



To: Mayor and Town Council
From: Clint Kinney, Town Manager
Date: July 2, 2020
Re: Info Update

IT'S A GIRL

Congratulation to Christian Alfaro and his family on the birth of their daughter Helena Sophie on Tuesday.

IMPORTANT TRAVEL INFORMATION

I will be on vacation visiting family in Montana July 7 through July 12. Mr. Travis Elliott will be the Acting Town Manager in my absence. Feel free to ask him the hard questions while I am gone.

TID BITS

- As we ramp up for the busy weekend, we are doing all we can to educate those visiting the community about how to be safe while here. We have distributed many 5 commitments of containment posters all around town and continue to educate everyone of their importance. Anecdotally, we think we are getting pretty good compliance, but understanding this is a world-wide pandemic, there is always room for improvement to better adhere to the commitments.
- Anderson Ranch is working to install a large sculpture garden-type project. We were able to lend them a hand (actually heavy equipment) this week to assist with the installation. This "garden" will be yet one more activity for our tourists to safely visit in an appropriately socially distanced venue.
- Speaking of appropriately distanced, reservations at the Recreation Center were just under 600 the first week and just under 700 the second week. We still have some capacity to safely grow into. Knowing this, we are working to develop a system to (again) allow some type of drop-in use; rather than just membership use.
- Soccer and softball leagues have started (8 teams in each league) and the summer camp continues to be full.
- Through our sign code, businesses are allowed to have temporary banners for up to two weeks. We are still requiring a business to apply for a permit, but we are waiving the fees for the temporary banners. Hopefully this will help business get the word out about what is open.
- The Planning Commission is continuing to review the Base Village PUD amendment application. They are having a special meeting on July 8 to consider a recommending resolution. The Fanny Hill Townhome review could start as soon as July 15 with the Planning Commission.

- As of today, the Part-time Residents Board has raised about \$29,000 through a go-fund-me account for “local” Snowmass Restaurants. The campaign is gaining steam and on-going.
- The Brush Creek road closure will start July 13.
- The townhall solar project is nearing completion. Public Works will be next.
- The work on Sleighride Trail and Vidal Gulch is wrapping up.
- Ridership on the transit system is averaging about 150 passengers a day. We are working to maintain social distancing on the buses, so it is difficult to have higher numbers. That said, ridership is increasing.
- Riders should also feel safer than ever. We have received our “foggers” so we are able to effectively and efficiently disinfect the fleet with machines, rather than by hand.
- Speaking of buses, we continue to await some necessary environmental clearances for the Mall Transit Station design to continue forward. We are also working to line up grant funds for the project.
- We had hoped to start an initial summer parking program this year. At this point we are not prepared to do so, and because of COVID, we likely won’t have the need to either. That said, we are working to create a 3 year plan to implement new parking requirements for future summers. We will be working with stakeholders to ensure the plan works as well as possible for the retailers, restaurants, hotels and other businesses that use the numbered lots.
- Our Love a Local Integrated Marketing Program is kicking off. The vouchers have been delivered to post offices and the marketing is starting to hit the streets. Here is a draft video (it still needs to be finalized) of the type of message we are putting out as part of the campaign. <https://www.dropbox.com/s/h7nlvyx17uq4rn9/LOVE%20A%20LOCAL.mp4?dl=0>
- Speaking of Tourism, their office remodel is underway.
- Because SHIFT HAPPENS, we have had to shift away from our large summer event strategy this year. We are pretty confident we will have a drive-in movie one weekend in each of July, August, and September. We are also working through drive-in concert logistics for a weekend each in July, August and September.
- Speaking of shift happens, we have had to cancel Demo Days, Heritage Fire and Craft Brew Rendezvous. We just couldn’t make them safely work with the COVID safety standards.
- Be on the lookout for the 4th of July anti-social ice cream truck. It is visiting neighborhoods from about 11:00 to 3 on Saturday.
- The next tourism talk is July 9 at 8:30 am.
- We are advertising for our Community Development Director position. First round of reviews will start about the middle of the month.
- We are still working to line up the due diligence efforts for the Snowmass Inn. We think we have made ok progress. For any Council member interested in a tour, we will aim to get something set up toward the middle of the month.
- Coffey Place is making good progress. Each building is at a various stage of construction. The entire project is about 33% done. The lottery won’t be advertised for several more months. We are working on developing a schedule now.
- As the Big Burn replacement project gets underway, there will be several days of helicopter work over the coming weeks.

- We are putting the Mountain View remodel project out for rfp. The project is a combination of internal and external work for the 92 units.
- The Guest Services Team is up and working at Town Park Station and the Mall.
- The Fire District was able to schedule the SWIFT crew to come to the Village again this year to undertake more fire mitigation work. Details are being developed, but work may occur in the Horse Ranch area.
- The Snowmass Clinic is now open 7 days a week in its new Base Village location.
- We are continuing work with the “Ice Cube” artist. We have yet to be able to strike an acceptable payment agreement for the creation and installation. We are also working to have an agreement to allow us to accept the Beckerman piece. Both projects are taking longer than expected.
- The Mayor’s Taskforce for economic recovery is meeting on July 3.

HAPPY 4TH OF JULY

CC: Department Heads.