



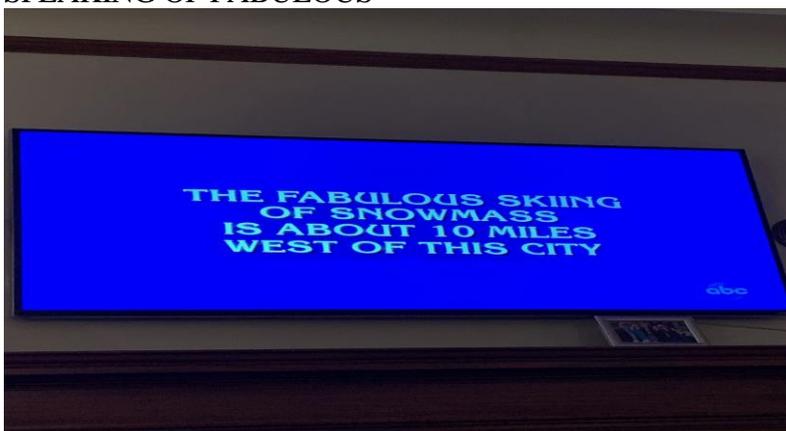
To: Mayor and Town Council
From: Clint Kinney, Town Manager
Date: January 17, 2020
Re: Info Update

3 PEAT

Congrats to our Gay Ski Week Parade Team! For the third year in a row, (in my best Freddie Mercury voice) We Are THE Champions! Its turning into a dynasty.



SPEAKING OF FABULOUS



In the Jeopardy Grand Tournament of Champions this week, even the greatest player of all time Ken Jennings didn't know that we have a famous neighbor to our east. Maybe, someday, Aspen will come into its own.

185 TO GO---UPCOMING HOUSING STUDY

The Town has a long-standing goal to house 60% of our workforce in the community. To that end, the TOSV Housing Department currently manages 262 rental units and oversees another 176 "restricted" units that are owned by qualified employees. In addition, we of course have fifteen more deed-restricted for-sale housing currently under development in Coffey Place. Among the current Town Council strategic initiatives is a pledge to “continue to support a viable workforce and our commitment to workforce housing by exploring opportunities that best balance the character and resources of the Town”. More specifically, the Town Council has established the following short-term housing goals:

Creating and providing affordable housing continues to be a top priority for the Town Council. Providing a variety of affordable housing options within the Village not only enables community members to contribute to the local economy, it also helps to build a strong, well connected, and engaged community with a viable workforce. Specifically, the Council commits to a near-term strategy that will update housing regulations, actively identify opportunities and partners to address senior housing needs and incentivize the creation of an additional 200 units. The Town Council will work collaboratively to create solutions and will diligently commit the time, money and political will to implement a successful strategy.

In order to develop a Conceptual Plan to locate where the next 185 units of affordable and workforce housing for the Snowmass Village will go, we are currently going through an RFP process to get a consultant team on board to help develop a plan. It is anticipated that the consultant team will develop schematic alternatives to explore various approaches to this effort. As this plan is developed, there will, of course, be a public outreach process. The Conceptual Plan is expected to be driven by the following overarching concepts:

- Support the housing needs of a diverse workforce that participates in the local economy;
- Support a vibrant, sustainable community that is in balance with the character and resources of the Town;
- Blend seamlessly into the community so that it cannot be labeled as “employee housing projects”;
- Concentrate in and around the existing nodes of activity, in proximity to local and regional transit; and
- Include many different types, sizes, and price points of housing, with the objective of housing 60% of the Snowmass Village workforce.

Let me know if you have questions, concerns, insights or anything else on your mind.

MALL TRANSIT STATION

- We received really good news this week regarding potential grant funds for the Mall Transit Station. First, we think we may have landed (pending final approvals) a \$300,000 grant to help design the facility. Then, although we are still working toward a final design, the overall concept of our Mall Transit Station project came in 1st place for multimodal project in our State Transportation Region. This local ranking eventually goes to a statewide ranking set by the State Transportation Commission. This first place ranking sets us up very, very well for an eventual grant to help off-set construction costs for the facility. Of course, we are still working on the Option 5 design idea and need the Town Council to approval before we move on. The design and graphics are expected to be done shortly. And here is

more good news..... Although not finalized yet, it looks like Transit ridership increased 10% in 2019 over 2018. Parking permit sales also look to be a record number.

PROTECTING ELK

The Forest Service is continuing to look for ways to protect our local elk herd and help it to thrive. One of the key ideas they are strongly considering is keeping the Government Trail from TOSV to Buttermilk closed for an additional week. The Forest Service is expected to start a public outreach process for this possible 1-week extension of elk calving closure in the near future. Because of the limited number of trails this concept impacts, as staff we support the concept. It is our understanding that SkiCo, Pitkin County, and RFMBA are also on board. Once the concept is a bit more formulated, we will get a presentation scheduled in front of the Town Council.

TID BITS

- WELCOME! On Friday, January 10, Michelle and Ed Szydlowski welcomed a beautiful baby boy into their family. Jameson Charles Szydlowski entered this world at 7 lbs. and 20 inches. Everyone is home healthy and happy. Congrats!
- Sales tax revenues were up 14% in November and are up 14% year to date. We won't know December's numbers for another month. Lodging tax was up 8% in November and 15% for the year. RETT is going to exceed expectations. A lot of these records are being driven by our record occupancy rates. 2018 was a record for occupancy and now the 2019 annualized occupancy rate of 50.5% is the new record. Put on your seat belts, the records keep falling.
- The Finance Advisory Board reviewed the draft rate analysis we had a third party undertake for our solid waste services. The FAB overall seemed satisfied that the rates we are charging are appropriate for our region, especially for the high level of service customers receive.
- We are investigating the opportunity to enter into a tax collection agreement with VRBO. In essence, the agreement would be similar to the one we currently have with AirBnb. Overall, it would be designed to help level the playing field on all the units being rented in the Village.
- The early responses to the Census start on March 12.
- The solar project wrapped up at Town Park station and the Recreation Center. Panels will be installed at Public Works and Town Hall later this year.
- 2020 Community garden spaces are almost sold out. If you want a plot, get to the Recreation Center and reserve one.
- The Franchise agreement with Holy Cross is in its final review. It will be before the Council next month for consideration.
- The ice rink is open at the Recreation Center. Unfortunately, we weren't able to get enough interest to start a broom ball league this year.
- Après on Mall started last week. Music will continue on Thursday afternoons the rest of the season.
- Don't forget to apply for your marketing rebate.

CC: Department Directors