



To: Mayor and Town Council  
From: Clint Kinney, Town Manager  
Date: May 8, 202  
Re: Info Update

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### SUMMER ACTIVITIES

It turns out that we are well positioned for a pandemic; well at least as well as anyone can be. Over the last several years our “Outside Side” advertising campaign has been extolling the virtues of using the Village as a launching pad for outdoor activities and a more relaxed way to vacation. We were promoting social distancing long before it was cool. Yes, we were the original cool kids. Anyhow, moving forward with this summer we are developing new concepts to help lure visitors to the Town. Rather than big events (which we know won’t be allowed under future Public Health Orders) we are working to develop a series of activations that will be nice amenities while folks visit. Activities ranging from scavenger hunts, to art walks to movies under the stars to artisan markets are all being explored. We know how important these types of activities are to bringing vitality to the Village. While this summer may look different than years past, rest assured we are putting in a significant amount of effort to ensure our guests have a good, safe time while they are here.

### COUNTY ROAD MAP

The Board of Health put out their version of the Roadmap to Recovery this week. Rather than go at it alone, they are taking steps to line up our process with the rest of the State, except for on two fronts. Hotels and short term lodging will be closed until May 27. It is great news that a specific date was picked for hotels to work toward. Many lodging facilities won’t open for several weeks after that date so we still expect a slow June. Nevertheless, it is good to know that we have a chance to bring businesses back in a reasonable timeframe. Along those lines, when this PHO expires on the May 27 we will fall in line with state requirements for restaurants to open. In the meantime, there are steps being taken to determine if an exemption can be given allowing restaurants to be open, on a limited capacity, even sooner. Finally, starting next week, more retail activity will be allowed to start opening for business. It is going to be a long, slow, closely monitored road.

### THE MAYOR’S ECONOMIC RECOVERY TASK FORCE

The Mayor is continuing to call individuals and invite them to serve on the Mayor’s Task Force. In the meantime, staff is continuing to coordinate with the multiple efforts to address economic recovery and economic development. We are working with the state to find a way to streamline requirements to allow restaurants more flexibility to expand where they can serve alcoholic beverages, exploring opportunities for revolving loan funds, continuing with our marketing and group sales efforts, and researching best practices other communities have undertaken. We are

hoping the Task Force can identify strategies and significant, realistic actions the Town Government can take to assist local businesses.

### STAYING BUSY

While many of our businesses are not currently open, our architects and contractors appear to be staying busy and are therefore keeping our Community Development Department busy. In addition the Snowmass Center, other significant projects under review include a modification to the Base Village PUD, the Fanny Hill Cabins has been submitted, a project at Deerbrook has also been submitted. All of these are in addition to the normal day-to-day work like administrative modifications.

### WON'T BE BUSY FOR LONG

Mark Kittle announced his retirement this week. How such a youthful individual can retire is beyond me. Once he told us this news, we tried to chain him to his desk, he outsmarted us and escaped. Details are still to be determined, but in standard Kittle manner, we know he will continue to help out the team as long as he can and won't leave us in a lurch. No good-bye just yet, but we will start advertising to fill his position PDQ. Congrats and a big thanks to Mark.

### SPEAKING OF WORKING

As we continue to work to determine how best to get our work team back together, the safety and health of our employees continues to be our number one priority. We are developing a re-entry plan which includes mandated employee symptom checking. More information will be provided soon. In the interim, we are asking employees to ensure they continue to self-monitor for COVID symptoms and to wear your mask while working. We want to make sure we are taking care of the community's health and the health of those we work with.

### SHOCKING NEWS

March sales tax returns suck. But they suck less than the 60% reduction we predicted. March sales tax revenue was down 51% (about \$225,000 in real dollars for the General Fund). For the Winter season (November – March) revenues are down 7.5%. Year to date (January – March) sales tax is down 13%. Lodging tax is down 59% in March and 15% for the year.

### TID BITS

- Town clean up day is going virtual. Details on how to participate are on our webpage.
- Less traffic in town means a good opportunity for us to “paint” crosswalks.
- With the Recreation Center closed and construction allowed to occur, next week we will start the replacement project for the gym floor.
- Parks and Trails crews are fully staffed. As everything turns green and the weather improves, we are ready to do what we can to make our Village even better looking.
- Hawk Ridge Trail is open. Remember, no dogs are allowed; but you can absolutely giggle with joy and give out a yeee-haw.
- We started getting some Boards and Commission meeting started back up; virtually of course.

- The Housing Master Plan has ranked about 20 (ish) sites evaluating them for future development potential. We hope to get this ranking in front of the Council soon, so that we determine the top sites to continue forward on with a more detailed analysis.
- The Incident Management Team (IMT) was officially demobilized this week. As we continue to deal with COVID – 19, the County will continue to use other resources such as the Emergency Operation Center (EOC) and Joint Information Center (JIC). Isn't alphabet soup delicious?
- Sign up for the next Tourism Talk on May 14, from 8:30 to 10:30.
- Starting on Sunday, RFTA service to Brush Creek Park n Ride will increase to 30 minute service (from current one hour service). As businesses continue to open, maintaining social distance requirements is becoming more and more difficult. As David Peckler observed, the whole concept of social distancing is contrary to the efficiencies of mass transportation. We will continue to work through the issue.
- While some folks were eating soft tacos on Cinco de Mayo, The Tourism Department celebrated by launching a new website...it was soft launch. Check it out:  
<https://www.gosnowmass.com/>
- Not so fun fact; traffic at the airport was down 97% in April.

CC: Department Directors