



To: Mayor and Town Council
From: Clint Kinney, Town Manager
Date: August 19, 2022
Re: Info Update

TIMING IS EVERYTHING

After the Council’s recent approval of the Town Park project, staff continued to put the “pedal to the metal” to wrap up outstanding design issues. Our intent was to start after the rodeo ended for the season and after JAS had demobilized completely, around September 12 (ish). Following the Council approval, a number of lingering issues continued 1) including the arena lighting design (working to figure out how short we can have 4 poles around the arena and still provide adequate light and improved cell service) 2) further design on the proposed bleachers to ensure they can be effectively and efficiently used as a maintenance facility and restroom 3) Council review of the pervious dirt lot, etc. With these in mind it became apparent to the Team that we were rushing to meet the start date. While we had a high level of confidence that we could get everything moving forward, the outstanding issues above made me and the rest of the team nervous. As such, knowing that there is no emergency to get this project started, and that it is better to be safe than sorry, we have worked with the Contractor and Designers and have decided to delay the start of construction by a year. Because of the Rodeo schedule and our continued commitment to them not to miss a season, we won’t be able to start until August 2023. Yes, this is wickedly disappointing. That said, because of the nature of this project I think waiting a year to start is the correct decision. It will provide the time to have all of the design issues addressed, a guaranteed maximum price in place and a clear process to proceed. In addition, by waiting until 2023, with Council approval through the 2023 budget process, we may be able to increase the scope of the project to incorporate the completion of the maintenance facility into this upcoming phase. We had originally planned to have the maintenance facility (enclosure under the grandstands) begin after this initial phase was complete but with this delay, we believe we can accelerate this portion of the project. We have directed the contractor to complete the design of the maintenace facility ASAP, so that it can be incorporated into the 2023 budget to be completed in 2023/2024. While this addition is a small consolation, it does make for a more complete project once the work is done.

ART IS GOOD FOR YOU

The Plein Air Festival last week was a success. A few quick facts include about \$33,000 of paintings were sold, 15/18 painters sold at least one painting, 34 paintings were sold in the 2-day period, 7 paintings sold for over \$1000, 2 paintings sold for over \$2000. Congratulations to the whole team for pulling together a great event on its first year.

TID BITS

- Yes it is still summer (although I did see my first orange aspen leaf yesterday) but our Fall and Winter marketing campaigns are in the market. We will continue to analyze our demographics, psychographics, and every other bit of creepy data we can gather that will help our tourist friends come and visit us. Keep an eye out for Magnify.....
- Speaking of Winter, winter parking passes go on sale September 1.
- Along with summer coming to a close, so goes Kids Camp and other summer activities at the Recreation Center.
- This weekend is Cidermass. Enjoy responsibly. Then next week is the last Thursday concert, then Rendezvous follows, then Labor Day..... put on your seatbelts.
- The lottery for the 4 bedroom home at 20 Maveric Circle occurred today.
- The Mountain View remodel continues to make good progress. The dark blue siding is going up, the more vivid colors are soon to follow.
- Construction on Wood Road remains hot and heavy. Next week a temporary traffic signal will go up in order to facilitate all of the necessary road work. The signal will be up for about 2 weeks.
- Delta, American and United are all adding capacity at ASE. American plans to retain their full summer schedules through Oct 5. They also plan to continue 2x daily from DFW throughout most of the Fall. United plans to continue at least some level of service from all five hubs. Delta has made the decision to add a second daily nonstop between Atlanta and ASE to this winter's schedules beginning December 17. We have adjusted our marketing to reach these fly- to markets.
- The Toursim Board met this week to discuss Short Term Rentals and the potential tax question to expand the use of marketing taxes to allow them to also be used for Workforce Housing. They have crafted a couple of recommendation for the Council to consider that will be forthcoming soon.

STAIRWAY TO HEAVEN



Or really the new staircase connecting Brush Creek Road to Creekside Apartments.

CC: Department Directors