



To: Mayor and Town Council  
From: Clint Kinney, Town Manager  
Date: December 13, 2019  
Re: Info Update

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#### GET ON THE BUS GUS

What does Uber, Lyft, RFTA, WEcycle, and the Village Shuttle all have in common? We're all, **now**, on the Transit app. After a ton of hard work by Town Staff, The Transit app will now carry all Village Shuttle route information and schedules. The app will seamlessly tie RFTA, Village Shuttle, and We-Cycle stations in one convenient app with accurate bus ETAs, trip planning, step-by-step navigation, and crowdsourced real-time information with Transit's GO feature. For those not cool enough to utilize our awesome public transportation system, the app even offers ridehail services like Uber and Lyft. The Village Shuttle's partnership with the Transit app offers a comprehensive, easy-to-use and widely-adopted app for our customers; all 600,000 of them. And the fact that this is the same app RFTA and WEcycle uses should make all of our transportation planning that much easier to navigate (pun intended). But WAIT, there's more.....all of our other planning tools to use the bus system are still place, including; new online system maps, online trip planners, Google maps data, new winter brochures, and new summer brochures. This is all in our continued effort to attract new riders and various demographics to use the shuttle system and make all 600,000 of them as happy as possible. The Transit app is available to download for free for iPhone and Android at [www.transitapp.com](http://www.transitapp.com) or at [www.VillageShuttle.com](http://www.VillageShuttle.com) As with all new technology, I'm sure there will be a few glitches, but we will continue to work through them all.

#### THE NUMBERS ARE IN

If you thought October was busier than normal, you were right. October sales tax revenues were up 26%. Year to date sales tax returns are up 14%. Lodging tax was up considerably for the month remains 15% up for the year. And as it continues to snow, our lodging projections continue to look strong. Our lodge bookings for the upcoming season are up 9% over last year; more than any other location in our competitive set. Let it snow!!

#### SAVING THE WORLD AND LOOKING GOOD DOING IT

We think we have developed a good solution to the Snowmass Mall cardboard recycling dilemma. At the end of the day, the recycling is likely going to move back into Parcel C, but use a different sized container that won't negatively affect our bus storage capacity, will allow mall merchants a place to have cardboard recycled, AND be safe for Town Staff to collect.

#### TID BITS:

- The Recreation Center Black Friday Sale resulted in 110 new adult memberships and 64 additional family memberships.

- As the snow continues to fall, we are grooming town trails and working to get the ice rink open. Mother nature dictates the opening date for the rink. If she continues to cooperate, it should be soon.
- We are continuing to work with the County to put a process in place to collect their new cigarette tax for them. The County is developing the IGA that will essentially require “their” vendors to use our on-line tax collection system.
- At the risk of rubbing it in to those that couldn’t attend, this year’s employee holiday party was a blast.
- We are continuing to review our employee handbook and policies.
- Applications for Town Boards and Commissions are due by December 29.
- We are continuing to work to meet our stated goal to reduce our (community wide) carbon emissions by 20%, by the end of 2020. If we can convince the top three electricity users in the community to use renewable sources available through Holy Cross, we think we have a good shot at hitting our goal. The Town government is one of those three and we are already using 100% renewable energy. We are working to get the other two heavy users on board to help meet the goal.
- SEH has been hired to develop “Option 5” for the Mall Transit Station. We will be working closely with RFTA and other to develop a design to meet the goals outlined by the Council.
- We continue to work to understand how FEMA placed 250 Carriage Way in a flood plain. We had the property surveyed last week so we can (hopefully) prove them wrong and not have to pay for flood insurance and protect the ability to put additional units on that site.
- Pitkin County, Garfield County, Eagle County and municipalities within are continuing to work together to develop programs to address homelessness. The coalition recently received a state grant to help with the effort. As a Town, we are continuing to offer our resources and experts to the issue.
- The County presented an excellent emergency management training exercise for elected officials this week. They gave a great overview of the Incident Command System and the roles and responsibilities of everyone in it. Although it is somewhat difficult to boil down a two hour training, one key takeaway for elected officials is to contact their Town Manager to receive information during an emergency. The Public Safety Team will be doing the heavy lifting. It is the Manager’s responsibility to make sure the elected officials of their organization are well informed. In case you want to learn more, I have attached the 20 page “summary” of the information.
- The Collective continues to be busy and popular. I have firsthand, inside knowledge to know that a considerable number of 13-year-old ladies at Aspen Middle School think the place is pretty cool. They have been there a lot this last week and plan to go again tonight. While this KPI might admittedly be a bit biased, I am taking it as a good sign of success to come.
- CORE notified us that we will be receiving an additional \$7,000 grant for the Town Park Station solar PV project that was recently completed. We’re hoping to get additional rebates from CORE and Holy Cross for the Recreation Center system, which is almost completed. Stay tuned and keep your fingers crossed.

CC: Department Directors