



To: Mayor and Town Council  
From: Clint Kinney, Town Manager  
Date: June 5, 2020  
Re: Info Update

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#### LOCAL STIMULUS

The Mayor’s Taskforce for Economic Recovery met again this morning. The Taskforce has endorsed the idea of developing a direct business stimulus plan. To that end, Town Staff will be working to create \$25 vouchers for residents, part time residents and those with a local PO Box to spend at businesses in the Village. It will likely be distributed in a similar manner as the sales tax rebate, in addition to other methods. The objectives of the stimulus plan are to 1) Support restaurants, retailers and other businesses in Snowmass Village 2) Increase/generate traffic to merchants from locals and guests and 3) create activity and energy in the Village. After much discussion, the Task Force agreed that there should NOT be a restriction on what can be purchased with the Voucher, as long as a Village business is willing to redeem it. This means the Stimulus Vouchers could be spent on any anything in the Village including pizza, hotel stays, bbq, gasoline, milk, beer, gondola rides, marijuana, a haircut, clothing, etc, etc. The only requirement is that the business is located in the Town limits. We will develop a messaging campaign (something along the lines of “Local Love” or “Love a Local”) to run with the program to help market the initiative. Details are still being developed but at this time we are anticipating that we will be able to distribute two rounds of vouchers. We think this multi-prong approach will ensure the stimulus package is truly effective, not just “one and done,” and will be a real boost to local business owners. As always, please let me know if you have any thoughts or concerns.

#### SPEAKING OF BUSINESS

Businesses are starting to open up in the Village. In an informal bike ride through Town last night Base Camp, Slow Groovin’, Venga Venga, and others all had their doors open (there is a complete list of open businesses on our website). Playgrounds, tennis courts and the skate park opened this week. Starting on June 15, the Recreation Center and our day camp will open up. In the bigger picture, in order to ensure tourists know how to act when they are here, we are creating a visitor education and outreach program. We will be sharing this program county-wide so we have a consistent message to tourists. As our Guest Services operation ramps up, will be taking the questions they receive and rolling it into the safety message so everyone is operating with the correct information.

#### RECREATION DETAILS

This week we sent electronic letters to Recreation Center members letting them know that we were reactivating their memberships starting on June 15 and filling them in on how to make reservations to use the facility. The facility hours will remain the same from 5:30 am to 8:30 pm. Reservations will be required for cardio/ workout equipment, for classes, for lap lanes and for the

leisure pool. No lockers are going to be available, so you are going to have to arrive ready to workout. To begin, the facility will only be open to members. Drop-in use will not be allowed. Summer camp will start on 6/15 with up to 20 kids in the camp. Roaring Fork Cycling will start its program in the near future; last summer there were nearly 250 kids in that program. Recreation leagues including softball and soccer will be started soon as well. We are continuing to work through a lot of details, so we are committed to monitoring and adjusting these policies as necessary.

## TID BITS

- The Brush Creek waterline and road overlay project has been delayed by the Water and Sanitation District. The District will now start the project on July 13 and expect it to be completed by September 11. We will be overlaying the Brush Creek trail at the same time.
- The Aspen School Board has asked for the opportunity to have a meeting with the Town Council to discuss issues of mutual interest. We have set the date for the July 13 Work Session. If there are specific agenda topics you would like to have included, please let me know.
- The Snowmass Clinic will be reopening in the new location July 1, 2020 from 8:30 am - 4:30 pm, 7 days a week. AVH Physical Therapy will be moving to the new location as well.
- We started interviewing candidates for our Chief Building Official this week. Today is Mark Kittle's last day as a full-time employee. But being the standup guy that he is, he is going to continue to complete our inspections for the Town (on a part-time basis) until we are able to fill his position.
- The Planning Commission continued its review of the Base Village PUD amendment this past week. We are hoping to get a site tour set for next week and continue their review at their regular meeting on June 17.
- Our Guest Services team will be working out of the smore's cart on the mall and Town Park Station this summer.
- The Next Tourism Talk is June 11 at 8:30. Please let me know if you want an invitation to the virtual meeting.
- The summer service schedule for Transit will begin Sunday June 7.
- We (and most every home-rule community in Colorado) are continuing to work with the State to develop a unified sales tax collection process. It sounds easy, but this process is decades in the making. We are getting close. Once done, we will be better able to collect required sales tax from online mega retailers. It will be one more way to balance the playing field between Main Street (bricks and mortar) retailers and their on-line competition.
- We are working on developing a few more designated parking spaces for the South Rim Trail
- The contractor that worked on the Vidal Gulch project last year will be remobilizing on Monday, June 8<sup>th</sup> to finish up the revegetation work and fine tune grading. We may have some minor trail closures when the contractor is on site.
- The Colorado Statewide Transportation Plan and all its accompanying documents are available for public comment and review June 1, 2020 through July 30, 2020

- go to <https://www.codot.gov/programs/your-transportation-priorities> It's a fascinating read, all the cool kids are talking about it. Please go to the website and submit comments. Or, if you would like, distribute it far and wide for others to read and comment on.

- We are working with Skyhook solar, a new startup company based out of Woody Creek, to deploy a portable Electric Vehicle Charging station. The demo unit will be installed at Town Park in July, and it is being made available for a one year trial at little cost to the Town.
- We held a webinar Thursday for all restaurants to learn and ask questions about the State's new modification of liquor license premises. The Stew Pot has already received approval to expand their licensed premise onto the mall and above balcony.
- The Solar PV installations are underway at Town Hall
- We installed the first driver protective barrier in a cutaway bus. The sneeze guard is designed to reduce contact with passengers on the bus, thus keeping them safer. We will be working to complete installations on all ten cutaways.
- It is almost WE-cycle season. The docking station is in place, we're all ready to go... just waiting on the bikes. Small detail. They are en route from Canada and will arrive mid-next week. They should be here in time to officially launch the service on the 15th of June.
- We are making progress on Coffey Place.



CC: Department Directors