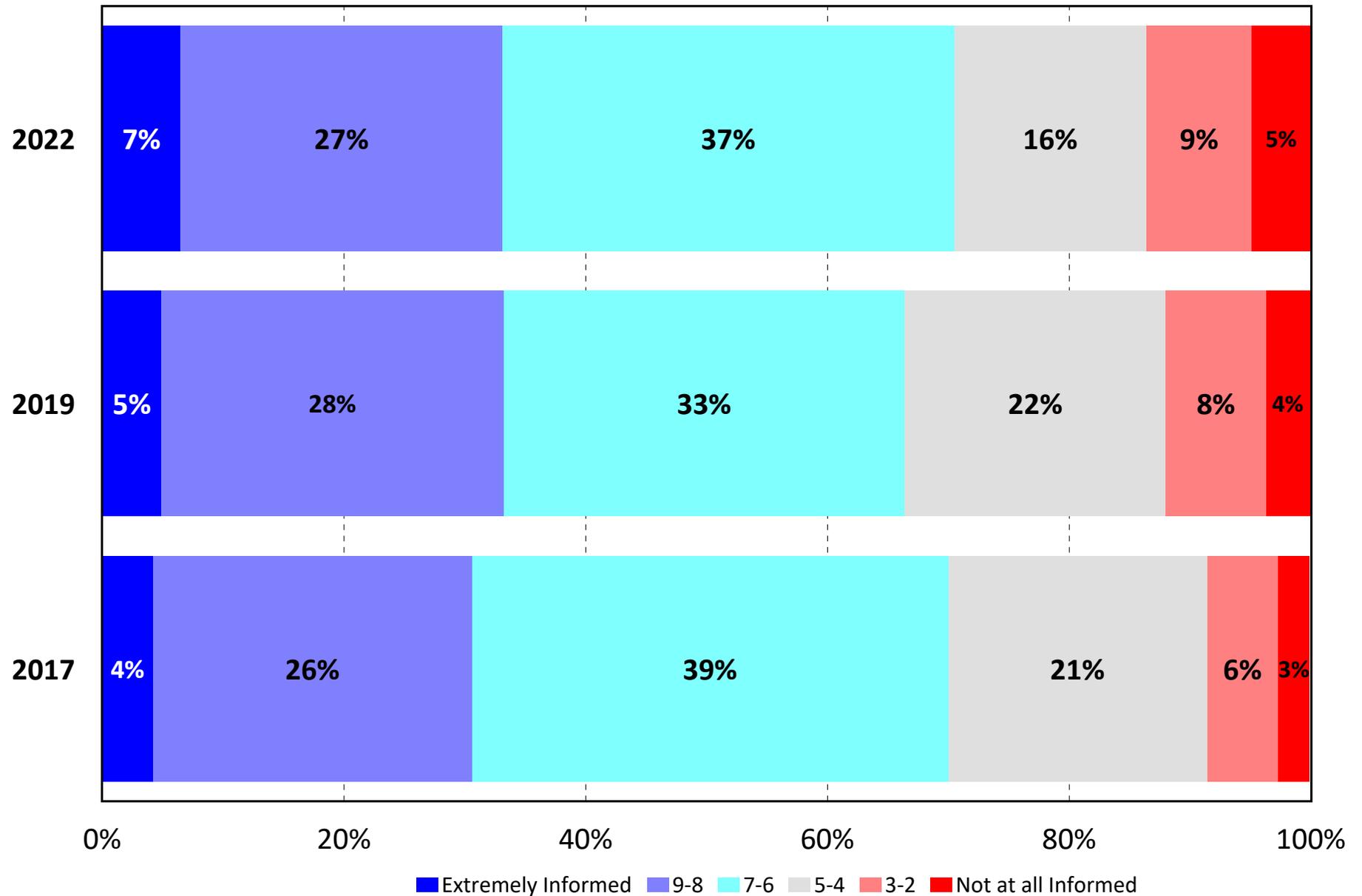
Q37. Overall Satisfaction with the Town of Snowmass Village's Trail System and Rule Enforcement

by percentage of respondents who indicated they were "very satisfied" or "satisfied"



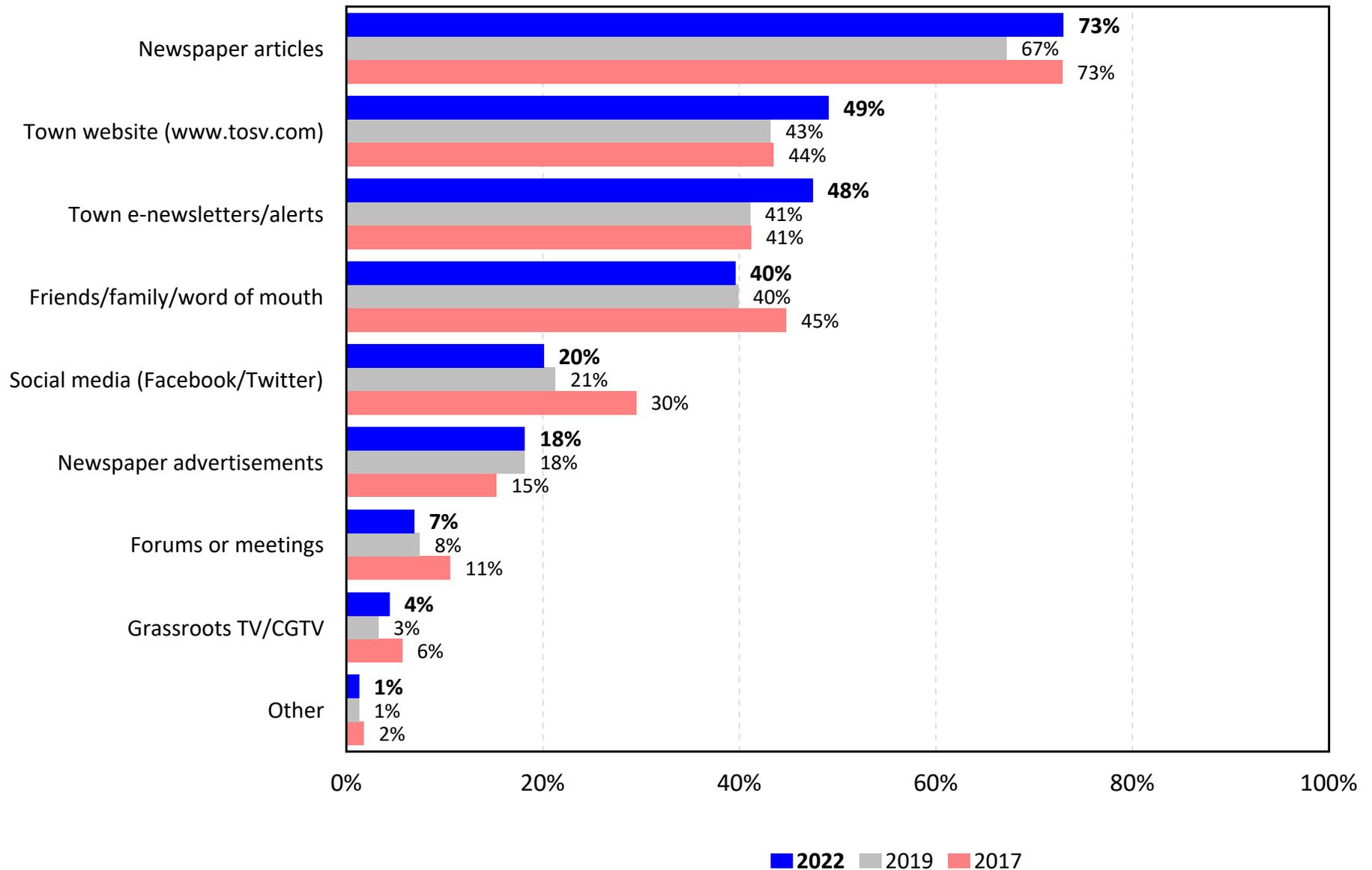
Q40. Do you feel well informed on current issues facing the town?

by percentage of respondents



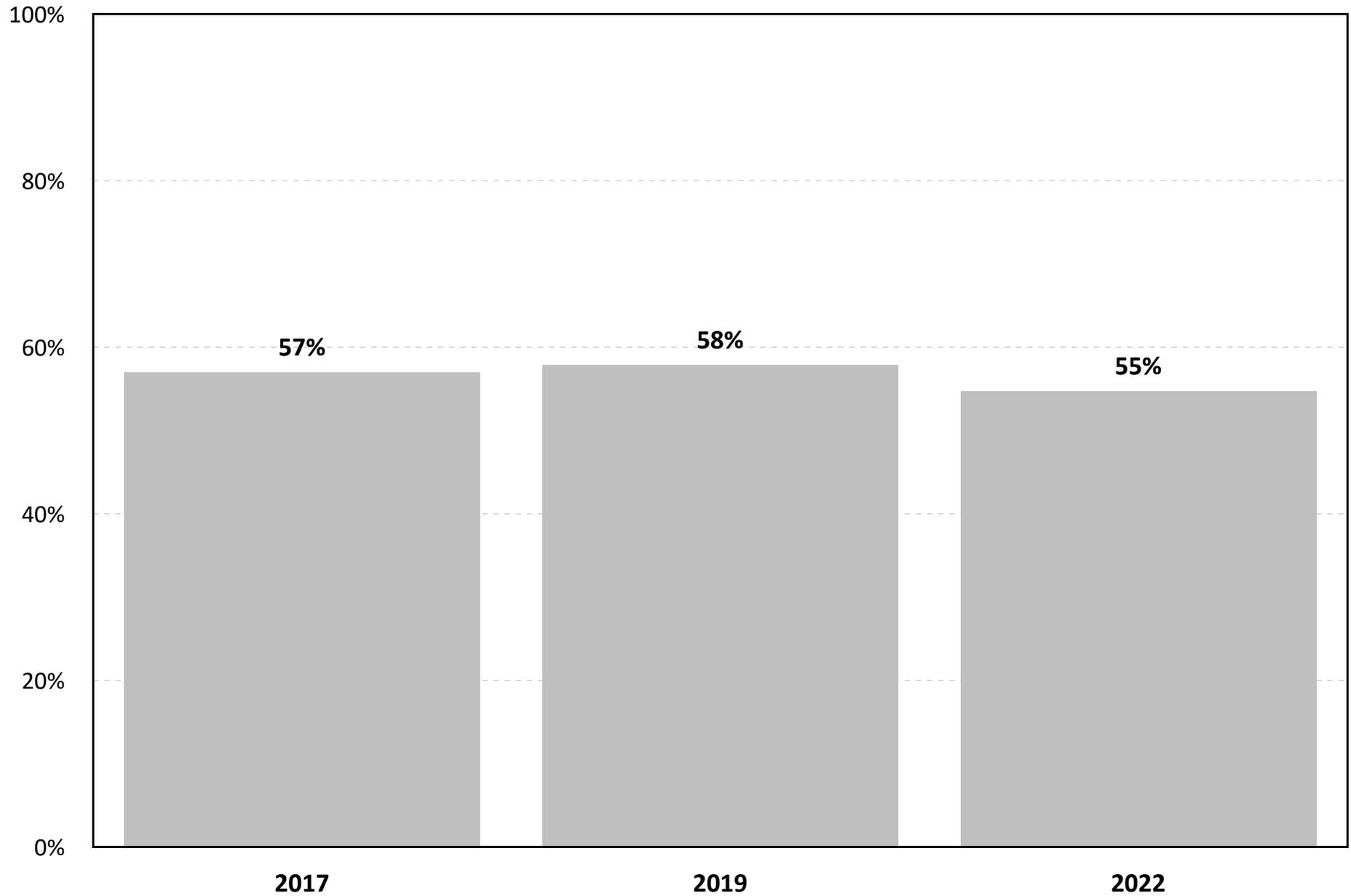
Q41. How Respondents Currently Access Government News and Information

by percentage of respondents



Q43. Do you feel your voice is adequately heard by the Town?

by percentage of respondents who said "YES" (Excluding "Don't Know")





Tabular Data

Q1. Which of the following best describes you?

| <u>Q1. Which following best describes you</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Guest of Snowmass Village (non-resident) | 6 | 1.9 % |
| Year-round resident (10+ months per year) | 228 | 71.7 % |
| Part-time resident of Snowmass Village | 43 | 13.5 % |
| Roaring Fork Valley resident (outside of Snowmass Village) | 34 | 10.7 % |
| Other | 6 | 1.9 % |
| Not provided | 1 | 0.3 % |
| Total | 318 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q1. Which of the following best describes you? (without "not provided")**

| <u>Q1. Which following best describes you</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Guest of Snowmass Village (non-resident) | 6 | 1.9 % |
| Year-round resident (10+ months per year) | 228 | 71.9 % |
| Part-time resident of Snowmass Village | 43 | 13.6 % |
| Roaring Fork Valley resident (outside of Snowmass Village) | 34 | 10.7 % |
| Other | 6 | 1.9 % |
| Total | 317 | 100.0 % |

Q1-5. Other

| <u>Q1-5. Other</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Live in Snowmass Village | 1 | 16.7 % |
| Snowmass Village employee and resident | 1 | 16.7 % |
| Immigrant recently married a citizen | 1 | 16.7 % |
| Social owner at Timbers Club | 1 | 16.7 % |
| Full time resident | 1 | 16.7 % |
| Part-time resident | 1 | 16.7 % |
| Total | 6 | 100.0 % |

Q1a. Are you an employee within Snowmass Village?

| <u>Q1a. Are you employed within Snowmass Village</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Yes | 163 | 51.3 % |
| No | 155 | 48.7 % |
| Total | 318 | 100.0 % |

Q1b. Are you a business owner/operator within Snowmass Village?

| <u>Q1b. Are you a business owner/operator within Snowmass Village</u> | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Yes | 51 | 16.0 % |
| No | 267 | 84.0 % |
| Total | 318 | 100.0 % |

Q1c. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Very Unwilling," please rate the level to which you would be interested in assisting with the following types of affordable/employee housing in the future.

(N=51)

| | Very willing | Willing | Neutral | Unwilling | Very unwilling | Don't know |
|--|--------------|---------|---------|-----------|----------------|------------|
| Q1c-1. Lease housing for your employees | 17.6% | 27.5% | 15.7% | 7.8% | 7.8% | 23.5% |
| Q1c-2. Construct units for employees | 9.8% | 19.6% | 19.6% | 9.8% | 11.8% | 29.4% |
| Q1c-3. Subsidize employee rents | 5.9% | 23.5% | 23.5% | 9.8% | 11.8% | 25.5% |
| Q1c-4. Provide down payments for employees | 7.8% | 17.6% | 13.7% | 19.6% | 13.7% | 27.5% |
| Q1c-5. Open spare room/second homes to workforce | 5.9% | 15.7% | 15.7% | 11.8% | 15.7% | 35.3% |
| Q1c-6. Subsidize employee mortgage payments | 3.9% | 9.8% | 17.6% | 21.6% | 17.6% | 29.4% |

WITHOUT "DON'T KNOW"

Q1c. Using a scale of 1 to 5, where 5 means "Very Willing" and 1 means "Very Unwilling," please rate the level to which you would be interested in assisting with the following types of affordable/employee housing in the future. (without "don't know")

(N=51)

| | Very willing | Willing | Neutral | Unwilling | Very unwilling |
|--|--------------|---------|---------|-----------|----------------|
| Q1c-1. Lease housing for your employees | 23.1% | 35.9% | 20.5% | 10.3% | 10.3% |
| Q1c-2. Construct units for employees | 13.9% | 27.8% | 27.8% | 13.9% | 16.7% |
| Q1c-3. Subsidize employee rents | 7.9% | 31.6% | 31.6% | 13.2% | 15.8% |
| Q1c-4. Provide down payments for employees | 10.8% | 24.3% | 18.9% | 27.0% | 18.9% |
| Q1c-5. Open spare room/second homes to workforce | 9.1% | 24.2% | 24.2% | 18.2% | 24.2% |
| Q1c-6. Subsidize employee mortgage payments | 5.6% | 13.9% | 25.0% | 30.6% | 25.0% |

Q2. Overall, do you feel that the sense of community in Snowmass Village is:

| Q2. What is the overall sense of community in Snowmass Village | | |
|--|--------|---------|
| | Number | Percent |
| Improving | 47 | 14.8 % |
| Getting worse | 120 | 37.7 % |
| Staying the same | 115 | 36.2 % |
| Don't know/no opinion | 36 | 11.3 % |
| Total | 318 | 100.0 % |

WITHOUT "DON'T KNOW / NO OPINION"**Q2. Overall, do you feel that the sense of community in Snowmass Village is: (without "don't know/no opinion")**

| Q2. What is the overall sense of community in Snowmass Village | | |
|--|--------|---------|
| | Number | Percent |
| Improving | 47 | 16.7 % |
| Getting worse | 120 | 42.6 % |
| Staying the same | 115 | 40.8 % |
| Total | 282 | 100.0 % |

Q3. Town Council Strategic Goals: Please indicate how important each of the following Town Council Strategic Goals are to you when planning the Town's future using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important."

(N=318)

| | Extremely important | Very important | Important | Less important | Not important | Don't know |
|--|---------------------|----------------|-----------|----------------|---------------|------------|
| Q3-1. Create more opportunities for effective communication & community engagement | 22.6% | 28.9% | 36.8% | 7.2% | 0.6% | 3.8% |
| Q3-2. Working regionally with local partners to solve significant issues (e.g., transit, housing) | 44.7% | 29.6% | 19.8% | 3.5% | 0.9% | 1.6% |
| Q3-3. Increase amount of affordable workforce & senior housing in the Village | 46.2% | 23.3% | 17.9% | 8.2% | 2.5% | 1.9% |
| Q3-4. Improve Town's resiliency & environmental sustainability | 30.5% | 28.9% | 23.0% | 10.4% | 5.3% | 1.9% |
| Q3-5. Increase amount of community spaces (i.e. library, plaza, etc.) to create more community focused interaction | 19.5% | 18.2% | 29.9% | 24.8% | 5.0% | 2.5% |
| Q3-6. Maintain & increase public safety, parking, & transit by enhancing connectivity (ability to move throughout the community) | 28.0% | 27.4% | 28.0% | 12.6% | 2.2% | 1.9% |

WITHOUT "DON'T KNOW"

Q3. Town Council Strategic Goals: Please indicate how important each of the following Town Council Strategic Goals are to you when planning the Town's future using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important." (without "don't know")

(N=318)

| | Extremely important | Very important | Important | Less important | Not important |
|--|---------------------|----------------|-----------|----------------|---------------|
| Q3-1. Create more opportunities for effective communication & community engagement | 23.5% | 30.1% | 38.2% | 7.5% | 0.7% |
| Q3-2. Working regionally with local partners to solve significant issues (e.g., transit, housing) | 45.4% | 30.0% | 20.1% | 3.5% | 1.0% |
| Q3-3. Increase amount of affordable workforce & senior housing in the Village | 47.1% | 23.7% | 18.3% | 8.3% | 2.6% |
| Q3-4. Improve Town's resiliency & environmental sustainability | 31.1% | 29.5% | 23.4% | 10.6% | 5.4% |
| Q3-5. Increase amount of community spaces (i.e. library, plaza, etc.) to create more community focused interaction | 20.0% | 18.7% | 30.6% | 25.5% | 5.2% |
| Q3-6. Maintain & increase public safety, parking, & transit by enhancing connectivity (ability to move throughout the community) | 28.5% | 27.9% | 28.5% | 12.8% | 2.2% |

Q4. Are there any topics of interest not included in the Town Council's Strategic Goals listed in Question 3 that you feel should be one of the Town's top priorities?

Q4. Are there any topics of interest not included in Town Council's Strategic Goals that should be one of Town's top priorities

| | Number | Percent |
|-------|--------|---------|
| Yes | 120 | 37.7 % |
| No | 198 | 62.3 % |
| Total | 318 | 100.0 % |

Q5. Please indicate if regulations regarding homes (single-family and multi-family) rented as short-term rentals (STRs) in Snowmass Village are "Good for the Community," "Just Right," or "Not Right for the Community."

Q5. Your opinion of regulations regarding single-family/multi-family homes rented as short-term rentals (STRs) in Snowmass Village

| | Number | Percent |
|-----------------------------|--------|---------|
| Good for the community | 75 | 23.6 % |
| Just right | 67 | 21.1 % |
| Not right for the community | 101 | 31.8 % |
| Don't know | 75 | 23.6 % |
| Total | 318 | 100.0 % |

WITHOUT "DON'T KNOW"

Q5. Please indicate if regulations regarding homes (single-family and multi-family) rented as short-term rentals (STRs) in Snowmass Village are "Good for the Community," "Just Right," or "Not Right for the Community." (without "don't know")

Q5. Your opinion of regulations regarding single-family/multi-family homes rented as short-term rentals (STRs) in Snowmass Village

| | Number | Percent |
|-----------------------------|--------|---------|
| Good for the community | 75 | 30.9 % |
| Just right | 67 | 27.6 % |
| Not right for the community | 101 | 41.6 % |
| Total | 243 | 100.0 % |

Q7. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Town government and the Snowmass Village Community.

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q7-1. Overall quality of services provided by Town | 23.6% | 54.7% | 14.2% | 4.4% | 0.9% | 2.2% |
| Q7-2. Overall value that you receive for your tax dollars & fees | 17.6% | 44.3% | 21.4% | 8.2% | 3.5% | 5.0% |
| Q7-3. Overall image of Town | 20.8% | 45.6% | 20.4% | 10.4% | 1.3% | 1.6% |
| Q7-4. Overall quality of life | 37.4% | 41.2% | 14.8% | 5.0% | 0.9% | 0.6% |
| Q7-5. Overall feeling of safety | 57.5% | 36.5% | 4.1% | 0.9% | 0.0% | 0.9% |
| Q7-6. Overall quality of representation you receive from Town Council | 9.1% | 29.6% | 28.9% | 13.2% | 6.9% | 12.3% |

WITHOUT "DON'T KNOW"

Q7. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Town government and the Snowmass Village Community. (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q7-1. Overall quality of services provided by Town | 24.1% | 55.9% | 14.5% | 4.5% | 1.0% |
| Q7-2. Overall value that you receive for your tax dollars & fees | 18.5% | 46.7% | 22.5% | 8.6% | 3.6% |
| Q7-3. Overall image of Town | 21.1% | 46.3% | 20.8% | 10.5% | 1.3% |
| Q7-4. Overall quality of life | 37.7% | 41.5% | 14.9% | 5.1% | 0.9% |
| Q7-5. Overall feeling of safety | 58.1% | 36.8% | 4.1% | 1.0% | 0.0% |
| Q7-6. Overall quality of representation you receive from Town Council | 10.4% | 33.7% | 33.0% | 15.1% | 7.9% |

Q8. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following functions of the Town of Snowmass Village administration.

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|--|----------------|-----------|---------|--------------|-------------------|------------|
| Q8-1. Overall quality of service provided by Town Manager's office | 12.9% | 29.2% | 22.6% | 10.7% | 1.9% | 22.6% |
| Q8-2. Overall quality of service provided by Town Clerk's department | 15.1% | 37.1% | 19.8% | 2.5% | 0.6% | 24.8% |
| Q8-3. Availability of Town personnel to address your needs | 17.9% | 35.5% | 19.5% | 7.5% | 2.2% | 17.3% |
| Q8-4. Ease & efficiency of license application processes (business or liquor licenses) | 7.2% | 12.3% | 16.0% | 1.3% | 0.0% | 63.2% |
| Q8-5. Availability of/access to public records | 5.3% | 16.7% | 22.3% | 1.6% | 0.0% | 54.1% |

WITHOUT "DON'T KNOW"

Q8. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following functions of the Town of Snowmass Village administration. (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|--|----------------|-----------|---------|--------------|-------------------|
| Q8-1. Overall quality of service provided by Town Manager's office | 16.7% | 37.8% | 29.3% | 13.8% | 2.4% |
| Q8-2. Overall quality of service provided by Town Clerk's department | 20.1% | 49.4% | 26.4% | 3.3% | 0.8% |
| Q8-3. Availability of Town personnel to address your needs | 21.7% | 43.0% | 23.6% | 9.1% | 2.7% |
| Q8-4. Ease & efficiency of license application processes (business or liquor licenses) | 19.7% | 33.3% | 43.6% | 3.4% | 0.0% |
| Q8-5. Availability of/access to public records | 11.6% | 36.3% | 48.6% | 3.4% | 0.0% |

Q10. Do you own or rent your residence (Snowmass Village Residents only)?

| <u>Q10. Do you own or rent your residence</u> | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Own free-market unit | 150 | 47.2 % |
| Own deed-restricted unit | 52 | 16.4 % |
| Own a "fractional" unit | 1 | 0.3 % |
| Rent free-market unit | 9 | 2.8 % |
| Rent Town-owned unit | 43 | 13.5 % |
| Not a TOSV resident | 33 | 10.4 % |
| Other | 7 | 2.2 % |
| Not provided | 23 | 7.2 % |
| Total | 318 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q10. Do you own or rent your residence (Snowmass Village Residents only)? (without "not provided")**

| <u>Q10. Do you own or rent your residence</u> | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Own free-market unit | 150 | 50.8 % |
| Own deed-restricted unit | 52 | 17.6 % |
| Own a "fractional" unit | 1 | 0.3 % |
| Rent free-market unit | 9 | 3.1 % |
| Rent Town-owned unit | 43 | 14.6 % |
| Not a TOSV resident | 33 | 11.2 % |
| Other | 7 | 2.4 % |
| Total | 295 | 100.0 % |

Q10-7. Other

| <u>Q10-7. Other</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Caretaker provides housing | 1 | 14.3 % |
| Onsite employee housing owned by the company | 1 | 14.3 % |
| Rent employee housing | 1 | 14.3 % |
| Social member at Timbers Club | 1 | 14.3 % |
| Own a fee simple house | 1 | 14.3 % |
| I own a free market house and I rent a free market townhouse | 1 | 14.3 % |
| Live in Old Snowmass and therefore visit Snowmass Village frequently | 1 | 14.3 % |
| Total | 7 | 100.0 % |

Q11. How satisfied are you with your current residence?

| <u>Q11. How satisfied are you with your current residence</u> | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Very satisfied | 166 | 52.2 % |
| Satisfied | 81 | 25.5 % |
| Neutral | 25 | 7.9 % |
| Dissatisfied | 13 | 4.1 % |
| Very dissatisfied | 4 | 1.3 % |
| Not provided | 29 | 9.1 % |
| Total | 318 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q11. How satisfied are you with your current residence? (without "not provided")**

| <u>Q11. How satisfied are you with your current residence</u> | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Very satisfied | 166 | 57.4 % |
| Satisfied | 81 | 28.0 % |
| Neutral | 25 | 8.7 % |
| Dissatisfied | 13 | 4.5 % |
| Very dissatisfied | 4 | 1.4 % |
| Total | 289 | 100.0 % |

Q12. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important," please rate the level of importance you feel for the Town to build the following types of affordable housing options within Snowmass Village.

(N=318)

| | Extremely important | Very important | Important | Less important | Not important | Don't know |
|--|---------------------|----------------|-----------|----------------|---------------|------------|
| Q12-1. Single family deed-restricted homes | 28.6% | 11.3% | 19.5% | 17.9% | 12.6% | 10.1% |
| Q12-2. Deed-restricted townhomes/duplexes | 29.6% | 18.9% | 22.6% | 14.2% | 6.3% | 8.5% |
| Q12-3. Deed-restricted condominiums | 29.6% | 18.2% | 24.2% | 12.3% | 6.6% | 9.1% |
| Q12-4. Multi-family/apartment rental units | 27.4% | 22.3% | 23.0% | 7.9% | 9.1% | 10.4% |
| Q12-5. Senior housing | 16.0% | 13.8% | 23.3% | 21.1% | 15.1% | 10.7% |
| Q12-6. Seasonal workforce housing | 29.9% | 22.3% | 27.0% | 9.1% | 5.7% | 6.0% |

WITHOUT "DON'T KNOW"

Q12. Using a scale of 1 to 5, where 5 means "Extremely Important" and 1 means "Not Important," please rate the level of importance you feel for the Town to build the following types of affordable housing options within Snowmass Village. (without "don't know")

(N=318)

| | Extremely important | Very important | Important | Less important | Not important |
|--|---------------------|----------------|-----------|----------------|---------------|
| Q12-1. Single family deed-restricted homes | 31.8% | 12.6% | 21.7% | 19.9% | 14.0% |
| Q12-2. Deed-restricted townhomes/duplexes | 32.3% | 20.6% | 24.7% | 15.5% | 6.9% |
| Q12-3. Deed-restricted condominiums | 32.5% | 20.1% | 26.6% | 13.5% | 7.3% |
| Q12-4. Multi-family/apartment rental units | 30.5% | 24.9% | 25.6% | 8.8% | 10.2% |
| Q12-5. Senior housing | 18.0% | 15.5% | 26.1% | 23.6% | 16.9% |
| Q12-6. Seasonal workforce housing | 31.8% | 23.7% | 28.8% | 9.7% | 6.0% |

Q13. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following items regarding Town rental & deed-restricted housing.

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|--|----------------|-----------|---------|--------------|-------------------|------------|
| Q13-1. Quality of housing | 11.0% | 23.6% | 19.5% | 7.5% | 1.6% | 36.8% |
| Q13-2. Level of service & unit upkeep | 6.9% | 19.8% | 18.9% | 6.6% | 3.5% | 44.3% |
| Q13-3. Lottery Process | 3.8% | 18.9% | 18.2% | 6.9% | 8.8% | 43.4% |
| Q13-4. Requirements for continued occupancy (i.e., full-time employment, residency requirements) | 11.9% | 23.9% | 14.8% | 9.1% | 7.5% | 32.7% |
| Q13-5. Homeowner's associations (for deed-restricted properties only) | 3.5% | 16.0% | 15.7% | 5.7% | 4.7% | 54.4% |

WITHOUT "DON'T KNOW"

Q13. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following items regarding Town rental & deed-restricted housing. (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|--|----------------|-----------|---------|--------------|-------------------|
| Q13-1. Quality of housing | 17.4% | 37.3% | 30.8% | 11.9% | 2.5% |
| Q13-2. Level of service & unit upkeep | 12.4% | 35.6% | 33.9% | 11.9% | 6.2% |
| Q13-3. Lottery Process | 6.7% | 33.3% | 32.2% | 12.2% | 15.6% |
| Q13-4. Requirements for continued occupancy (i.e., full-time employment, residency requirements) | 17.8% | 35.5% | 22.0% | 13.6% | 11.2% |
| Q13-5. Homeowner's associations (for deed-restricted properties only) | 7.6% | 35.2% | 34.5% | 12.4% | 10.3% |

Q15. Have you utilized Community Development Department services (building and planning) within the past 12 months?

| Q15. Have you utilized Community Development Department services within past 12 months | Number | Percent |
|--|--------|---------|
| Yes | 41 | 12.9 % |
| No | 277 | 87.1 % |
| Total | 318 | 100.0 % |

Q15a. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of the Community Development Department.

(N=41)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|--|----------------|-----------|---------|--------------|-------------------|------------|
| Q15a-1. Courtesy of staff | 51.2% | 29.3% | 9.8% | 2.4% | 2.4% | 4.9% |
| Q15a-2. Fairness of staff | 48.8% | 19.5% | 12.2% | 9.8% | 0.0% | 9.8% |
| Q15a-3. Adequacy of staffing in the department | 26.8% | 26.8% | 22.0% | 12.2% | 0.0% | 12.2% |
| Q15a-4. Timeliness & efficiency | 36.6% | 29.3% | 19.5% | 7.3% | 4.9% | 2.4% |
| Q15a-5. Providing clear expectations of the process | 26.8% | 29.3% | 17.1% | 9.8% | 4.9% | 12.2% |
| Q15a-6. Amount of information required in applications | 14.6% | 34.1% | 17.1% | 12.2% | 4.9% | 17.1% |
| Q15a-7. Electronic permit application process | 12.2% | 24.4% | 19.5% | 2.4% | 2.4% | 39.0% |

WITHOUT "DON'T KNOW"

Q15a. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of the Community Development Department. (without "don't know")

(N=41)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|--|----------------|-----------|---------|--------------|-------------------|
| Q15a-1. Courtesy of staff | 53.8% | 30.8% | 10.3% | 2.6% | 2.6% |
| Q15a-2. Fairness of staff | 54.1% | 21.6% | 13.5% | 10.8% | 0.0% |
| Q15a-3. Adequacy of staffing in the department | 30.6% | 30.6% | 25.0% | 13.9% | 0.0% |
| Q15a-4. Timeliness & efficiency | 37.5% | 30.0% | 20.0% | 7.5% | 5.0% |
| Q15a-5. Providing clear expectations of the process | 30.6% | 33.3% | 19.4% | 11.1% | 5.6% |
| Q15a-6. Amount of information required in applications | 17.6% | 41.2% | 20.6% | 14.7% | 5.9% |
| Q15a-7. Electronic permit application process | 20.0% | 40.0% | 32.0% | 4.0% | 4.0% |

Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions? Snowmass Village is...

Q15b. How does the process of working with
Community Development Department in Snowmass
Village compare to other Jurisdictions

| | Number | Percent |
|-----------------------|--------|---------|
| Better | 17 | 41.5 % |
| Same | 9 | 22.0 % |
| Worse | 2 | 4.9 % |
| Don't know/no opinion | 13 | 31.7 % |
| Total | 41 | 100.0 % |

WITHOUT "DON'T KNOW / NO OPINION"

Q15b. Based on your experience with the Community Development Department, how does the process of working with the Department in Snowmass Village compare to other Jurisdictions? Snowmass Village is... (without "don't know/no opinion")

Q15b. How does the process of working with
Community Development Department in Snowmass
Village compare to other Jurisdictions

| | Number | Percent |
|--------|--------|---------|
| Better | 17 | 60.7 % |
| Same | 9 | 32.1 % |
| Worse | 2 | 7.1 % |
| Total | 28 | 100.0 % |

Q17. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Public Works services in the Town of Snowmass Village.

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q17-1. Overall street maintenance | 32.1% | 54.4% | 7.5% | 4.4% | 0.9% | 0.6% |
| Q17-2. Snow removal | 39.3% | 45.3% | 6.3% | 3.8% | 1.3% | 4.1% |
| Q17-3. Solid waste & recycling services | 36.5% | 45.0% | 7.9% | 5.3% | 0.9% | 4.4% |
| Q17-4. Availability of information on solid waste & recycling services | 23.6% | 35.5% | 18.6% | 7.2% | 1.3% | 13.8% |
| Q17-5. Adequacy of information on how to properly dispose of solid waste | 21.4% | 35.5% | 17.6% | 8.8% | 2.2% | 14.5% |
| Q17-6. Level of service provided for rates/fees paid for solid waste & recycling services | 17.3% | 36.5% | 19.2% | 4.1% | 2.8% | 20.1% |

WITHOUT "DON'T KNOW"

Q17. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Public Works services in the Town of Snowmass Village. (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q17-1. Overall street maintenance | 32.3% | 54.7% | 7.6% | 4.4% | 0.9% |
| Q17-2. Snow removal | 41.0% | 47.2% | 6.6% | 3.9% | 1.3% |
| Q17-3. Solid waste & recycling services | 38.2% | 47.0% | 8.2% | 5.6% | 1.0% |
| Q17-4. Availability of information on solid waste & recycling services | 27.4% | 41.2% | 21.5% | 8.4% | 1.5% |
| Q17-5. Adequacy of information on how to properly dispose of solid waste | 25.0% | 41.5% | 20.6% | 10.3% | 2.6% |
| Q17-6. Level of service provided for rates/fees paid for solid waste & recycling services | 21.7% | 45.7% | 24.0% | 5.1% | 3.5% |

Q18. Composting in Snowmass Village: The Town is currently piloting composting services for residents. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins?

| Q18. Would you be willing to incur higher solid waste rates for addition of TOSV composting services & bins | Number | Percent |
|---|--------|---------|
| Yes | 131 | 41.2 % |
| No | 138 | 43.4 % |
| Not provided | 49 | 15.4 % |
| Total | 318 | 100.0 % |

WITHOUT "NOT PROVIDED"

Q18. Composting in Snowmass Village: The Town is currently piloting composting services for residents. Would you be willing to incur higher solid waste rates for the addition of TOSV composting services and bins? (without "not provided")

| Q18. Would you be willing to incur higher solid waste rates for addition of TOSV composting services & bins | Number | Percent |
|---|--------|---------|
| Yes | 131 | 48.7 % |
| No | 138 | 51.3 % |
| Total | 269 | 100.0 % |

Q19. When driving or riding in an automobile, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q19-1. Brush Creek & Wood Rd. Roundabout | 33.3% | 51.9% | 8.5% | 4.1% | 0.9% | 1.3% |
| Q19-2. Wood Rd. & Carriage Way (mini roundabout) | 8.8% | 32.7% | 17.9% | 18.2% | 19.8% | 2.5% |
| Q19-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign) | 10.4% | 31.8% | 16.7% | 21.4% | 18.6% | 1.3% |
| Q19-4. Brush Creek Rd. at Town Park Station/Rodeo | 26.1% | 55.7% | 11.3% | 3.5% | 0.9% | 2.5% |
| Q19-5. Brush Creek & Faraway Rd. | 15.7% | 48.7% | 21.4% | 8.5% | 2.5% | 3.1% |
| Q19-6. Brush Creek & Sinclair Rd. | 16.7% | 50.9% | 22.6% | 5.7% | 0.9% | 3.1% |

WITHOUT "DON'T KNOW"

Q19. When driving or riding in an automobile, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q19-1. Brush Creek & Wood Rd. Roundabout | 33.8% | 52.5% | 8.6% | 4.1% | 1.0% |
| Q19-2. Wood Rd. & Carriage Way (mini roundabout) | 9.0% | 33.5% | 18.4% | 18.7% | 20.3% |
| Q19-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign) | 10.5% | 32.2% | 16.9% | 21.7% | 18.8% |
| Q19-4. Brush Creek Rd. at Town Park Station/Rodeo | 26.8% | 57.1% | 11.6% | 3.5% | 1.0% |
| Q19-5. Brush Creek & Faraway Rd. | 16.2% | 50.3% | 22.1% | 8.8% | 2.6% |
| Q19-6. Brush Creek & Sinclair Rd. | 17.2% | 52.6% | 23.4% | 5.8% | 1.0% |

Q20. When walking or biking, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q20-1. Brush Creek & Wood Rd. Roundabout | 20.4% | 40.9% | 18.2% | 4.7% | 2.2% | 13.5% |
| Q20-2. Wood Rd. & Carriage Way (mini roundabout) | 10.1% | 32.4% | 22.3% | 11.9% | 7.9% | 15.4% |
| Q20-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign) | 10.1% | 33.6% | 20.8% | 14.8% | 8.5% | 12.3% |
| Q20-4. Brush Creek Rd. at Town Park Station/Rodeo | 17.0% | 50.9% | 15.4% | 3.5% | 1.9% | 11.3% |
| Q20-5. Brush Creek & Faraway Rd. | 11.6% | 39.0% | 25.5% | 5.0% | 1.9% | 17.0% |
| Q20-6. Brush Creek & Sinclair Rd. | 11.3% | 40.6% | 25.5% | 2.8% | 2.5% | 17.3% |

WITHOUT "DON'T KNOW"

Q20. When walking or biking, please rate your level of satisfaction with the following intersections using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q20-1. Brush Creek & Wood Rd. Roundabout | 23.6% | 47.3% | 21.1% | 5.5% | 2.5% |
| Q20-2. Wood Rd. & Carriage Way (mini roundabout) | 11.9% | 38.3% | 26.4% | 14.1% | 9.3% |
| Q20-3. Brush Creek Rd. & Owl Creek Rd. (single stop sign) | 11.5% | 38.4% | 23.7% | 16.8% | 9.7% |
| Q20-4. Brush Creek Rd. at Town Park Station/Rodeo | 19.1% | 57.4% | 17.4% | 3.9% | 2.1% |
| Q20-5. Brush Creek & Faraway Rd. | 14.0% | 47.0% | 30.7% | 6.1% | 2.3% |
| Q20-6. Brush Creek & Sinclair Rd. | 13.7% | 49.0% | 30.8% | 3.4% | 3.0% |

Q21. Which traffic calming measure(s) currently used in Snowmass Village do you find acceptable for improving overall traffic flow and safety in Snowmass Village? And which techniques, if any, would you prefer NOT be used in Snowmass Village?

(N=318)

| | Acceptable measure | Not acceptable measure | Don't know |
|--|--------------------|------------------------|------------|
| Q21-1. Stop sign(s) | 81.4% | 11.3% | 7.2% |
| Q21-2. Yield sign(s) | 76.4% | 13.2% | 10.4% |
| Q21-3. Roundabout(s) | 83.6% | 10.1% | 6.3% |
| Q21-4. Reduced speed limits | 73.0% | 15.4% | 11.6% |
| Q21-5. Acceleration/de-acceleration lanes | 66.0% | 13.8% | 20.1% |
| Q21-6. Crosswalks | 90.6% | 3.1% | 6.3% |
| Q21-7. Pedestrian activated rapid flashing beacons at crosswalks | 89.6% | 5.0% | 5.3% |
| Q21-8. Pedestrian islands/landscaped medians | 79.6% | 9.7% | 10.7% |

WITHOUT "DON'T KNOW"

Q21. Which traffic calming measure(s) currently used in Snowmass Village do you find acceptable for improving overall traffic flow and safety in Snowmass Village? And which techniques, if any, would you prefer NOT be used in Snowmass Village? (without "don't know")

(N=318)

| | Acceptable measure | Not acceptable measure |
|--|--------------------|------------------------|
| Q21-1. Stop sign(s) | 87.8% | 12.2% |
| Q21-2. Yield sign(s) | 85.3% | 14.7% |
| Q21-3. Roundabout(s) | 89.3% | 10.7% |
| Q21-4. Reduced speed limits | 82.6% | 17.4% |
| Q21-5. Acceleration/de-acceleration lanes | 82.7% | 17.3% |
| Q21-6. Crosswalks | 96.6% | 3.4% |
| Q21-7. Pedestrian activated rapid flashing beacons at crosswalks | 94.7% | 5.3% |
| Q21-8. Pedestrian islands/landscaped medians | 89.1% | 10.9% |

Q22. Using a scale of 1 to 5, where 5 means "Strongly Support" and 1 means "Strongly Oppose," please rate your level of support to construct sidewalks/pedestrian walkways at the following locations.

(N=318)

| | Strongly support | Support | Neutral | Oppose | Strongly oppose | Don't know |
|---|------------------|---------|---------|--------|-----------------|------------|
| Q22-1. Brush Creek Rd.-Owl Creek Rd. to Faraway Rd. | 36.8% | 27.7% | 14.5% | 8.5% | 3.5% | 9.1% |
| Q22-2. Brush Creek Rd.-Faraway Rd. to Wood Rd. | 32.4% | 27.4% | 16.4% | 11.3% | 3.1% | 9.4% |
| Q22-3. Brush Creek Rd.-Wood Rd. to Mountain View | 32.7% | 23.3% | 21.4% | 6.9% | 1.9% | 13.8% |
| Q22-4. Brush Creek Rd.-Mountain View to Snowmass Mall | 37.1% | 26.1% | 16.7% | 5.7% | 1.9% | 12.6% |

WITHOUT "DON'T KNOW"

Q22. Using a scale of 1 to 5, where 5 means "Strongly Support" and 1 means "Strongly Oppose," please rate your level of support to construct sidewalks/pedestrian walkways at the following locations. (without "don't know")

(N=318)

| | Strongly support | Support | Neutral | Oppose | Strongly oppose |
|---|------------------|---------|---------|--------|-----------------|
| Q22-1. Brush Creek Rd.-Owl Creek Rd. to Faraway Rd. | 40.5% | 30.4% | 15.9% | 9.3% | 3.8% |
| Q22-2. Brush Creek Rd.-Faraway Rd. to Wood Rd. | 35.8% | 30.2% | 18.1% | 12.5% | 3.5% |
| Q22-3. Brush Creek Rd.-Wood Rd. to Mountain View | 38.0% | 27.0% | 24.8% | 8.0% | 2.2% |
| Q22-4. Brush Creek Rd.-Mountain View to Snowmass Mall | 42.4% | 29.9% | 19.1% | 6.5% | 2.2% |

Q24. How satisfied are you with the following aspects of Police services in the Town of Snowmass Village? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following.

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q24-1. Friendliness & approachability | 60.7% | 27.7% | 4.1% | 1.3% | 0.3% | 6.0% |
| Q24-2. Trustworthiness | 59.4% | 25.5% | 6.6% | 0.9% | 0.3% | 7.2% |
| Q24-3. Department's efforts to prevent crime | 49.4% | 28.0% | 9.1% | 1.6% | 0.0% | 11.9% |
| Q24-4. How quickly personnel respond to emergencies | 48.1% | 25.2% | 7.2% | 0.3% | 0.6% | 18.6% |
| Q24-5. Animal services | 51.3% | 22.3% | 10.1% | 1.6% | 0.3% | 14.5% |
| Q24-6. Overall quality of police services | 59.7% | 28.0% | 4.7% | 1.3% | 0.0% | 6.3% |

WITHOUT "DON'T KNOW"

Q24. How satisfied are you with the following aspects of Police services in the Town of Snowmass Village? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following. (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q24-1. Friendliness & approachability | 64.5% | 29.4% | 4.3% | 1.3% | 0.3% |
| Q24-2. Trustworthiness | 64.1% | 27.5% | 7.1% | 1.0% | 0.3% |
| Q24-3. Department's efforts to prevent crime | 56.1% | 31.8% | 10.4% | 1.8% | 0.0% |
| Q24-4. How quickly personnel respond to emergencies | 59.1% | 30.9% | 8.9% | 0.4% | 0.8% |
| Q24-5. Animal services | 59.9% | 26.1% | 11.8% | 1.8% | 0.4% |
| Q24-6. Overall quality of police services | 63.8% | 29.9% | 5.0% | 1.3% | 0.0% |

Q25. Based on your experience, please indicate if you feel the current levels of Police presence is "Too Much," "Just Right," or "Not Enough."

(N=318)

| | Too much | Just right | Not enough | Don't know |
|---|----------|------------|------------|------------|
| Q25-1. Traffic patrol/traffic enforcement | 5.3% | 74.2% | 11.6% | 8.8% |
| Q25-2. Residential patrol | 2.5% | 67.9% | 11.3% | 18.2% |
| Q25-3. Retail/business patrol | 1.9% | 57.5% | 3.8% | 36.8% |
| Q25-4. Presence at special events | 6.3% | 77.4% | 2.8% | 13.5% |
| Q25-5. Liquor-serving establishments | 2.5% | 56.9% | 4.1% | 36.5% |

WITHOUT "DON'T KNOW"

Q25. Based on your experience, please indicate if you feel the current levels of Police presence is "Too Much," "Just Right," or "Not Enough." (without "don't know")

(N=318)

| | Too much | Just right | Not enough |
|---|----------|------------|------------|
| Q25-1. Traffic patrol/traffic enforcement | 5.9% | 81.4% | 12.8% |
| Q25-2. Residential patrol | 3.1% | 83.1% | 13.8% |
| Q25-3. Retail/business patrol | 3.0% | 91.0% | 6.0% |
| Q25-4. Presence at special events | 7.3% | 89.5% | 3.3% |
| Q25-5. Liquor-serving establishments | 4.0% | 89.6% | 6.4% |

Q27. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village?

Q27. Which following programs and/or transportation alternatives to driving your own vehicle would you utilize

| | Number | Percent |
|--|--------|---------|
| Car share program (e.g. Car To Go) | 37 | 11.6 % |
| Bike share program (e.g. We-Cycle) | 60 | 18.9 % |
| Dedicated bike lanes | 140 | 44.0 % |
| Electrification infrastructure (charging infrastructure for ebikes, EVs, etc.) | 109 | 34.3 % |
| Other | 9 | 2.8 % |
| None of the above | 110 | 34.6 % |
| Total | 465 | |

WITHOUT "NONE OF THE ABOVE"

Q27. Would you utilize any of the following programs and/or transportation alternatives to driving your own vehicle if they were offered in Snowmass Village? (without "none of the above")

Q27. Which following programs and/or transportation alternatives to driving your own vehicle would you utilize

| | Number | Percent |
|--|--------|---------|
| Car share program (e.g. Car To Go) | 37 | 17.8 % |
| Bike share program (e.g. We-Cycle) | 60 | 28.8 % |
| Dedicated bike lanes | 140 | 67.3 % |
| Electrification infrastructure (charging infrastructure for ebikes, EVs, etc.) | 109 | 52.4 % |
| Other | 9 | 4.3 % |
| Total | 355 | |

Q28. Do you ride the Village Shuttle?

| Q28. Do you ride Village Shuttle | Number | Percent |
|----------------------------------|--------|---------|
| Yes | 230 | 72.3 % |
| No | 88 | 27.7 % |
| Total | 318 | 100.0 % |

Q28a. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Village Shuttle services in the Town of Snowmass Village.

(N=230)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|--|----------------|-----------|---------|--------------|-------------------|------------|
| Q28a-1. Timely/punctual service | 53.9% | 39.1% | 3.0% | 2.2% | 0.9% | 0.9% |
| Q28a-2. Shuttle driver courtesy/helpfulness | 52.2% | 39.6% | 7.0% | 0.0% | 0.4% | 0.9% |
| Q28a-3. Ease of access/location of stops & routes | 50.0% | 39.1% | 6.1% | 2.6% | 0.9% | 1.3% |
| Q28a-4. Information in brochures & handouts | 31.3% | 33.5% | 14.3% | 4.3% | 0.4% | 16.1% |
| Q28a-5. Information at bus stops | 29.1% | 39.1% | 20.0% | 4.8% | 0.4% | 6.5% |
| Q28a-6. Information on website (www.villageshuttle.com) | 26.5% | 37.0% | 13.9% | 2.2% | 0.0% | 20.4% |
| Q28a-7. Information on map apps (Google Maps, Apple Maps, Transit App, etc.) | 21.3% | 24.8% | 16.1% | 3.5% | 0.4% | 33.9% |
| Q28a-8. Service hours & frequency | 34.8% | 45.7% | 8.7% | 4.8% | 0.9% | 5.2% |
| Q28a-9. Sense of safety | 60.0% | 36.5% | 1.3% | 0.4% | 0.0% | 1.7% |
| Q28a-10. Comfort & cleanliness of shuttles | 50.9% | 43.9% | 2.2% | 0.9% | 0.4% | 1.7% |

WITHOUT "DON'T KNOW"

Q28a. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Village Shuttle services in the Town of Snowmass Village. (without "don't know")

(N=230)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|--|----------------|-----------|---------|--------------|-------------------|
| Q28a-1. Timely/punctual service | 54.4% | 39.5% | 3.1% | 2.2% | 0.9% |
| Q28a-2. Shuttle driver courtesy/helpfulness | 52.6% | 39.9% | 7.0% | 0.0% | 0.4% |
| Q28a-3. Ease of access/location of stops & routes | 50.7% | 39.6% | 6.2% | 2.6% | 0.9% |
| Q28a-4. Information in brochures & handouts | 37.3% | 39.9% | 17.1% | 5.2% | 0.5% |
| Q28a-5. Information at bus stops | 31.2% | 41.9% | 21.4% | 5.1% | 0.5% |
| Q28a-6. Information on website (www.villageshuttle.com) | 33.3% | 46.4% | 17.5% | 2.7% | 0.0% |
| Q28a-7. Information on map apps (Google Maps, Apple Maps, Transit App, etc.) | 32.2% | 37.5% | 24.3% | 5.3% | 0.7% |
| Q28a-8. Service hours & frequency | 36.7% | 48.2% | 9.2% | 5.0% | 0.9% |
| Q28a-9. Sense of safety | 61.1% | 37.2% | 1.3% | 0.4% | 0.0% |
| Q28a-10. Comfort & cleanliness of shuttles | 51.8% | 44.7% | 2.2% | 0.9% | 0.4% |

Q28b. What factors are preventing you from riding the Village Shuttle?

| Q28b. What factors are preventing you from riding Village Shuttle | Number | Percent |
|---|--------|---------|
| It is too far to nearest bus stop | 33 | 37.5 % |
| Service is too infrequent | 5 | 5.7 % |
| The bus does not run late enough | 1 | 1.1 % |
| Service is unreliable | 2 | 2.3 % |
| There is not enough information available to me | 5 | 5.7 % |
| Other | 28 | 31.8 % |
| Total | 74 | |

Q29. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Parking and Parking Management in the Town of Snowmass Village.

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|--|----------------|-----------|---------|--------------|-------------------|------------|
| Q29-1. Availability of parking in the winter | 11.6% | 32.4% | 20.1% | 19.2% | 7.5% | 9.1% |
| Q29-2. Availability of parking in the summer | 21.1% | 39.0% | 18.2% | 10.7% | 4.7% | 6.3% |
| Q29-3. Parking permit fees | 10.7% | 35.8% | 23.9% | 7.2% | 2.2% | 20.1% |
| Q29-4. Availability of parking information | 9.7% | 35.5% | 25.8% | 9.1% | 3.1% | 16.7% |

WITHOUT "DON'T KNOW"

Q29. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of Parking and Parking Management in the Town of Snowmass Village. (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|--|----------------|-----------|---------|--------------|-------------------|
| Q29-1. Availability of parking in the winter | 12.8% | 35.6% | 22.1% | 21.1% | 8.3% |
| Q29-2. Availability of parking in the summer | 22.5% | 41.6% | 19.5% | 11.4% | 5.0% |
| Q29-3. Parking permit fees | 13.4% | 44.9% | 29.9% | 9.1% | 2.8% |
| Q29-4. Availability of parking information | 11.7% | 42.6% | 30.9% | 10.9% | 3.8% |

Q30. Based on your experience, please indicate if you feel the current level of enforcement of parking restrictions is "Too Much," "Just Right," or "Not Enough."

| Q30. You opinion of current level of enforcement of parking restrictions | Number | Percent |
|--|--------|---------|
| Too much | 27 | 8.5 % |
| Just right | 187 | 58.8 % |
| Not enough | 38 | 11.9 % |
| Don't know | 66 | 20.8 % |
| Total | 318 | 100.0 % |

WITHOUT "DON'T KNOW"

Q30. Based on your experience, please indicate if you feel the current level of enforcement of parking restrictions is "Too Much," "Just Right," or "Not Enough." (without "don't know")

| Q30. You opinion of current level of enforcement of parking restrictions | Number | Percent |
|--|--------|---------|
| Too much | 27 | 10.7 % |
| Just right | 187 | 74.2 % |
| Not enough | 38 | 15.1 % |
| Total | 252 | 100.0 % |

Q32. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following functions of the Tourism Department, and the overall value the community receives for their services.

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q32-1. Appeal of special events offered in the summer | 21.1% | 48.1% | 16.0% | 7.2% | 4.4% | 3.1% |
| Q32-2. Appeal of special events offered in the winter | 14.5% | 45.9% | 24.2% | 6.0% | 2.5% | 6.9% |
| Q32-3. Promotion of Snowmass Village through marketing, advertising, public relations, etc. | 16.4% | 36.2% | 23.6% | 7.9% | 4.7% | 11.3% |
| Q32-4. Group sales & lodge bookings generated for Snowmass properties | 10.7% | 22.0% | 21.7% | 4.7% | 3.1% | 37.7% |
| Q32-5. Guest services centers at Town Park Station & Snowmass Mall | 12.9% | 30.5% | 22.0% | 3.8% | 0.9% | 29.9% |
| Q32-6. Variety of event offerings (e.g., music, sport, art) | 17.6% | 48.7% | 19.5% | 6.0% | 3.8% | 4.4% |

WITHOUT "DON'T KNOW"

Q32. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following functions of the Tourism Department, and the overall value the community receives for their services. (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q32-1. Appeal of special events offered in the summer | 21.8% | 49.7% | 16.6% | 7.5% | 4.5% |
| Q32-2. Appeal of special events offered in the winter | 15.5% | 49.3% | 26.0% | 6.4% | 2.7% |
| Q32-3. Promotion of Snowmass Village through marketing, advertising, public relations, etc. | 18.4% | 40.8% | 26.6% | 8.9% | 5.3% |
| Q32-4. Group sales & lodge bookings generated for Snowmass properties | 17.2% | 35.4% | 34.8% | 7.6% | 5.1% |
| Q32-5. Guest services centers at Town Park Station & Snowmass Mall | 18.4% | 43.5% | 31.4% | 5.4% | 1.3% |
| Q32-6. Variety of event offerings (e.g., music, sport, art) | 18.4% | 51.0% | 20.4% | 6.3% | 3.9% |

Q33. Based on your experience, please indicate if you feel the current amount of special events hosted in Snowmass Village is "Too Much," "Not Enough," or "Just Right."

(N=318)

| | Too much | Just right | Not enough | Don't know |
|---|----------|------------|------------|------------|
| Q33-1. Number of special events offered in the summer | 20.8% | 60.1% | 12.3% | 6.9% |
| Q33-2. Number of special events offered in the winter | 8.5% | 61.3% | 15.7% | 14.5% |

WITHOUT "DON'T KNOW"

Q33. Based on your experience, please indicate if you feel the current amount of special events hosted in Snowmass Village is "Too Much," "Not Enough," or "Just Right." (without "don't know")

(N=318)

| | Too much | Just right | Not enough |
|---|----------|------------|------------|
| Q33-1. Number of special events offered in the summer | 22.3% | 64.5% | 13.2% |
| Q33-2. Number of special events offered in the winter | 9.9% | 71.7% | 18.4% |

Q34. What is the best way for you to receive information about tourism events, local offerings, and activities?

| Q34. Best way for you to receive information about tourism events, local offerings, & activities | Number | Percent |
|--|--------|---------|
| Main tourism website (gosnowmass.com) | 128 | 40.3 % |
| Main town website (tosv.com) | 94 | 29.6 % |
| Bikesnowmass.com | 8 | 2.5 % |
| Hikesnowmass.com | 7 | 2.2 % |
| VIKsnowmass.com | 2 | 0.6 % |
| Guest Service Center at Town Park Station | 15 | 4.7 % |
| Guest Service Center at Snowmass Mall | 18 | 5.7 % |
| Newspapers | 151 | 47.5 % |
| Radio | 37 | 11.6 % |
| eBlasts (emails) | 130 | 40.9 % |
| Posters/flyers | 62 | 19.5 % |
| Mailers | 21 | 6.6 % |
| Social media | 87 | 27.4 % |
| Other | 6 | 1.9 % |
| Total | 766 | |

Q34-14. Other

| Q34-14. Other | Number | Percent |
|--|--------|---------|
| Don't need tourist info, we are working here | 1 | 16.7 % |
| Banners across Brush Creek at Woodbridge | 1 | 16.7 % |
| Word of mouth | 1 | 16.7 % |
| Don't want them | 1 | 16.7 % |
| I drive by park and see tents | 1 | 16.7 % |
| Woodbridge banners | 1 | 16.7 % |
| Total | 6 | 100.0 % |

Q36. Based on your experience(s) with our local parks and trails, how satisfied are you with our recreation programs? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following.

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---------------------------------------|----------------|-----------|---------|--------------|-------------------|------------|
| Q36-1. Fitness programs | 15.1% | 35.2% | 15.7% | 5.0% | 0.9% | 28.0% |
| Q36-2. Aquatics programs | 10.1% | 20.4% | 17.0% | 3.1% | 2.8% | 46.5% |
| Q36-3. Camps & youth programs | 8.5% | 20.8% | 14.5% | 2.2% | 0.6% | 53.5% |
| Q36-4. Adult sports programs | 7.5% | 23.9% | 21.7% | 2.2% | 0.6% | 44.0% |
| Q36-5. Overall recreation programming | 10.7% | 30.8% | 20.4% | 1.9% | 0.6% | 35.5% |
| Q36-6. Recreation center facilities | 18.9% | 40.3% | 12.9% | 3.8% | 2.8% | 21.4% |

WITHOUT "DON'T KNOW"

Q36. Based on your experience(s) with our local parks and trails, how satisfied are you with our recreation programs? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following. (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---------------------------------------|----------------|-----------|---------|--------------|-------------------|
| Q36-1. Fitness programs | 21.0% | 48.9% | 21.8% | 7.0% | 1.3% |
| Q36-2. Aquatics programs | 18.8% | 38.2% | 31.8% | 5.9% | 5.3% |
| Q36-3. Camps & youth programs | 18.2% | 44.6% | 31.1% | 4.7% | 1.4% |
| Q36-4. Adult sports programs | 13.5% | 42.7% | 38.8% | 3.9% | 1.1% |
| Q36-5. Overall recreation programming | 16.6% | 47.8% | 31.7% | 2.9% | 1.0% |
| Q36-6. Recreation center facilities | 24.0% | 51.2% | 16.4% | 4.8% | 3.6% |

Q37. Based on your experience(s) with our local parks and trails, how satisfied are you with our trail system and rule enforcement? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following.

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q37-1. Trail etiquette exhibited by other trail users | 15.1% | 38.1% | 19.5% | 16.4% | 4.1% | 6.9% |
| Q37-2. Condition of park facilities & fields | 27.0% | 51.3% | 10.4% | 0.9% | 0.0% | 10.4% |
| Q37-3. Condition of paved surface trails & paths | 20.8% | 41.8% | 18.2% | 8.5% | 4.7% | 6.0% |
| Q37-4. Connectivity & effectiveness of trail network | 21.4% | 48.7% | 13.2% | 6.9% | 2.2% | 7.5% |
| Q37-5. Adequacy of trail information at trailheads | 17.3% | 47.5% | 17.9% | 6.6% | 2.5% | 8.2% |
| Q37-6. Adequacy of trail information available online | 15.7% | 33.6% | 17.6% | 2.5% | 1.9% | 28.6% |
| Q37-7. Adequacy of wayfinding signage along trails | 16.7% | 40.6% | 20.8% | 6.9% | 3.5% | 11.6% |

WITHOUT "DON'T KNOW"

Q37. Based on your experience(s) with our local parks and trails, how satisfied are you with our trail system and rule enforcement? Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with the following. (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q37-1. Trail etiquette exhibited by other trail users | 16.2% | 40.9% | 20.9% | 17.6% | 4.4% |
| Q37-2. Condition of park facilities & fields | 30.2% | 57.2% | 11.6% | 1.1% | 0.0% |
| Q37-3. Condition of paved surface trails & paths | 22.1% | 44.5% | 19.4% | 9.0% | 5.0% |
| Q37-4. Connectivity & effectiveness of trail network | 23.1% | 52.7% | 14.3% | 7.5% | 2.4% |
| Q37-5. Adequacy of trail information at trailheads | 18.8% | 51.7% | 19.5% | 7.2% | 2.7% |
| Q37-6. Adequacy of trail information available online | 22.0% | 47.1% | 24.7% | 3.5% | 2.6% |
| Q37-7. Adequacy of wayfinding signage along trails | 18.9% | 45.9% | 23.5% | 7.8% | 3.9% |

Q38. Based on your experience, please indicate if you feel the current level of enforcement of our trail system and rules is "Too Much," "Just Right," or "Not Enough."

(N=318)

| | Too much | Just right | Not enough | Don't know |
|--|----------|------------|------------|------------|
| Q38-1. Overall enforcement of seasonal trail closures | 5.0% | 66.0% | 10.7% | 18.2% |
| Q38-2. Overall enforcement of leash laws | 8.8% | 39.0% | 36.5% | 15.7% |
| Q38-3. Overall enforcement of trail rules (e.g., no dogs, equestrian only) | 6.3% | 43.7% | 29.9% | 20.1% |
| Q38-4. Overall enforcement of Nordic trail rules | 2.2% | 42.1% | 14.2% | 41.5% |

WITHOUT "DON'T KNOW"

Q38. Based on your experience, please indicate if you feel the current level of enforcement of our trail system and rules is "Too Much," "Just Right," or "Not Enough." (without "don't know")

(N=318)

| | Too much | Just right | Not enough |
|--|----------|------------|------------|
| Q38-1. Overall enforcement of seasonal trail closures | 6.2% | 80.8% | 13.1% |
| Q38-2. Overall enforcement of leash laws | 10.4% | 46.3% | 43.3% |
| Q38-3. Overall enforcement of trail rules (e.g., no dogs, equestrian only) | 7.9% | 54.7% | 37.4% |
| Q38-4. Overall enforcement of Nordic trail rules | 3.8% | 72.0% | 24.2% |

Q40. Do you feel well informed on current issues facing the town? Please select a number from 1 to 10 where 10 means "Extremely Informed" and 1 means "Not at all Informed."

(N=318)

| | Extremel- y inform- ed | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | Not at all informed | Not provided |
|--|------------------------------|------|-------|-------|-------|------|------|------|------|------------------------|-----------------|
| Q40. Do you feel well informed on current issues facing the Town | 6.3% | 8.8% | 17.0% | 20.1% | 16.0% | 9.1% | 6.3% | 4.4% | 4.1% | 4.7% | 3.1% |

WITHOUT "NOT PROVIDED"

Q40. Do you feel well informed on current issues facing the town? Please select a number from 1 to 10 where 10 means "Extremely Informed" and 1 means "Not at all Informed." (without "not provided")

(N=318)

| | Extremel- y inform- ed | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | Not at all informed |
|--|------------------------------|------|-------|-------|-------|------|------|------|------|------------------------|
| Q40. Do you feel well informed on current issues facing the Town | 6.5% | 9.1% | 17.5% | 20.8% | 16.6% | 9.4% | 6.5% | 4.5% | 4.2% | 4.9% |

Q41. How do you currently access government news and information, including information about Town services?

| Q41. How do you currently access government news & information, including information about Town services | Number | Percent |
|---|--------|---------|
| Town website (tosv.com) | 156 | 49.1 % |
| Town eNewsletters/alerts | 151 | 47.5 % |
| Newspaper articles | 232 | 73.0 % |
| Newspaper advertisements | 58 | 18.2 % |
| Social media (Facebook/Twitter) | 64 | 20.1 % |
| Friends/family/word of mouth | 126 | 39.6 % |
| Forums or meetings | 22 | 6.9 % |
| Grassroots TV/CGTV | 14 | 4.4 % |
| Other | 4 | 1.3 % |
| Total | 827 | |

Q41-9. Other

| Q41-9. Other | Number | Percent |
|-------------------------------|--------|---------|
| Word of mouth | 1 | 25.0 % |
| On the boards by Clark Market | 1 | 25.0 % |
| Other residents | 1 | 25.0 % |
| Radio | 1 | 25.0 % |
| Total | 4 | 100.0 % |

Q42. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of the Town's Communication efforts.

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|--|----------------|-----------|---------|--------------|-------------------|------------|
| Q42-1. Overall level/amount of communication | 9.4% | 39.0% | 33.0% | 8.8% | 1.6% | 8.2% |
| Q42-2. Overall timeliness of communication | 7.9% | 37.1% | 34.6% | 7.9% | 1.9% | 10.7% |
| Q42-3. Overall ability to communicate with Town leaders | 7.9% | 33.6% | 27.0% | 7.9% | 2.5% | 21.1% |
| Q42-4. Overall level of opportunity to share my comments/concerns on Town issues | 7.2% | 34.0% | 28.0% | 10.7% | 2.8% | 17.3% |

WITHOUT "DON'T KNOW"

Q42. Using a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your level of satisfaction with each of the following aspects of the Town's Communication efforts. (without "don't know")

(N=318)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|--|----------------|-----------|---------|--------------|-------------------|
| Q42-1. Overall level/amount of communication | 10.3% | 42.5% | 36.0% | 9.6% | 1.7% |
| Q42-2. Overall timeliness of communication | 8.8% | 41.5% | 38.7% | 8.8% | 2.1% |
| Q42-3. Overall ability to communicate with Town leaders | 10.0% | 42.6% | 34.3% | 10.0% | 3.2% |
| Q42-4. Overall level of opportunity to share my comments/concerns on Town issues | 8.7% | 41.1% | 33.8% | 12.9% | 3.4% |

Q43. Do you feel your voice is adequately heard by the Town?

| Q43. Do you feel your voice is adequately heard by the | | |
|--|--------|---------|
| Town | Number | Percent |
| Yes | 94 | 29.6 % |
| No | 78 | 24.5 % |
| Don't know/no opinion | 146 | 45.9 % |
| Total | 318 | 100.0 % |

WITHOUT "DON'T KNOW / NO OPINION"**Q43. Do you feel your voice is adequately heard by the Town? (without "don't know/no opinion")**

| Q43. Do you feel your voice is adequately heard by the | | |
|--|--------|---------|
| Town | Number | Percent |
| Yes | 94 | 54.7 % |
| No | 78 | 45.3 % |
| Total | 172 | 100.0 % |

Q44. Are you a registered voter in Snowmass Village?

| Q44. Are you a registered voter in Snowmass Village | | |
|---|--------|---------|
| | Number | Percent |
| Yes | 216 | 67.9 % |
| No | 85 | 26.7 % |
| Not provided | 17 | 5.3 % |
| Total | 318 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q44. Are you a registered voter in Snowmass Village? (without "not provided")**

| Q44. Are you a registered voter in Snowmass Village | | |
|---|--------|---------|
| | Number | Percent |
| Yes | 216 | 71.8 % |
| No | 85 | 28.2 % |
| Total | 301 | 100.0 % |

Q45. How long have you lived within, or owned property within the Town of Snowmass Village?

| Q45. How long have you lived or owned property within Town of Snowmass Village | Number | Percent |
|---|--------|---------|
| Less than 1 year | 6 | 1.9 % |
| 1-5 years | 38 | 11.9 % |
| 6-15 years | 77 | 24.2 % |
| 15+ years | 160 | 50.3 % |
| Don't live in Town of Snowmass Village | 34 | 10.7 % |
| Not provided | 3 | 0.9 % |
| Total | 318 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q45. How long have you lived within, or owned property within the Town of Snowmass Village? (without "not provided")**

| Q45. How long have you lived or owned property within Town of Snowmass Village | Number | Percent |
|---|--------|---------|
| Less than 1 year | 6 | 1.9 % |
| 1-5 years | 38 | 12.1 % |
| 6-15 years | 77 | 24.4 % |
| 15+ years | 160 | 50.8 % |
| Don't live in Town of Snowmass Village | 34 | 10.8 % |
| Total | 315 | 100.0 % |

Q46. What is your zip code?

| <u>Q46. What is your home zip code</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| 81615 | 254 | 82.5 % |
| 81611 | 18 | 5.8 % |
| 81623 | 9 | 2.9 % |
| 81621 | 6 | 1.9 % |
| 81654 | 3 | 1.0 % |
| 81612 | 2 | 0.6 % |
| 29455 | 1 | 0.3 % |
| 81601 | 1 | 0.3 % |
| 78703 | 1 | 0.3 % |
| 87505 | 1 | 0.3 % |
| 10022 | 1 | 0.3 % |
| 60035 | 1 | 0.3 % |
| 60712 | 1 | 0.3 % |
| 17011 | 1 | 0.3 % |
| 81656 | 1 | 0.3 % |
| 60614 | 1 | 0.3 % |
| 52401 | 1 | 0.3 % |
| 43209 | 1 | 0.3 % |
| 18451 | 1 | 0.3 % |
| 98004 | 1 | 0.3 % |
| 49022 | 1 | 0.3 % |
| 81430 | 1 | 0.3 % |
| Total | 308 | 100.0 % |

Q47. What is your age?

| <u>Q47. Your age</u> | <u>Number</u> | <u>Percent</u> |
|----------------------|---------------|----------------|
| 18-28 years | 18 | 5.7 % |
| 29-39 years | 53 | 16.7 % |
| 40-54 years | 59 | 18.6 % |
| 55-64 years | 63 | 19.8 % |
| 64-75 years | 75 | 23.6 % |
| > 75 years | 38 | 11.9 % |
| Not provided | 12 | 3.8 % |
| Total | 318 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q47. What is your age? (without "not provided")**

| <u>Q47. Your age</u> | <u>Number</u> | <u>Percent</u> |
|----------------------|---------------|----------------|
| 18-28 years | 18 | 5.9 % |
| 29-39 years | 53 | 17.3 % |
| 40-54 years | 59 | 19.3 % |
| 55-64 years | 63 | 20.6 % |
| 64-75 years | 75 | 24.5 % |
| > 75 years | 38 | 12.4 % |
| Total | 306 | 100.0 % |

Q48. Would you describe yourself as...

| <u>Q48. Your race/ethnicity</u> | <u>Number</u> | <u>Percent</u> |
|----------------------------------|---------------|----------------|
| Asian or Asian Indian | 6 | 1.9 % |
| Black or African American | 5 | 1.6 % |
| American Indian or Alaska Native | 1 | 0.3 % |
| White | 284 | 89.3 % |
| Hispanic, Spanish or Latino | 30 | 9.4 % |
| Other | 4 | 1.3 % |
| Total | 330 | |

Q48-7. Self-describe your race/ethnicity:

| <u>Q48-7. Self-describe your race/ethnicity</u> | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Mixed | 2 | 50.0 % |
| Multi-race | 1 | 25.0 % |
| Eurasian-Irish, Chinese | 1 | 25.0 % |
| Total | 4 | 100.0 % |

Q49. What is your approximate total household annual income?

| <u>Q49. Your approximate total household annual income</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| <\$49,999K | 25 | 7.9 % |
| \$50K-\$74,999 | 29 | 9.1 % |
| \$75K-\$99,999 | 33 | 10.4 % |
| \$100K-\$149,999 | 52 | 16.4 % |
| \$150K-\$249,999 | 40 | 12.6 % |
| \$250K-\$399,999 | 27 | 8.5 % |
| \$400K-\$599,999 | 8 | 2.5 % |
| >\$600K | 4 | 1.3 % |
| Not provided | 100 | 31.4 % |
| Total | 318 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q49. What is your approximate total household annual income? (without "not provided")**

| <u>Q49. Your approximate total household annual income</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| <\$49,999K | 25 | 11.5 % |
| \$50K-\$74,999 | 29 | 13.3 % |
| \$75K-\$99,999 | 33 | 15.1 % |
| \$100K-\$149,999 | 52 | 23.9 % |
| \$150K-\$249,999 | 40 | 18.3 % |
| \$250K-\$399,999 | 27 | 12.4 % |
| \$400K-\$599,999 | 8 | 3.7 % |
| >\$600K | 4 | 1.8 % |
| Total | 218 | 100.0 % |